





SOUTHERN GEORGIAN BAY REAL ESTATE

MARKET SNAPSHOT: JANUARY 2022



OVERVIEW

- RECORD-BREAKING JANUARY VOLUME AND UNIT SALES, UP 41% AND 3% RESPECTIVELY FROM LAST JANUARY, WITH NEW AND EXPIRED LISTINGS UP 12% AND 21%.
- AVERAGE SALE PRICE OF \$1,134,321 UP 37% FROM A YEAR AGO
- HIGH JANUARY SALES/LISTINGS RATIO OF 84%
- SELLERS' MARKET: AVERAGE SALE TIME OF 25 DAYS; 100%
 SALE/LIST PRICE RATIO, AND JUST 1 MONTH OF INVENTORY



JANUARY 2022 TOTALS

+41% FROM 1/2021

+3% FROM 1/2021 -7% FROM 1/2021 +37% FROM 1/2021

VOLUME SALES \$149,730,326

UNIT SALES
132

SALES/LISTINGS RATIO 84% AVERAGE SALE PRICE \$1,134,321

-50% FROM 1/2020 -46% FROM 1/2021 -25% FROM 1/2021 +154% FROM 1/2021 +73% FROM 1/2021 +210% FROM 1/2021

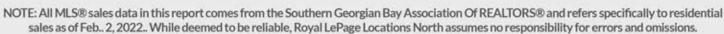
UNIT SALES UNDER \$300K UNIT SALES \$300K-\$499K 13

UNIT SALES \$500K-\$799K UNITSALES

UNIT SALES \$800K-\$999K 33 UNITSALES

UNIT SALES \$1M-\$1.499M 38 UNIT SALES \$1.5M+









2022 TOTAL SALES BY TYPE



SINGLE-FAMILY HOMES



VOLUME SALES \$127,587,637



UNIT SALES

-17% FROM 1/2021 +39% FROM 1/2021



AVERAGE DAYS-ON-MARKET 25





CONDOMINIUMS

+30% FROM 1/2021 +18% FROM 1/2021 -25% FROM 1/2021 +19% FROM 1/2021



VOLUME SALES \$11,112,192



20

AVERAGE DAYS-ON-MARKET 27



AVERAGE SALE PRICE \$602,962



TOWNHOUSES

+92% FROM 1/2021 +9% FROM 1/2021 +23% FROM 1/2021

+76% FROM 1/2021



VOLUME SALES \$11,030,497 1

UNIT SALES
12

ERAGE DAYS

AVERAGE DAYS-ON-MARKET 16 AVERAGE SALE PRICE

\$919,208