

how to get attention  
for your biz for free



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You know it's hard out there for a  
pimp...

If you haven't yet been spammed by an SEO company promising you the 1st page of Google, then you're not working hard enough.

It seems like everyone has a fool proof method of getting attention, and if you only just pay them a monthly installment of your first born child, then you can learn their secrets, too.

Please.

I've created this in the hopes that it prevents you from feeling like you can't market your brand on a shoestring budget. Instead, learn how to start out with as little investment as possible, so that you can focus on investing elsewhere. Let me know on twitter [@handmadebk](https://twitter.com/handmadebk) if any of these tips work for you because I would LOVE to read about your success!

*Megan BF*

[Handmade Brooklyn](https://www.handmadebrooklyn.com)

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# Ways to get attention without spending money:



Do guest posts on large blogs that are in your industry



Spend time liking, commenting, and following customers (or ideal customers) on social media



Offer something to an influencer for free, without asking. (Like, “Hey Megan. I love your blog! I saw a post earlier that said you were struggling with this, and that’s right up my field...so here you go. Enjoy!” This ish is HUGE for creating relationships that pay off big time.)



Jump on a podcast as a guest host



Get on Periscope or Google Hangouts for a live Q&A about your industry



Teach a class at your local community center about your industry



Head to a trade show or free marketing event to network



Volunteer in your community (this is a great way to meet local influencers)



Answer questions on Quora



Create quick explainer videos on YouTube

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