



How to Craft a Killer Learning Plan with AI

CARA HARVEY

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Cara is a wife, mom to a 16-year-old stepson, 7-year-old daughter, 5-year-old son, and a woman of God. She works as a productivity coach for work at home moms and her mission is to provide women with the tools, resources, and community to reach their goals, empower themselves, find their happiness, and live a life by design.



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Liz Stapleton [00:00:07]:

Welcome back to another episode of the Blogger Breakthrough Summit podcast. I'm your host, Liz Stoopson. And today, we're going to dive deep into a topic that's super exciting and honestly a bit mind blowing. Using AI to create a vision for your business. Yep. With the help of Cara Harvey, we are talking robots with the friendly kind that help you. Let's dive in.

Cara Harvey [00:00:24]:

Learning is so important because we don't know what we don't know until we get started. And then you're like, oh, I'm gonna start a YouTube channel, but you don't know all the steps. So how do you know what you wanna learn? You don't until you get started. So if you ask AI, it'd give you some ideas so you can make a learning plan. You might wanna say, I wanna write a book this year, but I don't know all the things I need to learn. So what if I ask AI to help me? Here's some prompts that you can screenshot. I'm an expert on right. Well, I am a whatever you are.

Cara Harvey [00:00:52]:

This is when I say expert status, like, whatever it is you do, I'm productivity coach for work at home. Right? What are the key market research techniques and tools I need to understand my audience better? This is gonna tell you here are some areas that you might wanna go. Hey. I don't know anything about SEO. Right? I don't know anything about podcast search engines. I want my own to learn it. What are financial skills and strategies I need? What are the latest digital marketing strategies? Right? You're gonna see this. It might come up with something Instagram threads came out this in 2023.

Cara Harvey [00:01:19]:

You might wanna decide you wanna learn for Instagram threads. You can also ask them as a expert role status, whatever you do. How can I improve my sales skills? Right? It might come up with some messaging things or things you might wanna learn. And all you're gonna ask yourself is, is this something that fits into my learning plan? Is this something I need to learn about? How can I effectively develop or launch? Right? This is who I am. This is who I help, and this is what I help them with. So maybe they say webinars. Maybe they say paid challenges. You might wanna look into that.

Cara Harvey [00:01:48]:

Time management techniques. You might wanna ask about leadership skills. You might wanna ask just about keeping yourself organized. It'll give you some ideas. Again, take a screenshot of this. The goal here is to use the prompts to just think through, I don't even know what I need to learn yet. You can ask it, what are the steps I need to start a

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YouTube channel? And it'll give you all the steps. And we're gonna talk about that in the next section.

Cara Harvey [00:02:13]:

But based on those steps, you can then say, oh, I know I need to learn these things. I need to go find a course or a a YouTube channel or a podcast on it.

Liz Stapleton [00:02:21]:

Alright. Thanks for listening in on this episode of the Blogger Breakthrough Summit podcast. Until next time, keep learning, keep growing, and keep breaking through those blogging barriers. As always, you can learn more about our fantastic speakers by checking out the show notes below. Catch you next time.