HOW TO MAKE $$ DOING E-DESIGN

Roadmap

HOME STAGING RESOURCE

WELCOME!

|

ADDING AN E-DESIGN SERVICE DOESN'T HAVE TO BE COMPLICATED...

Are you feeling overwhelmed with the different technology choices for E-Design? Or maybe you're using Canva or Powerpoint and it's taking you HOURS to create your mood board? Wondering how to package and price an E-Design service, so you can make more money? I get it. I had all of these questions and more when I started out. The problem is...

MOST DESIGNERS AND STAGERS ARE DOING E-DESIGN WRONG...

They are using highly complicated software that is taking them too many hours to build out spaces and provide a visual to their clients. The worst part...they are not getting paid for that time. We all know the importance of giving our clients the "vision" but how can we do this well and make money?

THE KEY IS TO AUTOMATE YOUR PROCESS AND START WITH INSPIRATION...

Print out your Road Map below and watch my free training that I gave at the RESA Convention on **"How to Make Money Offering E-Design Services to Clients"** for all the answers.

-Audra Slinkey

PS - Click here to skip to the front of the line and get complete training, all the forms, downloads, access to an E-Design account filled with inspiration boards and become an Expert E-Designer today!
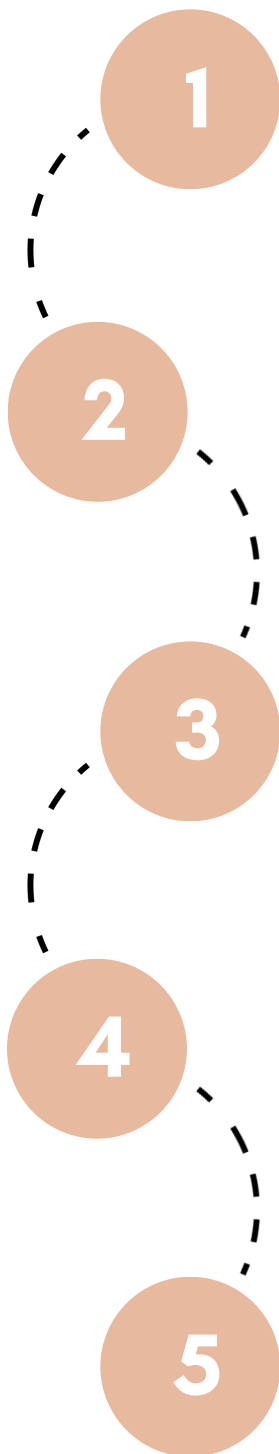
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Imagine an e-design account loaded with design projects in varying rooms, styles and budgets for you to quickly use and sell to your clients... why reinvent?

"

AUDRA SLINKEY- EXPERT E-DESIGNER

THE ROADMAP

STEP ONE

First, you should be very clear on what E-Design truly is and how it can be used to benefit your business and your clients. Without understanding the benefits, it's hard to know why to do e-design.

STEP TWO

Choose a technology that fits into the reasons or "why" you want to offer e-design in the first place. There are a lot of technology choices but most of them do not meet your true e-design needs. The technology we have partnered with is Designfiles.co.

STEP THREE

Decide on your service offerings. Are you looking to provide a vision as a springboard to interior design or do you want to offer independent e-design packages for the do-it-yourselfer? Ideally you do both, so you can stair-step your pricing on your services and service more clients along the way.

STEP FOUR

Automate your client "on-boarding" process, so you have a clear idea of their design style, budget, color preferences, lifestyle preferences and photos of the space before the *Discovery Call*. *Designfiles has an easy questionnaire to help you with this.*

STEP FIVE

Create a process for designing your board. I recommend starting with an inspiration image the client had in their Pinterest account, or finding one at Houzz as a "starting point".

case study

How to Make Over $6800 on a Single Living Room Design Plan...

A lot of people don't realize that there is great money to be made in the design industry when you have the right training, vendor resources and marketing system. In the video below, I show you all the vendors you can connect with in trade furnishings to source for your clients and expand your income.

The video below will also show you how we created a single, gorgeous room design using many high-quality vendors that became "shoppable" for our clients.

Click to See How!

READY TO "KILL IT" WITH E-DESIGN?

WATCH THE FREE MASTERCLASS I GAVE AT THE RESA CONVENTION...

In this information packed video, I'm going to show you my favorite technology for E-Design, how to use it to build design packages and a client on-boarding process that your clients will love, as well as how to price your services to make an extra 80K per year at very little extra cost to you.

You will also see TONS of GORGEOUS DESIGN BOARD EXAMPLES. Get ready to learn! - https://homestagingresource.com/design-workshop/

CLICK HERE TO WATCH

See you there!

