

# *Expert E-Designers*

## TRAINING CHECKLIST



iration image as well as have price and source fluctuation.



*Expert E-Designers*  
**TRAINING CHECKLIST**

This summarizes all of the training in one place to make sure you don't miss anything. Simply check these off as you watch/download or implement.


## **GETTING STARTED**

- o Download and Print the Training Checklist and Watch Welcome Video
- o Explore the Member Resources section from the top menu filled with goodies, training and join Stagers Connect only for premium course clients

## **MODULE 1**

- o Watch Video: How to Make Money with E-Design - 31 minutes
- o Watch Video: Technology Choices of E-Design - 18 minutes
  
- o Download E-Design Definition Word doc
- o Download "The List of Benefits of E-Design" Word doc
- o Download Tech Choices of E-Design Word doc

## **MODULE 2**

- o Watch Video: Getting to Know Your Design Files Account - 26 minutes
  - o Watch Video: How to Build Your Brand - 24 minutes
  - o Watch Video: Six Steps to Creating Color Schemes for Clients - Bonus Option - 1hr 10 minutes
  - o Signup for DesignFiles Account using Special Link & Review Your 100+ Templates
  - o Download Photo Inspiration Word doc
  - o Download Source List Excel doc
  - o Download Audra's Budget Calculator Spreadsheet Excel doc
  - o Download Audra's Budget Calculator Image/Add to Your Canva Account & Edit
  - o Use link to Free Floor Planner Software to create floor plans
  - o Use link to order free catalogs to order several home catalogs, so you can stay on top of products easily.
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**MODULE 2 CONTINUED...**

- o Watch Video: How to Use Affiliate Links to Grow Your Income - 6 minutes
- o Click on the many affiliate links resources to create your affiliate accounts
- o Watch Video: How to Shop Trade and Make Serious Money - 21 minutes
- o Click on our special "to the trade" portal invite link to create your FREE account and start building collections to sell to clients

**MODULE 3**

- o Watch Video: Packaging, Pricing & Process Success - 43 minutes
  - o Watch Video: The Client Experience - 32 minutes
  - o Watch Video: The Discovery Call - 38 minutes
  
  - o Download E-Design Package Verbage Word doc
  - o Download Design Packages Imagery
  - o Download Started Package image
  - o Download Premium Package image
  - o Download Client Email Follow-Up Series of 5 AWESOME Emails Word doc
  - o Download Design Discovery Call Imagery/Add to Your Canva Account & Customize
  - o Download Email E-Design Headers/Add to Your Canva Account & Customize Using Your Brand Colors
  - o Download Room Planner & Budget Worksheet in PDF format/Add to Your Canva Account & Customize
  - o Download Room Planner & Budget Worksheet image
  - o Download Discovery Call Questions & Client Closing Script Word doc
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#### **MODULE 4**

- o Watch Video: Easily Marketing Your E-Design Service
  - o Watch Video: Marketing Your E-Design Service
  - o Watch Video: Bling Your Brand - 23 minutes
  - o Watch Video: How to Create a Mockup Image
  - o Watch Video: 7-Steps to Creating a Brand, Logo, Look and Feel
  - o Watch Video: Building a Website that WORCS
  - o Watch Video: Social Media Marketing and Growth
  - o Watch Video: How to Create a Quick Sales Funnel for Your Services
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- o Download Your Marketing Checklist Word doc
  - o Download 4 Expert E-Designer logos in black & white
  - o Download Audra's 5 Step E-Design Marketing Plan Word doc
  - o Download Your Email Funnel Series Word doc
  - o Download Design Cheat Sheet PDF/Add to Your Canva Account & Edit
  - o Download Design Guide/Add to Your Canva Account & Edit
  - o Download Design Guide Facebook Image CTA's
  - o Download Call to Action Images: Free Design Consultation//Add to Your Canva Account & Edit
  - o Download Call to Action Image : E-Design Discovery Call
  - o Download Call to Action Image: Free Design Discovery Call
  - o Download Facebook Ad Image : Free Design Facebook Ad Cheat Sheet
  - o Download Facebook Ad Image: Get A Free Custom E-Design Board
  - o Download Several Ripl videos to Use in Your Social Media

**There are several helpful link resources in this section you will want to explore on your own.**

