

The background features several overlapping circular shapes. At the top left, there is a grey circle partially overlapping a pink circle with small white dots. To the right is a large gold glitter circle. Below the gold circle is a grey circle with diagonal white stripes. At the bottom, there is another gold glitter circle and a grey circle with small white dots.

THE HOME STAGER & DESIGNER'S SOCIAL MEDIA CALENDAR

SOCIAL MEDIA MONTHLY PLANNING

SUN	MON	TUE	WED	THU	FRI	SAT
FUNNY STORY OR DAY EVENT	BEHIND THE SCENES	VENDOR SHOWCASE	COLORS FOR BEDROOMS	SELLER'S RED FLAG CHECKLIST	CONNECTING QUESTION	PHOTOS OF STAGED HOME
E-DESIGN BOARD	REAL ESTATE TIP	BEHIND THE SCENES	INSPIRATIONAL QUOTE	FAVORITE IKEA ITEMS	FLASHBACK FRIDAY	PAINT COLOR TRENDS
CONNECTING QUESTION	FAQ ABOUT YOUR BIZ	INSPIRATIONAL QUOTE	SHOWCASE AGENT'S WORK	CLOSET CHECKLIST	PHOTOS OF STAGED HOMES	MY WHY
VENDOR SHOWCASE	BEHIND THE SCENES	FAVORITE PRODUCT LIST	SHARE CLIENT EXPERIENCE	THROWBACK THURSDAY	HOT DESIGN TREND	STAGING STATISTICS
FAQ ABOUT YOUR BIZ	MARKET MONDAY TIP	INSPIRATIONAL QUOTE	WEDNESDAY WISDOM	STAGING PAINT COLOR TIPS	FUN FRIDAY SILLY FACT	DESIGN MISTAKES

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Social media is all about getting in front of your potential clients in a subtle, personal yet meaningful way.

AUDRA SLINKEY

JANUARY

**NEW YEAR/NEW HOME
TIME TO GET ORGANIZED
AND UPDATED**

PROMO - CLOSET ORGANIZATION
CHECKLIST

PROMO - ORGANIZATION
CALENDAR

FEBRUARY

**PUT A LITTLE LOVE INTO
YOUR HOME**

PROMO - CREATE AN E-DESIGN
PLAN FOR YOUR SPACE

PROMO - SPRING COLORS TO
PLAN FOR

MARCH

GETTING READY TO MOVE?

PROMO - SELLERS RED FLAG
CHECKLIST

PROMO - STAGING CHECKLIST

PROMO - AGENT LISTING FLYER

APRIL

MAKING YOUR MOVE

PROMO - OPEN HOUSE
CHECKLIST

PROMO - HOW TO PACK

PROMO - MOVING PLANNER

MAY

**MOTHERS DAY & SPRING
CLEANING**

PROMO - MOTHERS DAY GIFT
LIST-EDESIGN BOARD

PROMO - CLEANING CHECKLIST

PROMO - TRENDING COLORS

JUNE

**SUMMER COLORS AND
AIRBNB DESIGN**

PROMO - AIRBNB CHECKLIST

PROMO - SUMMER PRODUCT
LIST

JULY

**BENEFITS OF SHOPPING
TRADE AND GOING TO THE
VEGAS MARKET:)**

PROMO - FAVORITE STAGING
PRODUCT BOARD

PROMO - VENDOR DISCOUNT
LIST THROUGH YOU

AUGUST

**SELL BEFORE THE FALL
COMES**

PROMO - HOW TO SELL NOW

PROMO - STAGING CHECKLIST

SEPTEMBER

**BACK TO SCHOOL RENEW
YOUR SPACE**

PROMO - ONE-DAY DESIGN

PROMO - PAINT TRENDS

OCTOBER

**PAINT AND DESIGN TRENDS
2021**

PROMO - FAVORITE PAINT COLOR
PALLETTE

PROMO - HOT TRENDS FOR 2021

NOVEMBER

**GETTING READY FOR FALL
AND HOLIDAYS**

PROMO - HOLIDAY STYLE QUIZ

PROMO - EASY HOLIDAY
VIGNETTES

PROMO - EDESIGN BOARDS

DECEMBER

**GETTING READY FOR FALL
AND HOLIDAYS**

PROMO - HOLIDAY STYLE QUIZ

PROMO - EASY HOLIDAY
VIGNETTES

PROMO - EDESIGN BOARDS

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design certification training website:

WWW.HOMESTAGINGRESOURCE.COM

