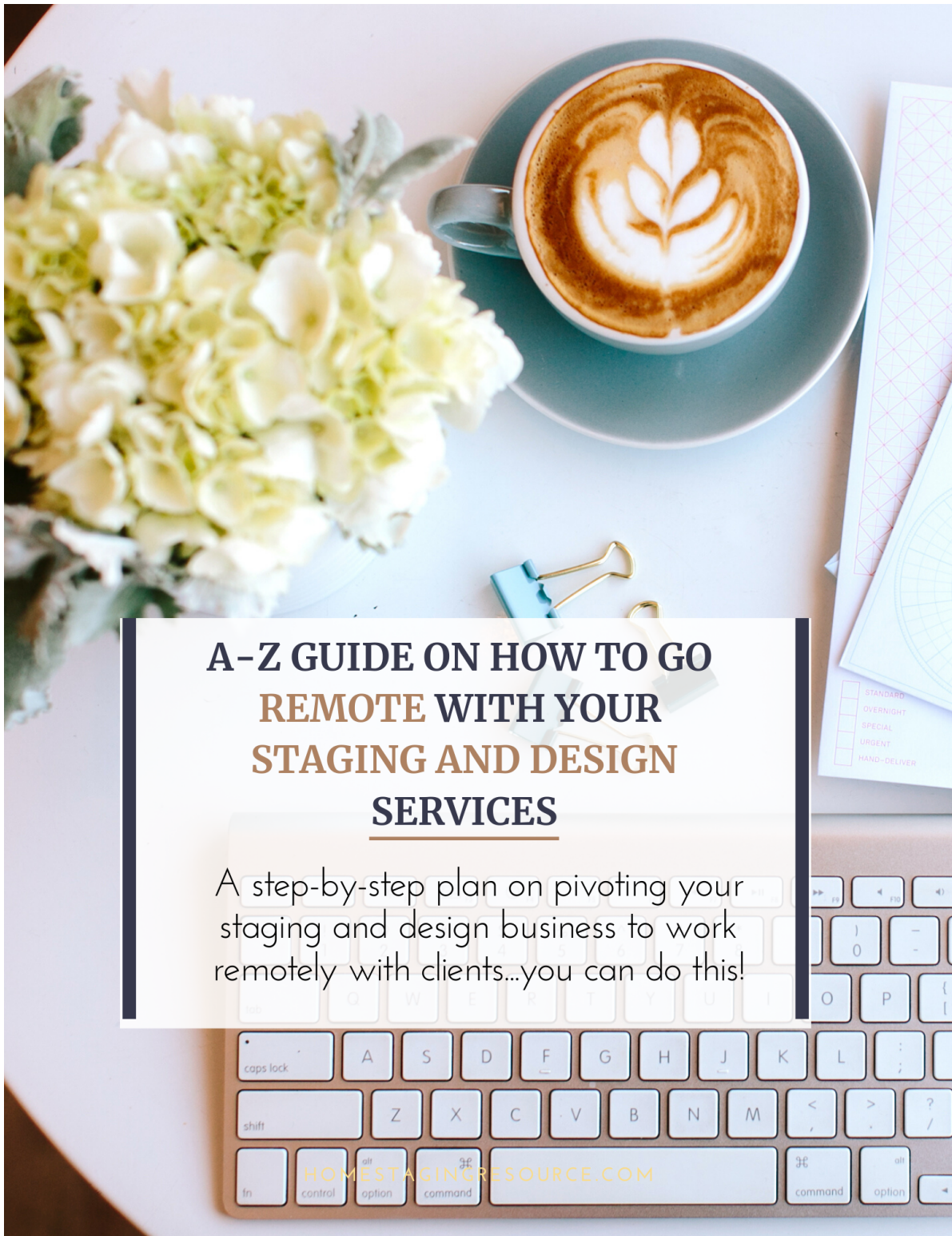

A-Z Guide on How to Go Remote With Your Staging and Design Services



A-Z GUIDE ON HOW TO GO REMOTE WITH YOUR STAGING AND DESIGN SERVICES

A step-by-step plan on pivoting your staging and design business to work remotely with clients...you can do this!

HOMESTAGINGRESOURCE.COM

A-Z Guide on How to Go Remote With Your Staging and Design Services

In order for you to full understand this guide, you will want to first watch the live, one-hour, training video presentation I gave on it. It's time to pivot your business and you can easily offer your services remotely to clients following my formula!

These are unique and hard times for people, so the premise is that of helping one another, passing on your gift of design in tough times and building relationships along the way.

Ultimately, the law of attraction will always win out and people you've helped, who have loved your work, will work with you again or refer others to you.

MAKE SURE TO WATCH THE VIDEO BELOW FIRST TO UNDERSTAND THE CONTEXT OF THE MATERIALS...THANKS!