IF YOU LOVE DESIGN THEN YOU WILL LOVE <u>BECOMING AN EXPERT E-DESIGNER</u>

- Detailed Guides for Your Design Consultations, Packages and Pricing
- How to DesignFiles and Trade Vendor Shopping to WOW Clients
- How to Build Your Design Plan - Listen, Layout and Sourcing Deep
- How to Connect with Trade Vendors and Make BIG Money on One Plan
- How to Automate Your Discovery Call and Email Follow-Up Process
- Easily Upselling Your Design Work
- Marketing Your Design – Step-by-step with included forms, FB ads, sales funnel, email follow-up and Canva Templates

Learn More!

Expert E-Designer Success Path

1. Getting Started & Making Money with E-Design
Understanding the Benefits and Uses

3. Packaging, Pricing & Process Success
Price for Success and Build Credibility

5. Launch, Support and Get Building Your Designs
Share Your Boards and Get Support

①   **③**   **⑤**

②   **④**

2. Your 100+ E-Design Templates
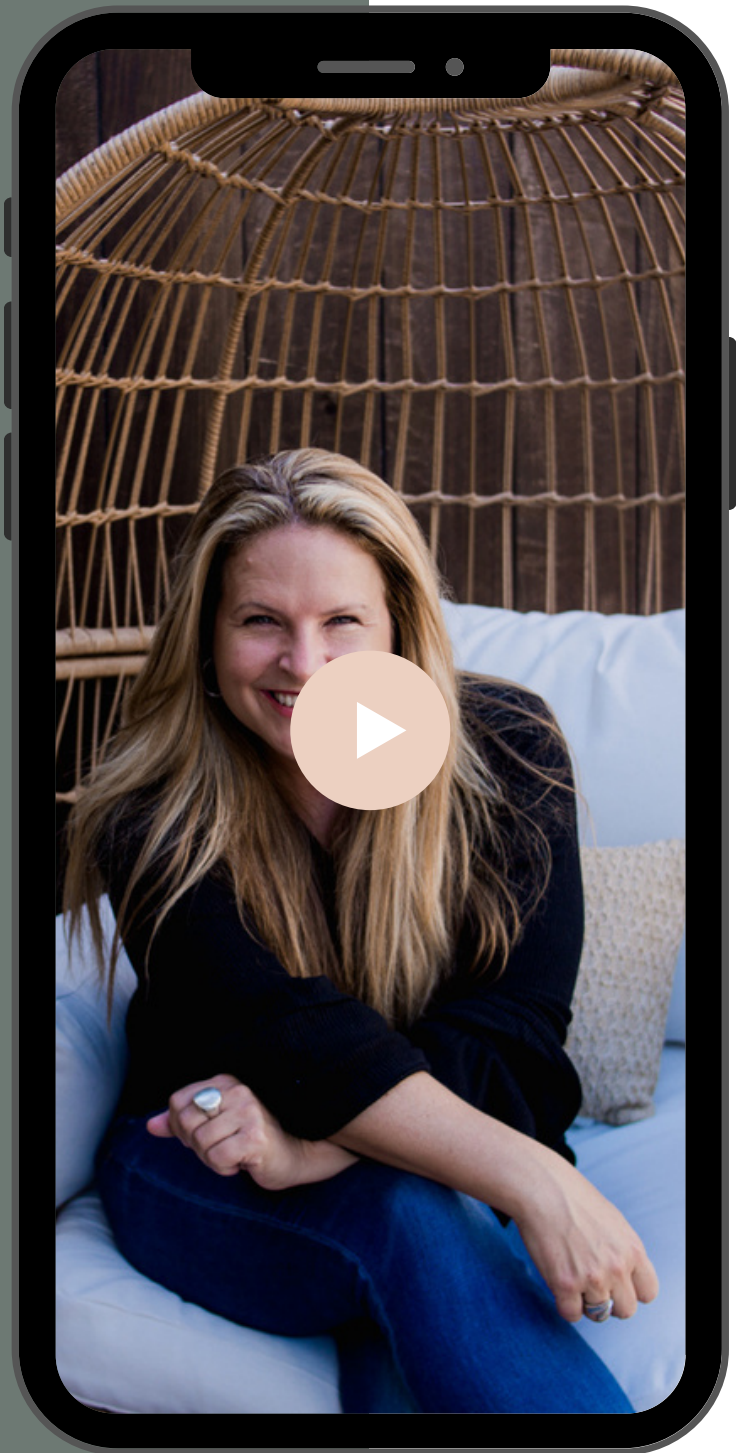How to Build Your Perfect Client Design Board

4. Easily Marketing E-Design
Lots of Freebies, Advice and Strategies on How to Easily Get the Word Out About E-Design

watch our video

See a detailed video of EXACTLY what our Templates look like!

case study

HSR Member Pays Herself Over 6-Figures Within 6 Months of Signing-Up for Course!

While Megan's story is certainly not typical, it shows how she used the resources and materials in the HSR Certification training combined with the Expert E-Design training to create a successful design and staging business within months of signing up!

Click to See How!

A Huge Thank You and Hope you Enjoyed This!

I will be following up with more emails about design tips and freebies, so if you won't want them…simply unsubscribe

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EXPERT E-DESIGNER