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5 Accessibility Features You Can't Afford to Miss

WITH AMI HOOK
IRELAND

ABOUT AMI

I'm Ami, an Online Accessibility Consultant who helps bloggers and online business owners approach and implement online accessibility best practices without the overwhelm. Being disabled myself, I want to turn my negative experiences with inaccessibility into something positive, that's why I aim to create easy-to-understand resources to help others.



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Blogger Breakthrough Summit Podcast Transcript

[00:00:00.000] – Liz Stapleton, Host

Welcome to the Blogger Breakthrough Summit podcast, where we're all about helping you break through plateaus and take your blog to the next level by sharing snippets of sessions from our annual virtual summit. Today, I've got a juicy topic for you. The five accessibility features every blog post must have. Don't worry, speaker Ami Hook Ireland, has some really fun acronyms to help you remember them.

[00:00:18.890] – Liz Stapleton, Host

So let's dive in.

[00:00:27.180] – Ami Hook Ireland

So you're going to find out the five accessibility features every blog post must have. And now a little heads up, I've tried to create a fun way to hopefully help you remember these five features. So you're about to read five acronyms and what they stand for. What are five Accessibility Features, Every Blog Post Must Have? The first acronym is DAT, which stands means for Descriptive Alt Text. The second is GOAT, which stands for Good and Obvious Anchor Text. The third acronym is EARL, which stands for everyone appreciates readable language. The fourth is MEANS, which stands for mighty ease and no squinting, which is relevant to color contrast. The last acronym is Chaos, which stands for clear headings and organized structure. So in essence, DAT GOAT EARL MEANS CHAOS will increase the accessibility of your blog post. And it is very easy to do. So there you go. DAT GOAT EARL MEANS CHAOS.

[00:02:09.660] – Liz Stapleton, Host

Well, that wraps up this episode on Accessibility features for blog posts. I hope you found this episode helpful and that you're feeling inspired to make your blog more accessible. Remember, small changes can make a big impact. So let's go out there and create content that everyone can enjoy. Be sure to join us next time to learn when to hire a bookkeeper.