

My Content **roadmap**

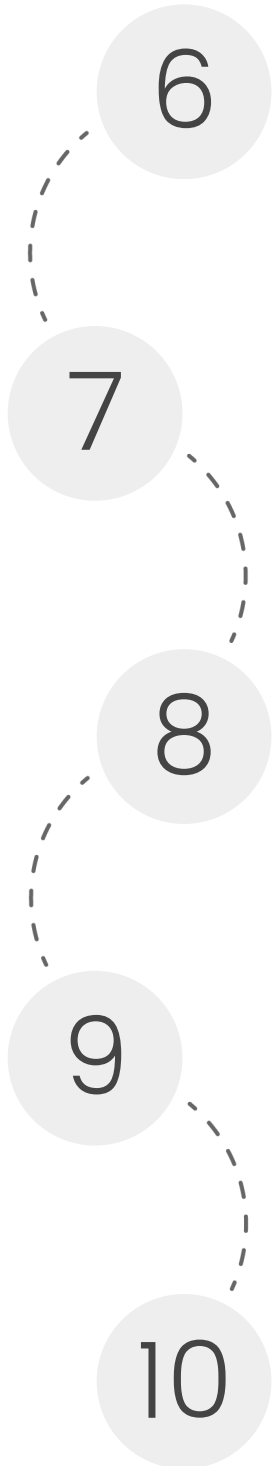


for bloggers, entrepreneurs and
online business owners

Fill in the blanks roadmap



Fill in the blanks roadmap



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three quick tips



TIP NUMBER 1

Align the content you're creating with the products you are promoting. If you're promoting a planner talk about the horrible things that happen when you don't plan. If you're promoting a course talk about the results you obtain on completion.

TIP NUMBER 2

All the content you create should focus on your ideal client and no one else. You should add parts of your client avatar into your content and share it where she's most likely to find it!

TIP NUMBER 3

It's okay for your content not to be perfect. You can always edit later and make it more fancy as your content creation muscle becomes stronger.



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