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Business Press Releases

MAKE A LIVING WRITING PRESS
RELEASES FOR BUSINESSES



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Introduction

Press releases are a great way to get your business' news out to the public, but they're also one of the best ways for writers to make money. Whether you have your own online business or not, you can still write press releases for other people's businesses and earn an income from doing so. Businesses need press releases to reach out to the media and public with their latest news, product updates or sales campaigns. Press releases are a good way to do that.

They're published by the media, which then runs them as news stories. The media needs news stories because they generate more readership than other types of content (like blog posts).

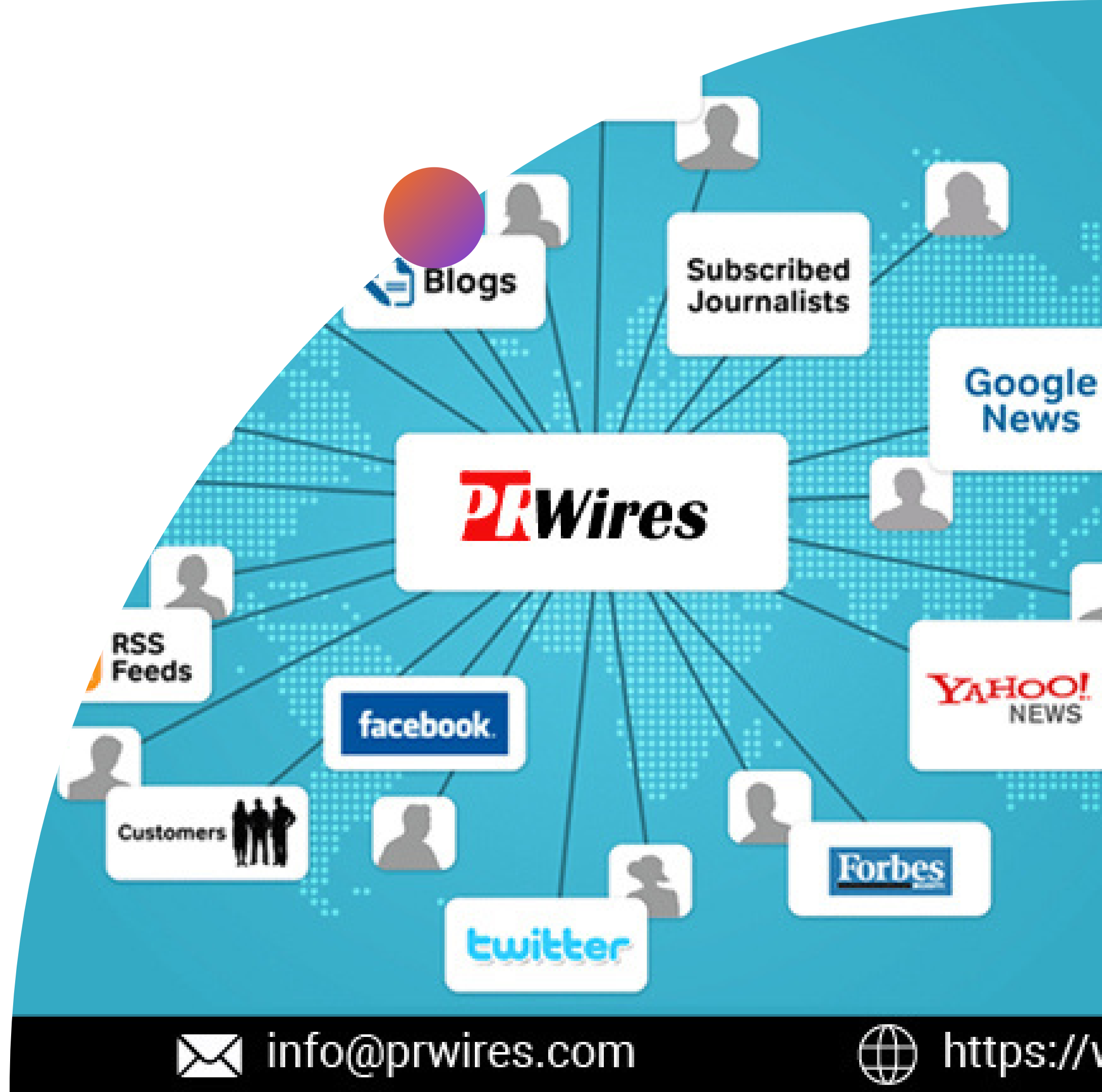


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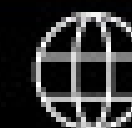
Business News Today

The job of writing press releases is different from other types of writing work because it's more about generating leads than it is about telling people what they should read or how to act based on what someone has written down on paper. Instead, you're supposed to provide valuable information for your clients so that they know exactly what kind of impact their product will have on those who receive it (and hopefully buy from them).

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Press release distribution



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PR Wires

Prwires.com strives for excellence in providing customers with the maximum value-powerful press launch distribution answer that gives you measurable outcomes for small to medium-sized companies.

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Writing Press Release

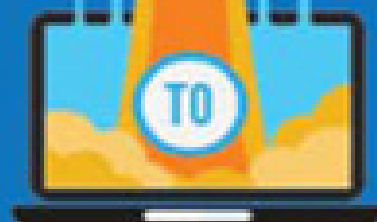
News Release

Writing press releases is a great way to earn money and there are many businesses that need help with this. With the right skills and determination, you can make a living as a freelance writer who helps businesses get their message out.

