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# PRESS RELEASE LOS ANGELES

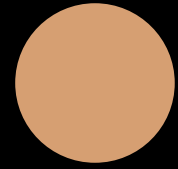


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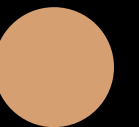
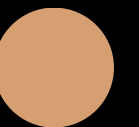


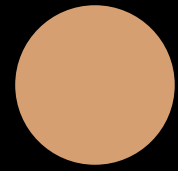


# ***UNDERSTANDING***



Public Relations (PR) plays a pivotal role in shaping a brand's reputation and visibility, especially in a bustling metropolis like Los Angeles. One of the key tools in a PR professional's arsenal is the use of PR wires – a strategic distribution method for press releases and news announcements. In this article, we'll delve into the world of PR wires in Los Angeles, exploring how they work, their benefits, and why they are a vital component of a successful PR strategy.

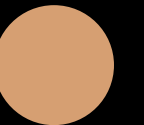
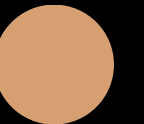
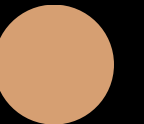
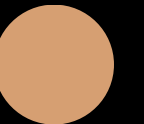
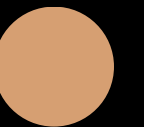




# ***THE POWER OF PR WIRES***



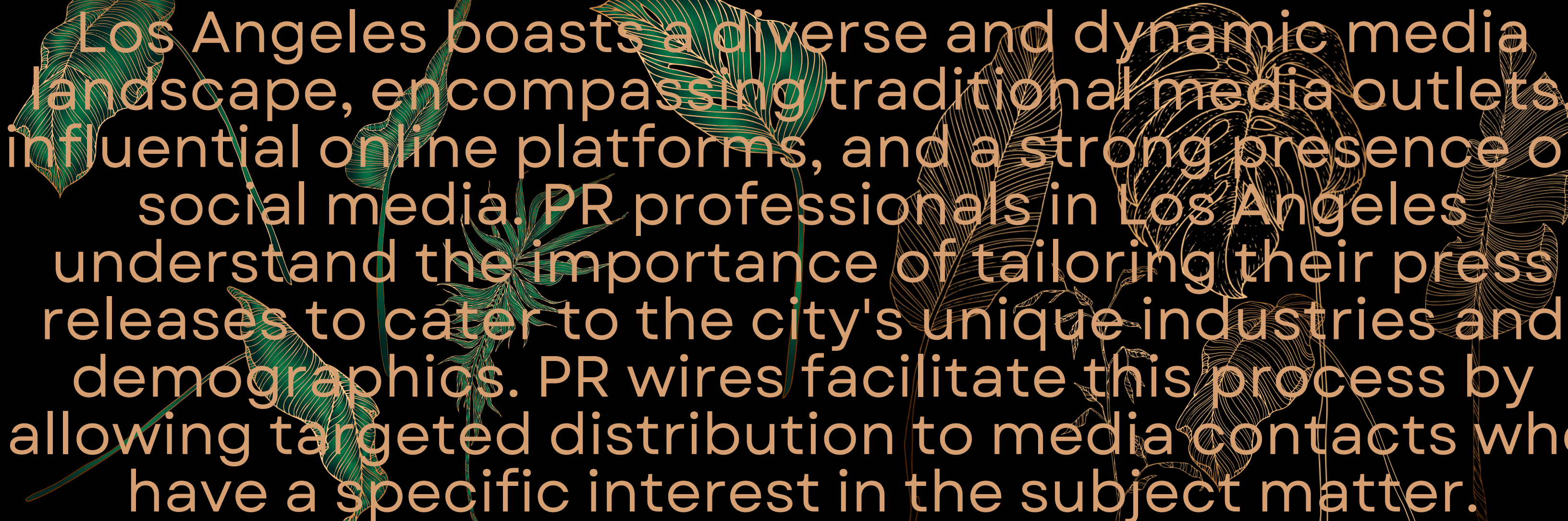
***PR WIRES, ALSO KNOWN AS PRESS RELEASE DISTRIBUTION WIRES, ARE PLATFORMS THAT ENABLE THE WIDESPREAD DISTRIBUTION OF PRESS RELEASES AND NEWS STORIES TO A VAST NETWORK OF JOURNALISTS, MEDIA OUTLETS, AND INDUSTRY INFLUENCERS. THESE WIRES SERVE AS A BRIDGE BETWEEN BUSINESSES AND THE MEDIA, ENSURING THAT IMPORTANT ANNOUNCEMENTS REACH A BROADER AUDIENCE QUICKLY AND EFFICIENTLY.***