A-Z Guide on How to Go Remote With Your Staging and Design Services

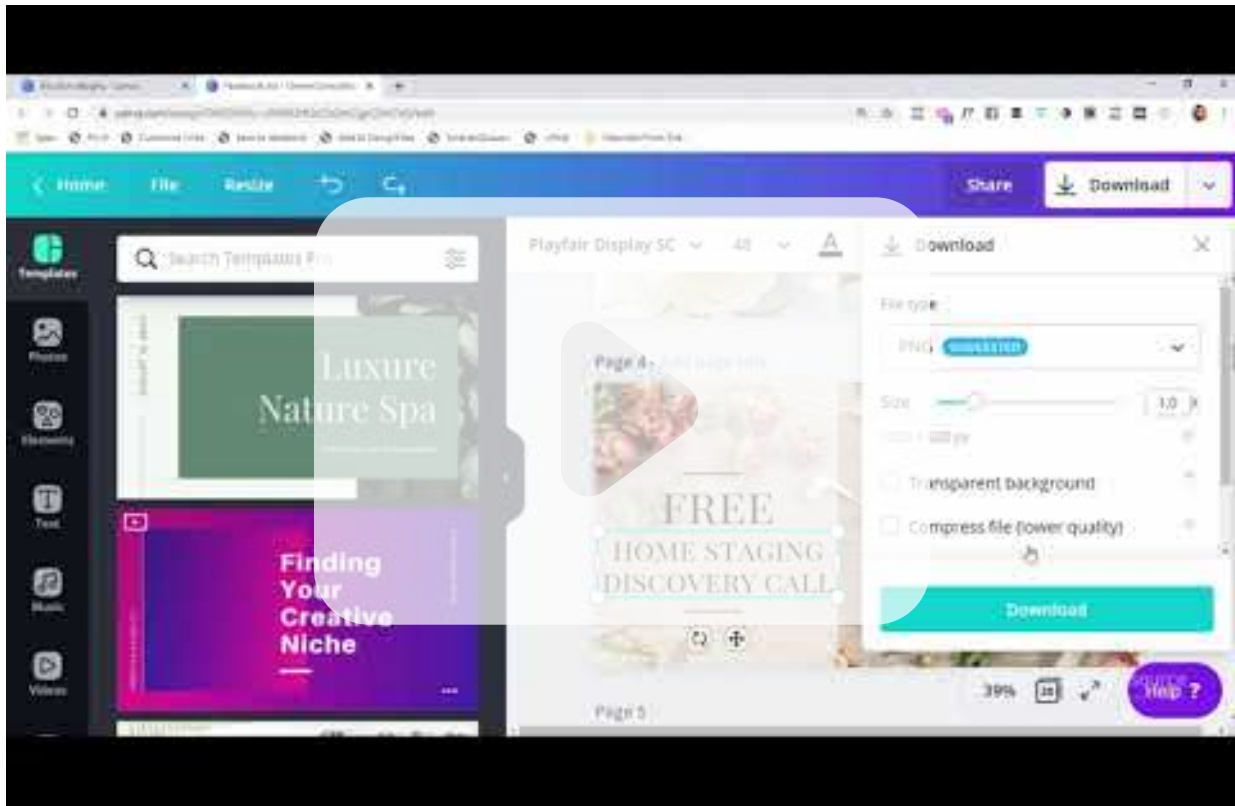
Seven Quick Steps to Set-Up Today...

1. Consider What Services You Want to Offer and Your Specific Process for Each
(Don't worry...I have some ideas)
2. [Click here to go to Acuity Scheduler](#) and Set Up Your Free or Paid Account and Watch My Free 20-minute “[How to Set Up Your Acuity Scheduling Account Video](#)” to Simply Copy and Paste my Service Verbiage Below
3. [Create a Canva Account](#) (if you don't have one already) and then [Access and Customize My 20+ Canva Template Images](#) for Your Online Services
4. [Access and Customize my “Steps Canva Imagery”](#)
5. Send the Email Example Below to Your Entire List about Your New Online Services
(make sure to link each service to your Acuity!) Only send if you've already sent [my first Coronavirus email example from last week](#)
6. Consider Posting Something Similar to Your Neighbors on the Next Door App and Facebook (not salesy...just helpful good will)
7. Watch my [5- Minute Video on How to Create a Call to Action with Your New Services on Your Website](#)

The following pages will have details of each step, so you can check them off as you go and quickly add virtual/online consultation services to your business.

You may also want to consider adding some of your other services to this process and no matter what...follow what you feel comfortable doing!

Steps 1 & 2 - Creating Service Packages and Setting Up Acuity Scheduling



Steps 1 & 2 – Watch the Video Above, Consider Your Services and Add Them to Acuity

[Click here to go to Acuity and set-up your free account](#)

In the quick, 20 minute video above, I outline how to easily "automate" your client inquiry process but in this case...your New Online Services so that client's can quickly book a 30 minute Guidance/Discovery Call to get help from you.

In my [Virtual Happy Hour session on April 1, 2020](#) we explored how Zoom can easily integrate with Acuity Scheduling to automate your calls and process, so the \$15/mo plan on Acuity is the way to go for all the updated/automated features!

Steps 1 & 2 - Creating Service Packages and Setting Up Acuity Scheduling



Free Staging Discovery Call

Description - Let's chat about your home and how you can get it prepared now to sell for the best price! In this 30-minute discovery call we will do a quick walk through of your home, provide some preliminary staging advice and make a plan as to next steps for you to get top dollar for your home.

Message Shown on Confirmation Page

Great! Now here's some tips to get the most out of our time together...

1. Make sure to mark your calendar for our 30-minute convo:)
2. In the next few hours, I will be emailing you a "how-to" for photographing your space, so that I can prepare for the call with some good ideas ahead of time.
3. Finally, there's no judgement here so don't feel self-conscious about your space during our call as it's my job to look past the mess and give you the tips needed to make buyers fall in love.

Talk soon!

Steps 1 & 2 - Creating Service Packages and Setting Up Acuity Scheduling



Free Design Discovery Call

Description - Let's chat about the way you live in your home and the space design, style, colors and quick tips needed to give it a fresh look. You won't believe how much different your home can look just rearranging what you already have and love!

Message Shown on Confirmation Page

Great! Now here's some tips to get the most out of our time together...

1. Make sure to mark your calendar for our 30-minute convo:)
2. In the next few hours, I will be emailing you a "how-to" for photographing your space, so that I can prepare for the call with some good ideas ahead of time.
3. Finally, there's no judgement here so don't feel self-conscious about your space during our call as it's my job to look past the mess and give you the design tips needed to make you fall in love with your space.

Talk soon!

Steps 1 - 4 - Creating Service Packages and Setting Up Acuity Scheduling



Real Estate Agent Information Pack Call (optional)

Description - Unique times call for unique ways of selling homes. Together we can discuss how to get your listings staged beautifully, so that buyers fall in love online.

Listen to the agent's needs as you work with them to help sellers stage remotely.

****If the agent does not use virtual tours, consider making recommendations and one I particularly like is at Zillow with an easy-to-follow instruction guide that even sellers can follow to create the tour:**

<https://www.zillow.com/marketing/3d-home/>

<https://www.zillow.com/sellers-guide/how-to-make-a-virtual-tour-for-real-estate/>

Steps 3 & 4 - Access and Edit Your Canva Goodies

Here are the Canva Template Links for You to Easily Customize Your Imagery (use a different browser if it gives you trouble):

****Click here to create your free Canva Account** if you have not already

**** Click here to access and edit the 20 GORGEOUS Service Images** we created for you

**** Click here to access and edit the "1-2-3- Service Description Flyers"** we made for you

Step 5 - Example Email to Send Out Introducing Your Online Services

Dear NAME,

I sent an email out to you last week about wanting to help in this time of crisis and I meant it.

NAME, one of my gifts is design and now that we've all had quite a bit of "home time" I thought it would be a nice gesture to offer some free design/staging guidance to my neighbors, friends and clients.

Home Sellers - If you're thinking of selling your home but not sure how to prepare for that in this unique time, I'm happy to help!

Click here for a Free Staging Discovery Call where we can outline a plan for you to start staging your home, so it's ready for the market.

Home Dwellers - If nothing else, I'm sure this quantity of time spent at home makes you want to "change things up a bit"...am I right?

Click here for a Free Design Discovery Call where we can chat about your space and provide some design improvements using what you already have!

We are all in this together and my business along with yours has all been affected. While I can't spend hours on the phone with you for free...I can give you a lot of great advice in just a short amount of time to help you live better in your space.

More importantly, I want to encourage you during this strange time to feel good and inspired in your home!

BONUS - Email to Send Out As a Welcome Email When Someone Schedules a Discovery Call

Thanks so much for scheduling your free discovery call and I promise you will get a TON of good information and value from our time together! These are strange times but when this virus is over...people will be hungry to buy a home.

**Please email me back right away and let me know your address so I can do some research on your buyer demographic and neighborhood comparisons.

1. - I would love you to send me some room photos, so I can strategize our time and your space. Here are some quick directions on the right way to photograph your rooms and don't worry about the clutter or cleaning...I can see past that:



2. - You can email me those photos at name@gmail.com or better yet, I've created a folder on Dropbox that I shared with you so you can easily upload the photos there from your device:

Finally, I want to encourage you by letting you know that a little work ahead of time will not only help you love the space you live in but also be ready for when this crisis is over.

Another Bonus! 5- Minute Video on How to Quickly Add Your New Services to Your Website

