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Welcome to the Blogger Breakthrough Podcast. I'm your host, Liz Stapleton from Elizabethstapleton.com and the founder of the Blogger Breakthrough Summit. I'm so excited to be here with you. Talking about blogging, specifically this podcast is for bloggers who are feeling overwhelmed and frustrated by a lack of progress. We've all been there, where you just, it seems like no matter what you do, the needle won't move. This is the very first episode. I'm really excited to finally be bringing this to you guys.

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It's been on my mind as an idea to start for probably a year. This podcast, to give you some more information, is going to be filled with quick tips and resources to help you get further in less time. It's also going to include celebrations of bloggers hitting new milestones because every milestone should be celebrated, because I know when you're blogging, you just want to hit those first 100 subscribers. But by the time you get there, your sights are already set on a thousand.

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And a lot of times you don't take time to celebrate but you should. And because I know you are going to be short on time, you're already overwhelmed. These episodes won't be crazy long. Typically fifteen minutes at most and often times shorter than that. So if being overwhelmed and frustrated sounds like you, then make sure you hit that subscribe button so you never miss an episode. OK. So now you know a little bit about what we're going to cover with this podcast.

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I'd like to get to know you a bit better and help you get to know me. So let me introduce myself a little bit more. You know a little bit more about my background. And please take the time to introduce yourselves to me. I love getting to know you guys. OK. So I started blogging back in 2014 with a personal finance site, called and I kid you not, it was called Friday Night Shenanigans. Talk about a terrible name for personal finance site.

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OK. It rebranded years ago. And, you know, but I've come a long way and I've learned a lot. So I've been in your shoes and hopefully I can help you bust through those barriers. I've been at this for a long time with multiple sites. I also have a background as an attorney and eventually my interests collided. And so I started helping bloggers figure out the legal side of blogging, which I still do and will continue to do on this podcast.

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You'll you'll find some episodes on that as well. However, my world was turned upside down last year when I moved cross-country not only to be closer to my family, but to actually move in and help with my niece and nephew. So I went from living alone. One hundred percent, my time being my own sort of being a stay at home mom. I'm not a mom, but I'm an aunt. Stay at home Aunt. I don't know. That's not a thing, especially with Covid19 in 2020.

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You know, all the sudden I had to figure out how to get all my work done in a fraction of the time, and then that shrunk even more in 2020. And so I'll be showing you how I did that and things that have helped me along the way. I'll also be answering questions you guys have sent in. I've already got some great ones from you and I'm excited to dig into them. One other the thing you might hear about occasionally is my super high maintenance dog.

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If you're watching the video, I think she's in the background. And I saw that because she may occasionally bark in the background. I'm hoping to keep her quiet, but I'm not super savvy at sound editing, so I don't know to what extent I'll be able to edit that out. With that, I'm going to sign off on this first episode and I'm excited to get started with the actual tips and tricks and all sorts of good stuff in episode two.

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Again, welcome. And I hope you'll stay awhile.