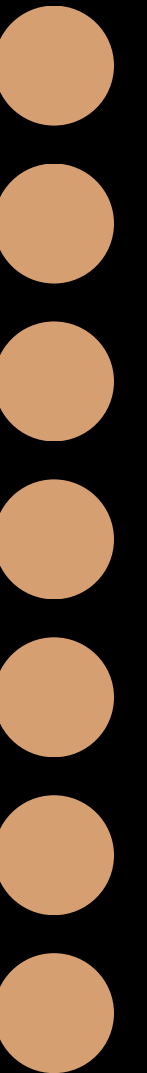




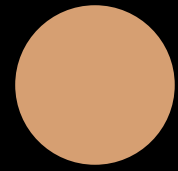
# ***NAVIGATING THE LOS ANGELES MEDIA LANDSCAPE***



Los Angeles boasts a diverse and dynamic media landscape, encompassing traditional media outlets, influential online platforms, and a strong presence on social media. PR professionals in Los Angeles understand the importance of tailoring their press releases to cater to the city's unique industries and demographics. PR wires facilitate this process by allowing targeted distribution to media contacts who have a specific interest in the subject matter.

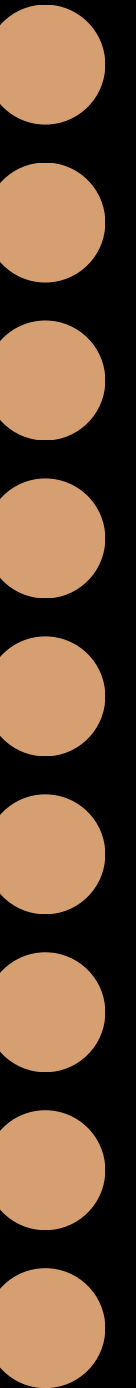






# ***SEO BENEFITS***

**In the digital age, online visibility is paramount. PR wires offer SEO benefits by creating backlinks to a company's website from reputable news sources. This not only enhances the brand's online presence but also improves its search engine rankings. As a result, press releases distributed through PR wires can contribute to long-term SEO strategies.**



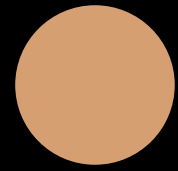




# ***GLOBAL REACH LA AS A LAUNCHPAD***

Los Angeles serves as a launchpad not only for businesses targeting the US market but also for those aiming for global recognition. PR agencies leverage the city's international influence to expand their clients' reach beyond borders.

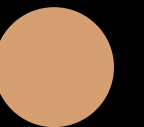
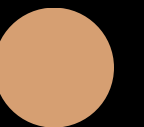
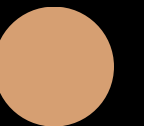
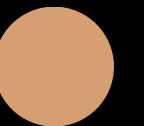
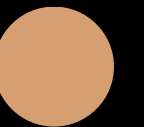




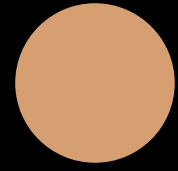
# ***THE RIGHT PR WIRE SERVICE***



***CHOOSING THE RIGHT PR WIRE SERVICE IS A CRITICAL DECISION FOR BUSINESSES IN LOS ANGELES. FACTORS TO CONSIDER INCLUDE THE SERVICE'S REPUTATION, THE COMPREHENSIVENESS OF THEIR DISTRIBUTION NETWORK, THEIR TRACK RECORD IN THE CITY, AND THE LEVEL OF CUSTOMIZATION THEY OFFER IN TERMS OF TARGETING SPECIFIC MEDIA OUTLETS AND INDUSTRIES.***



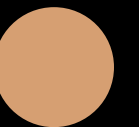
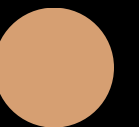


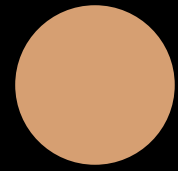


# ***CRAFTING COMPELLING PRESS RELEASES***



While PR wires provide a robust distribution platform, the heart of any successful PR campaign lies in the quality of the press release itself. Crafting a compelling press release is essential to capture the attention of journalists and readers alike. PR professionals in Los Angeles understand the importance of a well-structured, concise, and engaging press release that communicates the key message effectively

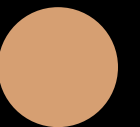
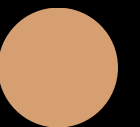


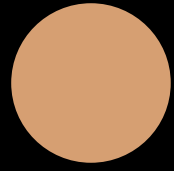


# ***HIGHLIGHT LOCAL IMPACT***



Los Angeles takes pride in its local communities. When crafting press releases, highlight how your brand or initiative impacts the local community. PR professionals in the city know that emphasizing community engagement adds a meaningful dimension to their messaging





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