



Content Nitro

# Round-Up Post **Roadmap**



for bloggers, entrepreneurs and  
online business owners

# Round-up post



1

Choose a time frame and a theme for your round-up post

2

Add your links that fit your theme / time frame

3

**Sort your links**

4

Write your heart opening paragraph

5

Write your link introductions

# Round-up post



6

Check your links work and that they open in a new window

7

Decide your call to action

ADDITIONAL TASKS:

# Regular Round-Up Strategy

HOW FREQUENT WILL MY ROUND-UPS BE

WHAT WILL BE THE GOAL OF THE ROUND-UPS?

WHAT OTHER ROUND-UP THEMES WILL MY AUDIENCE LIKE?

# Regular Round-Up Strategy

CALLS TO ACTION

PUBLISHING & PROMOTING YOUR ROUND-UPS



## **Ready to format the perfect round-up posts?**

Thrive Architect is a fantastic tool that will help you create perfect posts, landing pages and sales pages!

**SHOW ME!**

