

TO THE TRADE

exclusive trade pricing and services at our entire family of brands – with just one membership.

exclusive pricing

Qualified members receive up to 20% off our family of brands with just one membership card.*

dedicated trade representatives

Our knowledgeable trade representatives will guide you through the buying process and answer any questions you might have.

private events and previews

We host special trade-only events for our members and send sneak peaks of collections every season.

membership levels

*All members receive a tiered discount of 10 to 20% off all regular-priced merchandise at Pottery Barn, Pottery Barn Kids, PBteen and west elm.

10% off
With no minimum purchase

GOLD LEVEL
15% off
With \$10,000 in cumulative purchases in a 12-month period

PLATINUM LEVEL
20% off
With \$20,000 in cumulative purchases in a 12-month period

WILLIAMS-SONOMA, INC.
TO THE TRADE

STAGING PROFESSIONAL MEMBERSHIP APPLICATION - HSR



Submit completed application to a store associate or apply online at www.wsitothetrade.com/join

1. PLEASE COMPLETE THE FIELDS BELOW

TODAY'S DATE _____ INDUSTRY: SET DESIGN OR STAGING

YOUR NAME _____ TITLE / POSITION _____

COMPANY NAME _____

COMPANY ADDRESS _____
(CANNOT SHIP TO PO BOX)

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ FAX _____

EMAIL* _____ WEBSITE _____

*REQUIRED FOR WELCOME EMAIL & TEMPORARY MEMBERSHIP CARD
 EMAIL OPT OUT

REFERRED BY _____

2. QUALIFICATIONS: PLEASE SUBMIT AT LEAST 2 OF THE FOLLOWING WITH YOUR APPLICATION:

- Certificate of completion for HSR: Home Staging Resource Course
- Current business license or resale certificate
- Business card indicating your design profession

3. TO COMPLETE YOUR APPLICATION

Visit wsitothetrade.com to apply online or complete the form above and fax it with supporting qualifications to +1.702.360.7171 or email traderegistration@wsgc.com. For questions, call +1.702.360.7171

Approved members will receive an email within 2 business days with information on how to shop online and a temporary membership card to shop in store. Please allow 4 to 6 weeks for your permanent membership card to arrive in the mail.

Membership is contingent upon receipt of completed application and appropriate qualifications. Membership is limited to trade professionals in the following industries: interior design, architecture, hospitality, food and beverage, residential developers. Membership is not assignable or otherwise transferrable. We reserve the right to make all membership determinations at our sole discretion. If you are applying for membership at one of our retail locations and wish to purchase at our other brands on the same day, please ask a Store Associate for a copy of your completed application to be presented with your credentials. If you have any questions, visit WSitothetrade.com for more information. To reach a dedicated Trade Representative, call +1.702.360.7171 or email trade@wsgc.com.

This is a membership application, not a credit card application. Terms & Conditions of the program are subject to change and are available at wsitothetrade.com.

Williams-Sonoma, Inc. respects your privacy. As a member of To the Trade, you may receive communication from us about exclusive trade events and promotions. To review our privacy policy, please visit www.williams-sonomainc.com.

FOR STORE USE ONLY

STORE # _____ ASSOCIATE NAME _____ SIGNATURE _____

DATE _____ POS RECEIPT NUMBER TRANSACTION AMOUNT \$ _____

store # reg # transaction #

Fax completed application and supporting qualifications to +1.702.360.7171. Attach POS receipts and furniture orders (if any) to the fax.