



Content Nitro

Opinion Post **Roadmap**



for bloggers, entrepreneurs and
online business owners

Opinion post



- 1 Focus & Research
- 2 Add evidence and power words
- 3 **Length matters**
- 4 Stay off the fence and watch your tone
- 5 Add Images

Round-up post



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Call to Action

Power Word Examples

Attention	exploit	embarrassing	in a hurry	great news
Audacity	exposed	empower	increase	grit
Authentic	extra	endless	incredible	hope
Automatic	extraordinary	possibilities	inexpensive	horrific
Autopilot	eye-opening	endorsed	innovative	hottest
conspiracy	danger	energize	inside	off-limits
controversial	daring	excited	insider	on demand
convenience	deadly	exciting	instant	results
courage	death	exclusive	gift	meltdown
covert	defiance	experience	good news	mind-blowing
cover-up	defy	expertly crafted	grand opening	mistake
coward		explode	grateful	money

POWER WORDS I'LL USE

Opinion Post Strategy



HOW FREQUENT WILL MY OPINION POSTS BE

WHAT WILL BE THE GOAL OF THE POST?

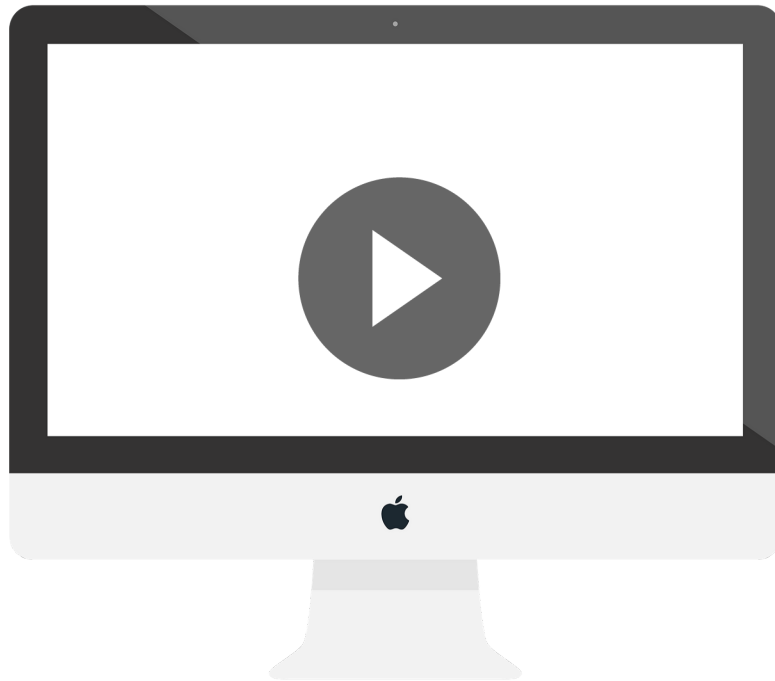
WHAT OTHER OPINION POSTS WILL MY AUDIENCE LIKE?

Opinion Post Strategy



CALLS TO ACTION

PUBLISHING & PROMOTING YOUR OPINION POSTS



Ready to format the perfect opinion posts?

Thrive Architect is a fantastic tool that will help you create perfect posts, landing pages and sales pages!

SHOW ME!

