

# BLOGGER BREAKTHROUGH PODCAST



[bloggerbreakthrough.com/podcast](http://bloggerbreakthrough.com/podcast)

## ABOUT KATHERINE

---

Katherine, actress turned accountant, has capitalized on her artistic background to create the Money Storyteller Method™ - a mindset and accounting framework that helps business owners scale businesses without mess or overwork. She firmly believes every creative idea has the ability to change the world if given the right financial support and opportunity. She leads an accounting firm & financial education company, and her expertise has been featured in numerous publications.



## From Stress to Success: Transforming Money from Enemy to Ally

WITH KATHERINE  
POMERANTZ

## DON'T MISS OUT ON THE NEXT BLOGGER BREAKTHROUGH SUMMIT

---

Join our Newsletter

[bloggerbreakthrough.com](http://bloggerbreakthrough.com)

## SUBSCRIBE TODAY!

---

[Apple Podcasts](#)

[Spotify](#)

[Amazon Music](#)

[bloggerbreakthrough.com/bbp109](http://bloggerbreakthrough.com/bbp109)

## Blogger Breakthrough Summit Podcast Transcript

### **[00:00:00.00] - Liz Stapleton**

Hey there, amazing bloggers and business builders. Welcome back to another episode of the Blogger Breakthrough Summit podcast, where we dive into tips and tricks from the annual Blogger Breakthrough Summit so that you can build the life and business you really want. I'm your host, Liz Stapleton, and today, the wonderful Katherine Pomerantz is going to chat about something that many of us have a love-hate relationship, money. I'll let her take it away.

### **[00:00:28.01] - Katherine Pomerantz**

Money can be your teammate in building the life and business you really want. You can assign money jobs just like any other member of your team. And money will never tire, and it will never stop working on that job. It even has the power to create more of itself. Money makes money, right? We Have you heard that before? What's more, money is a really good teammate. Not only does it never get tired, it's a good communicator. It will give you regular updates about its progress and how close it is to achieving the goals you set for it. And money is not afraid, to be honest with you, so you can trust what it's saying. It will tell you when things are stuck or when things are not working very well, and it will tell you where you need to focus your energy to improve. Do you know how to use money Did you ever think that? I didn't. I didn't. Remember, no one teaches this in school, and not everyone, actually, very few people have rich friends or parents or successful business owner acquaintances who are going to teach I didn't do that either. I used to really struggle with money.

### **[00:01:32.19] - Katherine Pomerantz**

Money was not my teammate. It was the greatest source of stress and fear in my life. As I mentioned, formerly, I was an actress. It's probably more accurate to say I was a performer because I wasn't really interested in film. I wanted to be a choreographer and a director. I was a modern dancer, as you can see here, and I like the symbolic and weird artsy things. Much to everyone's surprise, including my own, I was very serious about my career but did decide to get married really young, and my husband wanted to go get a PhD. I wanted to support him, and so we moved to small town, Oklahoma, which is not the best place to support a full-time career in the arts. Not a lot going on in small town, Oklahoma, but I tried. I worked three or four jobs to fill in the gaps. I worked 60 to 80 hours a week, and I drove all over the state to go work here, work here, work here, audition there, or go do this, and all of that I was so proud when I would bring home \$1,500 a month. Yeah, \$1,500, \$1,500 a month.

### **[00:02:39.24] - Katherine Pomerantz**

Remember, my husband was a student. I was the primary breadwinner in my family at this point. We were stressed about money all the time. I mean, there just wasn't enough of it. I had no idea how I could get more of it. I was already working four jobs. I could not work harder. I noticed also that all All of my friends and my colleagues and my mentors

## Blogger Breakthrough Summit Podcast Transcript

were doing the same things. That statistic I mentioned earlier, 56% of Americans don't feel like they can save enough for retirement. Yeah, that's more than half of all Americans. Over half of the people you know are also struggling like this. I just thought, I was like, Wait, okay, if I can figure out how money works, because clearly I am missing something. There's something about this system that nobody told me. If I could figure that out, then I could help a lot of people.

**[00:03:29.17] - Liz Stapleton**

That's it. Thank you for tuning in today. If you found this episode helpful, don't forget to subscribe, share it with a friend, and leave us a review. Until next time, keep dreaming big and making those breakthroughs. You've got this.