



Content Nitro

Headline / Subhead Swipe File

_____ Ways to _____
_____ Ways to Avoid _____
_____ May Be Causing You to Lose Out On _____
_____ May Be Dangerous To Your _____
_____ Questions Answered About _____
_____ Reveals Ways To _____ Without _____
_____ Shocking Mistakes That Are Killing Your _____
_____ Hidden Secrets about _____ Revealed
_____ Little Known Ways _____
_____ Reasons Why _____
_____ Steps to _____
A Simple Way To _____ That Works For _____
A strange trick that _____
Amazing _____ Breakthrough
Announcing the First _____
Announcing, _____
Answered: Your Most Burning Questions About _____
Are You _____?
Are You Embarrassed by _____?
Are You Fed up with _____?
At Last, The Secret To _____ Is Revealed
Avoid These _____ Mistakes
Break Free with _____
Breaking news! _____
Can You Pass _____ Test?
Did you know that _____?
Discover _____



Content Nitro

Discover the Secret to _____

Do Not Try Another _____ Until You _____

Do you hate _____? (E.g. "Do you hate working a 9-5 job?")

Do You Have What It Takes To _____

Do You Make These Mistakes?

Do You Recognize the _____ Early Warning Signs of _____?

Don't _____ until You _____

Don't _____ without Reading This

Don't Take Another Chance with _____

Don't Try _____ Without _____ First

Ever wish you could _____?

Experience the Difference of _____

Exposed! _____

Feel free to copy my _____ inside

Finally, _____

Get _____ Without _____

Get Rid of _____, Once and for All

Have a _____ You Can Be Proud Of

Here's a Quick Way to _____

Hooray, you _____! ... Now what? (Example: "Hooray! You setup your website!")

How _____ Made Me _____ and It Can Help You Too.

How a Complete Beginner _____

How Do You Turn a _____ into a _____?

How To _____ When You're Not _____

How to _____ by _____

How to _____ in _____ Easy Steps



Content Nitro

How to avoid _____
How To Become _____ When You _____
How To Do _____ ... Legally
How To Get _____ Out Of _____
How to Improve _____
How To Make People Line Up And Beg To _____
How To Take The Headache Out Of _____
How To Turn Your _____ Into _____
How To Use _____ To _____
How You Can _____ Almost Instantly
I asked and I received: _____
I love when _____
I need you to know, _____
I was shocked when I found out _____
I'm _____ ... Are you with me?
I'm sick and tired of _____
If only you know _____
If You Can _____ You Can _____
If You Don't _____ Now, You'll Hate Yourself Later
If You Don't _____, You'll Kick Yourself Later
Imagine _____ And Loving Every Minute Of It
Imagine Yourself _____
Improve Your _____ In _____ Days
Incredible Proof That _____ Does _____ !
Instant _____ you can start immediately
It Pays to _____
It's crazy, _____
It's not too late to _____



Content Nitro

- Last chance: Claim your copy of _____
- Learn How to _____
- Little Known Ways to _____
- My personal advice for _____
- Never Suffer From _____ Again
- Now You Can Have _____
- Now You Too Can Have _____
- Please don't hate me, but _____
- Put _____ to Work for You
- Savvy People Do _____
- See How Easily You Can _____
- See Just How Easy it is to _____
- Sick And Tired Of _____
- Stop _____
- Take the Guesswork out of _____
- The _____ Risk Hiding In Your _____
- The _____ That Everyone Is Talking About
- The _____ Way To _____
- The #1 principle to _____
- The Biggest Lie In _____
- The cure for _____
- The Easiest Way to _____
- The Healing Power of _____
- The Lazy _____ Way to _____
- The Next Best Thing to _____
- The Perfect Alternative to _____
- The Quickest & Easiest Way To _____
- The Secret of _____
- The Secret(s) to _____



Content Nitro

The Sooner You Know _____ The Better

The Truth about _____

The Ugly Truth About _____

Things have changed: Now _____

Tired of _____?

To People That Want To _____ But Can't Get Started

Top _____ Reasons Why _____

Two words: _____ (Example: "Two words: Easy. Workouts.")

Unlock the Secrets of _____

What Everybody Ought to Know About _____

What if I told you _____

What You Need to Know about _____

What Your _____ Won't Tell You And How It Can Save You
[_____]

When _____ BACKFIRED

When you're _____, you're _____ (Example: When you're relaxed, you're powerful.)

Who Else Wants to _____?

Whoa, did you know _____

Why _____ Fails and _____ Succeeds

Why I _____ (And Maybe You Should Too)

Why most _____ fail at _____

Would you like to have a _____



Content Nitro

Wow, it worked! _____

X mistakes to avoid when _____

X Tips to _____

You Don't Have to Be _____ to _____

You Too Can _____ in _____ months with

Your _____ Doesn't Want You To Read This

Your _____ is in Serious Danger



Content Nitro

Tools to help you create better headlines:

[Thrive Headline Optimiser](#) – This is a WordPress plugin that enables you to split test your headlines (always handy if you have more than one headline idea) and then select the best one

[Fresh Titles](#) - Increase your conversions by 30-40%

Tools for great headlines:

[Headline Analyzer by Co-Schedule](#)

[AM Institute Headline Analyzer](#) measures the emotional impact of your headline. This is one of my fave headline tools.

[Headline Idea Generator](#) - This was the very first headline tool I used and I found it lifted a lot of the pressure to generate an idea into a headline.

[Tweak Your Biz Title Generator](#) gives you a different list of headline ideas. I often take one from here and run it the first two tools I mention

