# Global Mobile Games Market Reports



Global Mobile Games Market was valued at USD 194.14 billion in 2021 and is expected to reach USD 561.62 billion by 2029, registering a CAGR of 14.20% during the forecast period of 2022-2029. In-app Purchases is expected to witness high growth in the monetization type segment of the market owing to high consumer preference. coverage, market players, and market scenario, the market report curated by the Data Bridge Market Research team also includes in-depth expert analysis, import/export analysis, pricing analysis, production consumption analysis, and pestle analysis.

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## **Global Mobile Games Market Scope** and Market Size



A rapid growth in gaming industry has been witnessed with smartphones playing a significant role in this rise. The development of mobile games has led to scalability for the gaming industry. Platforms such as Instagram and Facebook are investing huge amounts in the development of innovative mobile games to ensure high product differentiation.

Mobile games refer to the type of games that are specifically designed for mobile devices, such as smartphones, pocket PCs, tablet PCs, feature phones, personal digital assistants (PDA), and portable media players. These games are available from basics to sophisticated games, including 3D and augmented reality games.

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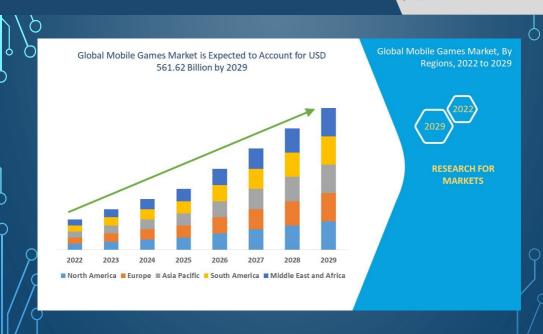
- On the other hand, high cost associated with the development of mobile games is expected to obstruct market growth. Also, lack of technical expertise is projected to challenge the mobile games market in the forecast period of 2022-2029.
- This mobile games market report provides details of new recent developments, trade regulations, import-export analysis, production analysis, value chain optimization, market share, impact of domestic and localized market players, analyses opportunities in terms of emerging revenue pockets, changes in market regulations, strategic market growth analysis, market size, category market growths, application niches and dominance, product approvals, product launches, geographic expansions, technological innovations in the market.

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### **Charts & Graphs**





## Competitive Landscape and Collaborative Robot Market Share Analysis



Some of the major players operating in mobile games market are

- Tencent Holdings Ltd. (China)
- Nintendo. Games (US)
- Blizzard Entertainment, Inc. (US)
- TAKE-TWO INTERACTIVE SOFTWARE, INC. (US)
- GungHo Online Entertainment, Inc. (Japan)
- Electronic Arts Inc. (US)
- KABAM GAMES, INC. (US)
- Rovio Entertainment Corporation. (Finland)
- Gameloft. (France)
- SQUARE ENIX CO., LTD. (Japan)

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With a team of exceptional people including industry analysts, consultants and domain experts, leveraging their global experience, we efficiently deliver excellence in all the assignments we undertake.

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