



FINISH STRONG YOUR FALL SOCIAL MEDIA CALENDAR

BY AUDRA SLINKEY



SOCIAL MEDIA MONTHLY PLANNING

SUN	MON	TUE	WED	THU	FRI	SAT
FUNNY STORY OR DAY EVENT	BEHIND THE SCENES	VENDOR SHOWCASE	COLORS FOR BEDROOMS	SELLER'S RED FLAG CHECKLIST	CONNECTING QUESTION	PHOTOS OF STAGED HOME
E-DESIGN BOARD	REAL ESTATE TIP	A BIT ABOUT YOUR "WHY"	INSPIRATIONAL QUOTE	FAVORITE IKEA ITEMS	FLASHBACK FRIDAY	PAINT COLOR TRENDS
CONNECTING QUESTION	FAQ ABOUT YOUR BIZ	INSPIRATIONAL QUOTE	SHOWCASE AGENT'S WORK	CLOSET CHECKLIST	PHOTOS OF STAGED HOMES	MY WHY
VENDOR SHOWCASE	BEHIND THE SCENES	FAVORITE PRODUCT LIST	SHARE CLIENT EXPERIENCE	THROWBACK THURSDAY	HOT DESIGN TREND	STAGING STATISTICS
FAQ ABOUT YOUR BIZ	MARKET MONDAY TIP	DESIGN POLL	WEDNESDAY WISDOM	STAGING PAINT COLOR TIPS	FUN FRIDAY SILLY FACT	DESIGN MISTAKES

”

Social media is all about getting in front of your potential clients in a subtle, personal yet meaningful way.

AUDRA SLINKEY

JANUARY

**NEW YEAR/NEW HOME
TIME TO GET ORGANIZED
HOT TRENDS**

**PROMO - CLOSET ORGANIZATION
CHECKLIST**

**PROMO - ORGANIZATION
CALENDAR**

FEBRUARY

**PUT A LITTLE LOVE INTO
YOUR HOME**

**PROMO - CREATE AN E-DESIGN
PLAN FOR YOUR SPACE**

**PROMO - SPRING COLORS TO
PLAN FOR**

MARCH

GETTING READY TO MOVE?

