

# TO THE TRADE

exclusive trade pricing and services at our entire family of brands – with just one membership.

## exclusive pricing

Qualified members receive 25% off Williams-Sonoma Home and up to 20% off our family of brands with just one membership card.\*

## tax exempt purchasing

Members with valid certification can opt for tax exempt purchasing online and in stores with just a few simple forms.

## dedicated trade representatives

Our knowledgeable trade representatives will guide you through the buying process and answer any questions you might have.

## private events and previews

We host special trade-only events for our members and send sneak peaks of collections every season.

## membership levels

\*All members receive a tiered discount of 10 to 20% off all regular-priced merchandise at Pottery Barn, Pottery Barn Kids, PBteen, west elm, Rejuvenation and Mark and Graham. For a limited time, members receive 25% off at Williams-Sonoma Home.

**10% off**  
With no minimum purchase

**GOLD LEVEL**  
**15% off**  
With \$10,000 in cumulative purchases in a 12-month period

**PLATINUM LEVEL**  
**20% off**  
With \$20,000 in cumulative purchases in a 12-month period

WILLIAMS-SONOMA, INC.  
**TO THE TRADE**

**STAGING PROFESSIONAL MEMBERSHIP APPLICATION - HSR**

Submit completed application to a store associate or apply online at [www.wsitothetrade.com/join](http://www.wsitothetrade.com/join)

**1. PLEASE COMPLETE THE FIELDS BELOW**

TODAY'S DATE \_\_\_\_\_ INDUSTRY:  SET DESIGN OR STAGING

YOUR NAME \_\_\_\_\_ TITLE / POSITION \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_  
(CANNOT SHIP TO PO BOX)

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL\* \_\_\_\_\_ WEBSITE \_\_\_\_\_

\*REQUIRED FOR WELCOME EMAIL & TEMPORARY MEMBERSHIP CARD

EMAIL OPT OUT \_\_\_\_\_ REFERRED BY \_\_\_\_\_

**2. QUALIFICATIONS:** PLEASE SUBMIT AT LEAST 2 OF THE FOLLOWING WITH YOUR APPLICATION:

- Certificate of completion for HSR: Home Staging Resource Course
- Current business license or resale certificate
- Business card indicating your design profession

**3. TO COMPLETE YOUR APPLICATION**

Visit [wsitothetrade.com](http://wsitothetrade.com) to apply online or complete the form above and fax it with supporting qualifications to 702.360.7171 or email [traderegistration@wsgc.com](mailto:traderegistration@wsgc.com). For questions, call 888.837.4888.

*Approved members will receive an email within 2 business days with information on how to shop online and a temporary membership card to shop in store. Please allow 4 to 6 weeks for your permanent membership card to arrive in the mail.*

Membership is contingent upon receipt of completed application and appropriate qualifications. Membership is limited to trade professionals in the following industries: interior design, architecture, hospitality, food and beverage, residential developers. Membership is not assignable or otherwise transferrable. We reserve the right to make all membership determinations at our sole discretion. If you are applying for membership at one of our retail locations and wish to purchase at our other brands on the same day, please ask a Store Associate for a copy of your completed application to be presented with your credentials. If you have any questions, visit [WSitothetrade.com](http://WSitothetrade.com) for more information. To reach a dedicated Trade Representative, call 888.837.4888 or email [trade@wsgc.com](mailto:trade@wsgc.com).

This is a membership application, not a credit card application. Terms & Conditions of the program are subject to change and are available at [wsitothetrade.com](http://wsitothetrade.com).

Williams-Sonoma, Inc. respects your privacy. As a member of To the Trade, you may receive communication from us about exclusive trade events and promotions. To review our privacy policy, please visit [www.williams-sonomainc.com](http://www.williams-sonomainc.com).

**FOR STORE USE ONLY**

STORE # \_\_\_\_\_ ASSOCIATE NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_ POS RECEIPT NUMBER              TRANSACTION AMOUNT \$ \_\_\_\_\_

store # reg # transaction #

*Fax completed application and supporting qualifications to 702.360.7171. Attach POS receipts and furniture orders (if any) to the fax.*