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# Your Secret Weapon for Content Protection

WITH MICHELLE MURPHY

## ABOUT MICHELLE

Michelle Murphy, founder of The CEO Legal Loft, specializes in guiding online business owners through the maze of legal protection. Leveraging her expertise in contracts and trademarks, she offers tailored contract templates, trainings, and essential legal resources to fortify and support the digital entrepreneur's journey.



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## Blogger Breakthrough Summit Podcast Transcript

### **[00:00:00.000] - Liz Stapleton, Host**

Welcome back to the Blogger Breakthrough Summit. I'm your host, Liz, and today we're diving into an important topic that often gets overlooked, copyright notices. I know, it doesn't sound like the most exciting thing, but trust me, it's crucial for protecting your hard work. And thankfully, Michelle Murphy from the CEO, Legal Loft, covered it as part of the 2024 Blogger Breakthrough Summit.

### **[00:00:17.640] - Liz Stapleton, Host**

I'm going to let her take it away.

### **[00:00:26.320] - Michelle Murphy**

Next, we have a copyright notice, and this is a statement that's placed on Copies of Work to inform the public that a copyright owner is claiming ownership of it. You can put this on the footer of your website. You can put it in your ebooks. You can put it basically anywhere that you have content on. And so the format of this is the copyright symbol or the word copyright or the abbreviation COPR, the year of first publication of the work, and the name of the copyright owner. And here it is in real-time. You see the copyright symbol, 2020 to 2023, Michelle W. Murphy, LLC.

### **[00:00:59.670] - Liz Stapleton, Host**

I hope you found that informative and empowering. As bloggers, we pour our hearts and souls into our work, and it's vital to protect it. If you want to learn more or check out Michelle's session in its entirety, be sure to check out the Blogger Breakthrough Summit membership. It is a low-cost way to access tons of actual information from professional bloggers. Be sure to join us next time to learn more about website accessibility.