**PROMO - SELLERS RED FLAG
CHECKLIST**

PROMO - STAGING CHECKLIST

PROMO - AGENT LISTING FLYER

APRIL

MAKING YOUR MOVE

**PROMO - OPEN HOUSE
CHECKLIST**

PROMO - HOW TO PACK

PROMO - MOVING PLANNER

MAY

**MOTHERS DAY & SPRING
CLEANING**

**PROMO - MOTHERS DAY GIFT
LIST-EDESIGN BOARD**

PROMO - CLEANING CHECKLIST

PROMO - TRENDING COLORS

JUNE

**SUMMER REFRESH AND
VACATION HOME DESIGN**

PROMO - AIRBNB CHECKLIST

**PROMO - SUMMER PRODUCT
LIST**

JULY

**BENEFITS OF SHOPPING
TRADE AND GOING TO THE
VEGAS MARKET:)**

**PROMO - FAVORITE STAGING
PRODUCT BOARD**

**PROMO - VENDOR DISCOUNT
LIST THROUGH YOU**

AUGUST

**SELL BEFORE THE FALL
COMES**

PROMO - HOW TO SELL NOW

PROMO - STAGING CHECKLIST

SEPTEMBER

**BACK TO SCHOOL RENEW
YOUR SPACE AND GETTING
READY FOR FALL**

PROMO - ONE-DAY DESIGN

PROMO - PAINT TRENDS

OCTOBER

PAINT AND DESIGN TRENDS

**PROMO - FAVORITE PAINT COLOR
PALLETTE**

**PROMO - HOT TRENDS FOR
HOLIDAYS, HOLIDAY GIFT GUIDES**

NOVEMBER

**GETTING READY FOR THE
HOLIDAYS**

PROMO - HOLIDAY STYLE QUIZ

**PROMO - EASY HOLIDAY
VIGNETTES**

PROMO - TABLESCAPES

DECEMBER

**GETTING READY FOR FALL
AND HOLIDAYS**

PROMO - HOLIDAY STYLE QUIZ

**PROMO - EASY HOLIDAY
VIGNETTES**

PROMO - EDESIGN BOARDS

OCTOBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	30	1
2	3 National World Architecture Day	4 National Taco AND National Vodka Day Strange mix right?	5	6	7	8
9	10	11	12 Benjamin Moore Announces Their Color of the Year 2023	13	14	15
16 National Boss's Day So glad to be my own boss:)	17	18	19	20	21	22 High Point Market Starts and Goes Through 26th Also, National Color Day
23 Slap Your Annoying Coworker Day	24	25 International Artist Day AND Pablo Picasso's Birthday	26	27	28	29 National Cat Day
30 National Checklist Day	31	1	2	3	4	5

”

"Fall is in full swing, so decor tips and tablescapes are hot. All the paint retailers have picked their colors for the next year, so expect to hear and talk trends for 2023

AUDRA SLINKEY

OCTOBER POST INSPIRATION FROM LAST YEAR'S POSTS

These trendy fall favorites will give your interiors a quick seasonal update. Decorate with rich tones, bring on the chunky throws and patterned pillows, create cozy areas for lounging, and make your entertaining area ready for hosting guests. With these cozy trends, you're home will be looking amazing for the fall season! 🍂 🍁 🍷 #falltrends

#autumndecor #cozyup #hometrends
#fallupdates



If you're looking for some fall decor ideas, pumpkins can bring some fun to your seasonal decorating, both inside and out of your home. When it comes to decorating with pumpkins, the ideas are endless. They are perfect elements of nature to use on tables, pile in corners and use as centerpieces. Here are some inspiring and simple ways to tie these cuties into your decor. 🎃

1. Create a tablescape featuring pumpkins
2. Decorate your porch with pumpkins
3. Line up pumpkins on your mantel
4. Make a fall vignette with pumpkins
5. Pile up pumpkins on an entry table
6. Display mini pumpkins and foliage in a tray
7. Make a pumpkin centerpiece

#pumpkins
#falldecorating #pileonpumpkins
#seasonaldecor #pumpkinideas



All of the major paint companies have announced their colors of the year for 2022. No doubt the trend is leaning toward all nature-inspired hues and they are all GORGEOUS! 🤩 According to some of the biggest names in paint, greens will dominate 2022 and we'll be seeing more earth tones, shades of gray and soothing pastels in homes. 🏠 #2022ColorsOfTheYear #ColorTrends #GreenHome #NaturalHues #PaintTrends



NOVEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1 National Scented Candle Day	2	3	4	5
6	7	8	9	10	11 Veterans Day	12
13	14	15	16 National Entrepreneur's Day AND National Button Day	17	18 Mickey Mouse's Birthday	19
20	21	22	23	24 Thanksgiving	25 Black Friday	26 Small Business Saturday
27	28	29	30 National Mason Jar Day	1	2	3

”

"November is a great month to promote your holiday design services and shopping prowess! It's also a good time to give thanks to clients and loved ones

AUDRA SLINKEY

NOVEMBER POST INSPIRATION FROM LAST YEAR'S POSTS

There's nothing quite as magical as the Christmas season. ✨ ✨ ✨ Decorated trees and banisters, cozy, crackling fires and holiday scents in the air. Sometimes the thought of undertaking the task of decorating can be daunting, because not everyone has the time nor motivation. Take the stress off of having to decorate and take some time to enjoy the holidays. Contact our team to find out how we can help put some magic in your holidays and transform your space to a winter wonderland! ✨ 🎁 🌲 #HolidayHome #DecoratingServices #ChristmasDecorating #DeckTheHalls #HolidayDecorator



Potential home buyers love a festive holiday home! If you're planning to sell your home during the holidays, make them feel a warm welcome with these 7 staging tips. 🔥 🌲 🎁 #StageForHolidays #ChristmasStaging #StagingTips #HolidayDecorating #WinterStaging