Newswire

The job of writing press releases is different from other types of writing work because it's more about generating leads than it is about telling people

PRESS RELEASE
DISTRIBUTION



250+

NEWS, SOCIAL &
MEDIA OUTLETS

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24-7 Press Release

24-7 Press Release is a great way to make money. If you've ever had the opportunity to write a press release, you'll know that it's not easy work. You have to come up with something that will grab the reader's attention, and then you have to make sure it has all the information needed in order for people

01

24-7 Press Release can also be great for building your writing portfolio—which is why many writers start out by writing them!

02

Once you've gained enough experience under your belt, though...you'll want something else on which build this reputation as professional writer!





Press Release

01

PR Wires

You can write press releases for your own business, or even write them as a side hustle to get you some extra cash in your pocket.

02

PR Wires

If you're interested in writing more than one type of release at a time (i.e., if you want to write both types), then it's probably best to use freelance services like Upwork or Freelancer so that the quality

03

PR Wires

This option may be more appealing if there aren't any opportunities available where someone else wants them done but also doesn't pay very well either; however, keep in mind that while this option allows creativity freedom

04

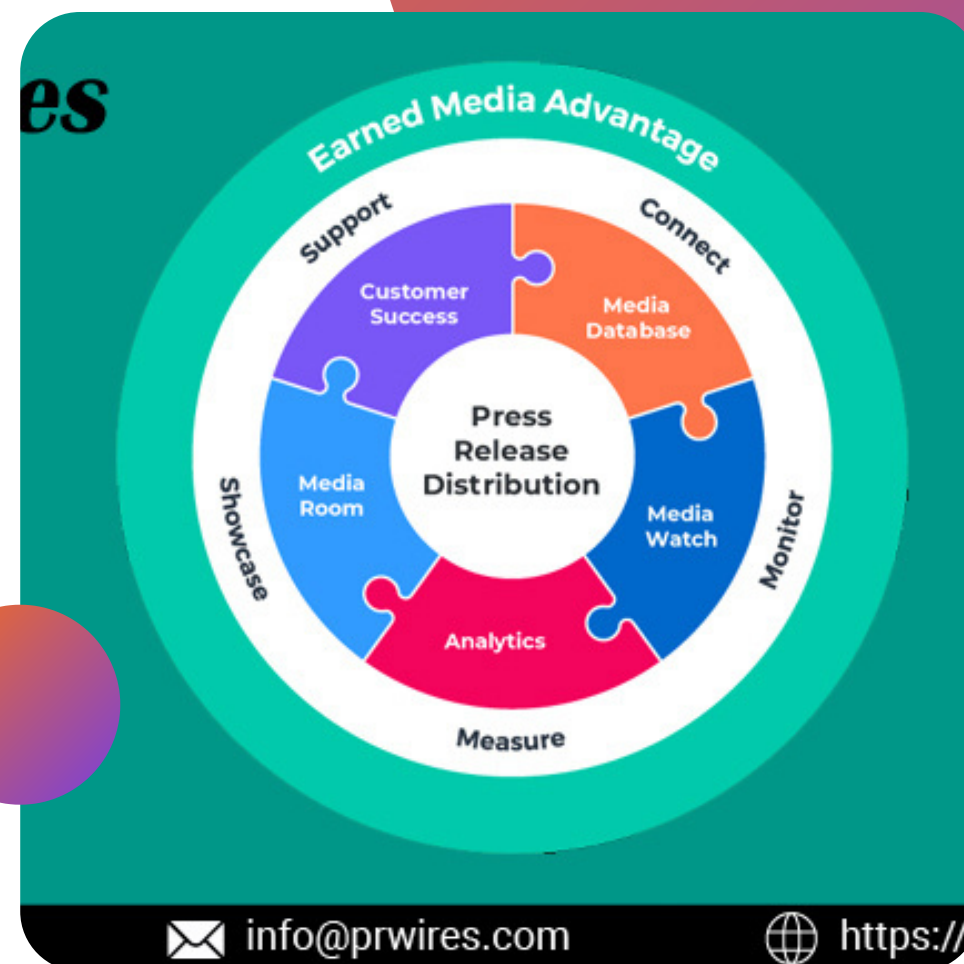
PR Wires

Some writers have full-time jobs and earn money by writing press releases for other people's businesses. They do this by sharing the information that their clients wish to share with the public



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Our Target Future



Press Release

Businesses need press releases to reach out to the media and public with their latest news, product updates or sales campaigns.

Press Release

Press releases are a good way to do that. They're published by the media, which then runs them as news stories.

Press Release

In addition to being published by newspapers and magazines, press releases can also be used for social media marketing purposes.

Press Release

If you have an offering such as live streaming events through your website or app, then using a well-written press release could help get people interested in watching those broadcasts live!



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There Is An Abundance of Opportunities

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The job of writing press releases is different from other types of writing work because it's more about generating leads than it is about telling people what they should read or how to act based on what someone has written down on paper. Instead, you're supposed to provide valuable information for your clients so that they know exactly what kind of impact their product will have on those who receive it (and hopefully buy from them).



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Thank You

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