

Use this log to track how AI search platforms name, cite, and describe your business over time. Run the same fixed set of prompts each month, record what each platform returns, and compare results period over period to see your AI visibility trend.

The four metrics

Mention Were you named at all in the answer?	Citation Was your site linked as a source?	Share of voice How often you were named vs. competitors.	Accuracy Was the description of you correct?
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Repeatable prompt set — swap the placeholders, keep the structure

Recommendation	“Which [category] businesses serve [location] ?”
Comparison	“Compare [provider A] and [provider B] for [need] .”
Category	“What should I look for in a [category] company?”
Problem	“How can a business address [problem] ?”
Brand	“What does [your business] do?”

Monthly tracking table

Prompt	Platform	Mention / Citation	Competitor named	Notes
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				