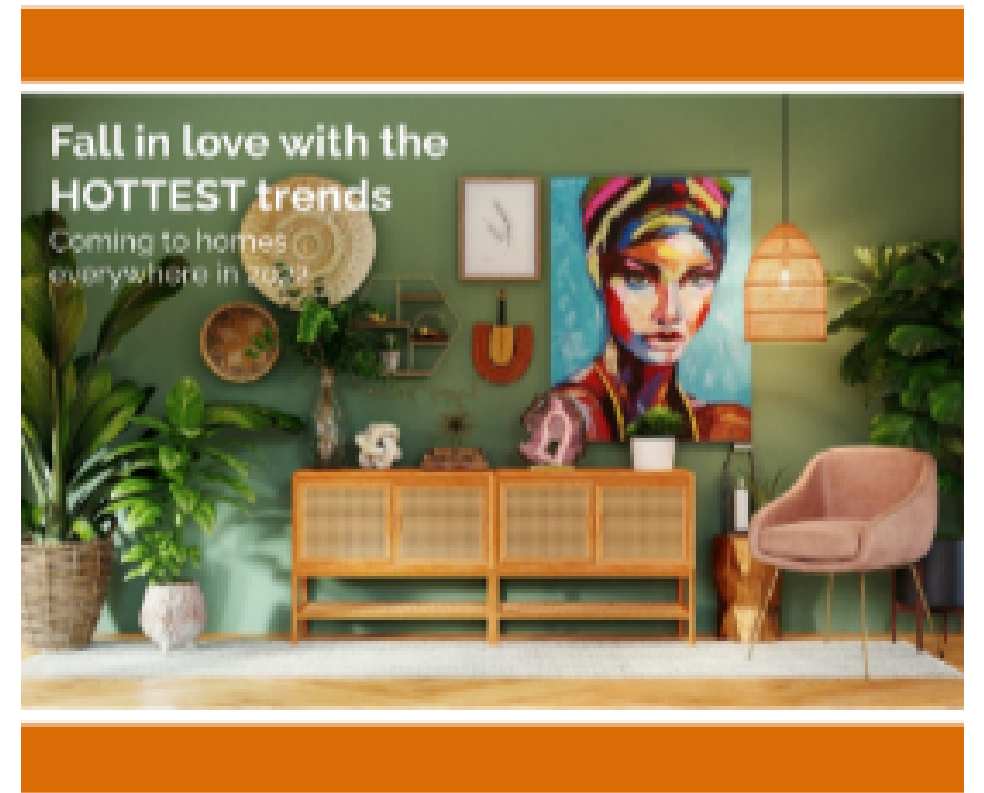


7 Welcoming Ways

To Stage Your Home for the Season

1. Charm buyers at the door with a welcome doormat and a holiday wreath
2. Make your home cozy with board games and oversized blankets
3. Decorate your mantel with a few seasonal touches and a basket of firewood
4. Use holiday decor that fits the color palette of the home to make it look harmonious
5. Keep things classy with minimal decor and remember less is more
6. Use fresh holiday greenery to spruce up the space
7. Create some sparkle with metallics

It's hard to believe it's almost 2022! As we all know, with a new year comes new trends. It's always exciting to see what's on the horizon and what we can expect to see in homes in the new year ahead. These are trends that are going to be 🔥 🔥 🔥 in 2022!!! ♦ Basic & Natural Colors ♦ Rattan, Cane and Other Natural Fibers ♦ Shades of Green and Earth Tones ♦ Live Greenery and Home Gardens ♦ Light Colored Floors ♦ Inviting Work Spaces ♦ Lots of Pattern ♦ Japandi, Global Influence & Cottagecore Styles ♦ Sustainability ♦ Comfort and Durability ♦ Black Accents #2022Trends #DecorTrends #HottestTrends #Decorating #HomeStaging



DECEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1 National Christmas Lights Day - Get Decorating!	2 National Mutt Day	3
4 National Cookie and Cabernet Franc Day so Why Not Do Both:)	5	6	7 Pearl Harbor Day and National Letter Writing Day	8 Pretend to Be A Time Traveler Day	9	10
11	12	13 National Horse Day	14	15	16	17
18	19	20	21 National Don't Make Your Bed Day	22	23	24 Christmas Eve
25 Christmas Day	26 National Homeowners Day	27	28	29 National "Still Need To Do" Day	30 National Bacon AND National Resolution Planning Day	31 National Champagne Day AND New Year's Eve

”

"The holiday crunch has started with holiday design, entertaining and Christmas tree decorating. It's also a great time to wrap up those goals and plan for next year!

AUDRA SLINKEY

DECEMBER POST INSPIRATION

It's almost the time of year to deck the halls and fill your house with holiday cheer! If you're hoping to put a designer touch on your decor this year, look no further because I'm sharing my favorite places to shop so you can fill your home with holiday magic. 🎄🧑‍🎄🌟 Whether your budget is big or small, your style is modern or traditional, the holiday collections in these stores are sure to ramp up your decor and put you and your home in the spirit of the season! #bestholidayshops #decoratingforchristmas #holidaydecor



You can make your guests feel welcome during the holidays with just a few simple touches. The most basic essential of an inviting guest room is that it must be clean and tidy. Guests like to have some space for their own things, so having some wiggle room goes a long way. If you create a cozy space for your holiday guests with these 10 guest room essentials, they may not want to leave! 🌸🔑🕒🍵 #guestroomessentials #beourguest #guestroomstaging #athome #welcomeguests



Preparing for Christmas early is a great way to avoid stress and chaos during the holiday frenzy. Here are some ideas to help prepare you for the 3 weeks left until the magical day. Don't worry, you've got this! 🧑‍🎄👉📝 #christmascountdown #3weeksleft #holidaychecklist #readyforchristmas #planforholidays



It's the most wonderful time of the year to spread some holiday cheer! Create this easy DIY hot chocolate bar your family and guests will ❤️. Even when you're not stirring up hot chocolate, this festive vignette brings joy and warm vibes to your home all month long! 🎄 ESSENTIALS Hot chocolate Festive mugs Hot chocolate bar sign Jars or bowls for the toppings Chocolate dipped spoons Paper straws for sipping Holiday napkins TOPPINGS Whipped cream Marshmallows Mini chocolate chips Assorted sprinkles Candy canes for garnish Toffee Caramel & chocolate sauce Peppermint sticks DETAILS Tray for display Fresh greenery Pinecones Candles & twinkle lights #hotchocolatebar #holidayvignette #hotcocoa #babyitscoldoutside #festivedrinks



Making mulled wine couldn't be easier and tastier! It's my go-to winter "warm up" drink and it is BURSTING with flavor. With just a handful of ingredients, mulled wine is something that you can whip up on a moment's notice and knock the socks off your guests! Cheers! 🍷🍊🌟 INGREDIENTS 🍷 1 (750-ml.) bottle red wine 🍷 1-2 oranges sliced into rounds (save some for garnish) 🍷 6 whole cloves 🍷 3 cinnamon sticks, + more for garnish 🍷 3 star anise 🍷 Pomegranate seeds 🍷 1/4 c. honey 🍷 1/2 c. brandy MIX IT UP 🍷 In a medium saucepan over medium heat, combine all ingredients. 🍷 Bring to a simmer (not a boil), then reduce heat to medium-low. 🍷 Simmer gently over low heat for about 10 minutes. 🍷 Serve warm in heatproof mugs, topped with citrus slices, pomegranate and star anise. #wintercocktails #holidaywine #warmupdrinks #cozycocktails



CAN YOU IMAGINE CREATING ALL THAT BY YOURSELF & POSTING IT IN ALL YOUR SOCIAL CHANNELS?

LET US DO IT FOR YOU...

CLICK HERE TO FIND OUT MORE!

OR GO TO [HTTPS://HOMESTAGINGRESOURCE.COM/SOCIAL-DONE/](https://homestagingresource.com/social-done/)

