



My Dream Client

Problem:

Name:

Age:

Employment:

Income:

Immediate Goal:

Long Term Goal:

Current Language:

Future Language:



My Dream Client

Challenges:

How I can overcome challenges:

Objections:

Answers to Objections:

Where can I find them:



Referral Partners

Traits:

- Knows lots of my dream clients
- Is in a position to know about each animal, or can find out
- Occupies a position of trust with the owner
- Wants what is best for their clients

Potentials: