



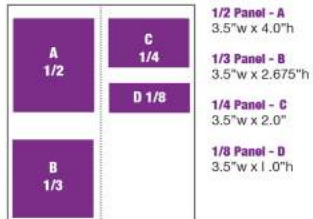
AD PLACEMENT	RATES US-\$
Bold Listing	300.
Featured Business Listing	675.
Featured Nightlife Listing	675.
Featured Accommodations Listing	675.
Size D - 1/8 Panel	1,000.
Size C - 1/4 Panel	1,500.
Size B - 1/3 Panel	1,975.
Size A - 1/2 Panel	2,500.
Interior Panel	4,500.
Premium panel	5,000
Back Cover	7,500.
Front Cover	7,500.
Double Truck - Interior	9,500.
Double Truck - Inside Front Cover	12,000.

FEATURED BUSINESS LOGOS		
Neighborhood Map Logo (With Ad Purchase)		\$150.
Neighborhood Map Logo* (Without Ad) <i>*With Required Minimum Purchase of Featured Listing</i>	\$125.	\$250.
Nightlife Bubble Logo	FREE	FREE

**PRINT ADS** - Artwork must be a minimum of 300 dpi resolution, CMYK (or four color) format. Acceptable file formats are TIF, EPS and high resolution (press quality) PDFs & JPEGs. Keep all text in live area.

**WEB ADS** - Artwork must be 72 dpi resolution in RGB color format. Acceptable file formats are GIF & JPEG Animation are okay. NO Flash files. NO files created using any Microsoft Office Program such as Power Point or Word will be accepted.

Email the final file to: [info@funtravelguides.com](mailto:info@funtravelguides.com) attention art department.



## Featured Advertiser

Back Cover - Full Page

**funtravel GUIDES®**

Distributed by Columbia Marketing Corporation

- MEDIA KIT -  
Discover Fun LGBTQ Destinations

**funtravel GUIDES®**



[funtravelguides.com](http://funtravelguides.com)

## We walk the walk and we talk the talk!

When you advertise with us, you know you're partnering with a trusted publisher, offering a product re-imagined for a new generation of savvy LGBTQ travelers who love to discover fun places.



2020 - 2021



A fun way to discover LGBTQ2+ Communities across the USA, Canada & Latin America

# funtravel GUIDES®

Whether it's your first time in the new city or you're looking to discover new LGBTQ2+ friendly places to travel to, you can trust our 37 years of mapping and travel guide experience, to get you going in the right direction.

FunTravelGuides produces 16 printed map/guide editions of 30 metro areas across North America, Canada & Latin America, distributing them in over 30 cities.

From top attractions to the city's hottest clubs/bars and entertainment, FunTravel Guides offers an informative guide for even the most seasoned traveler.

The newly re-designed map/guide includes travel tips and a new social section. Don't plan your next trip without picking up your copy of FunTravel Guides.

• 37 years of LGBTQ Mapping Experience •  
80,000 to 100,000 per destination •  
Readership 2.75 per copy



**917** Billion Dollar Annual LGBTQ Spend on Goods and Services\*  
**70** Billion Dollar LGBT Travel Market\*\*  
**5+** Million Annual Users

- 70 - 80% of LGBTQ consumers state that company ads in LGBTQ media will influence purchase decisions
- LGBTQ consumers are 32 - 39% more brand loyal than the average consumer
- City Guides-Attractions
- Discover Fun Destinations
- Accommodations Guide
- Dining Recommendations
- Printed Walking Maps
- 30 Cities - Covering the US, Canada & Latin America



facebook.com/FunTravGuides  
twitter.com/FunTravGuides



\*America's LGBTQ Economy published jointly by the NGLCC and Witeck Communications.  
\*\*Researcher's Guide to the LGBTQ Market published by Community Marketing, Inc.

# Production Schedule

MOBILE FRIENDLY WEB

EDITION	AD DEADLINE	DELIVERY
Atlanta, GA	June 2021	July 2021
Central Florida	May 2021	June 2021
Chicago, IL	Fall 2020	Fall 2020
Colombia	Sept 2020	Oct 2020
Costa Rica	Sept 2020	Sept 2020
Fort Lauderdale, FL	Jan 5, 2021	Feb 1, 2021
Miami Winter/Spring	Nov 15, 2020	Nov 25, 2020
Miami Summer Fall	May 15, 2021	May 25, 2021
Montreal, QB	March 1, 2021	April 15, 2021
New England	Fall 2020	Fall 2020
NYC / Fall	Fall 2020	Fall 2020
NYC / Spring	April 5, 2021	April 19, 2021
Philadelphia, PA	Summer 2020	Summer 2020
San Francisco, CA	Dec 2020	Jan 2021
Toronto, ON	Sept 2020	Sept 2020
Washington/Baltimore Rehoboth	Spring 2021	Spring 2021

Atlanta, GA  
Baltimore, MD  
Boston, MA  
Chicago, IL  
Colombia  
Costa Rica  
Fire Island, NY  
Fort Lauderdale, FL  
Key West, FL  
Lambertville, NJ  
Los Angeles, CA  
New York City  
Miami / Miami Beach  
Montreal, QC  
New Hope, PA  
Ogunquit, ME  
Orlando, FL  
Palm Springs, CA  
Philadelphia, PA  
Providence, RI  
Provincetown, MA  
Rehoboth Beach, DE  
San Diego, CA  
San Francisco, CA  
Sonoma County, CA  
Seattle, WA  
St. Petersburg, FL  
Tampa, FL  
Toronto, QC  
Vancouver, BC  
Washington, DC  
Wilton Manors, FL

# Print, Web, Social

More reach where it counts. Distributed at locations throughout the United States and Canada, including Latin America. We reach 250,000+ travelers monthly and even more online with a commitment to deliver your message through our social media networks.

Yes, we still do print. Based on studies, travelers still reach for local print publications when they travel to LGBTQ2+ destinations.

We back up our print with an extended online version of our FunTravelGuides®. funtravelguides.com features videos, travel articles, and digital ads that get click through results.

**We deliver travelers to your door. It's up to you to do the rest.**

