



**Essential guide to  
supercharge your  
business with  
prnewswire**

PRESS RELEASE POWER

# Essential instructions for using PRNewswire to boost your business

If you're looking for a way to reach a larger audience and add credibility to your business or organization, you should look into using a press release distribution service. [BusinessWire](#) is one of the most affordable, effective and reliable options available.



**Press Release  
POWER**

**PRESS  
RELEASE  
DISTRIBUTION  
SERVICES**

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## **If you're looking for a way to reach a larger audience and add credibility to your business or organization**

If you're looking for a way to reach a larger audience and add credibility to your business or organization, you should look into using a press release distribution service. [PR wire](#) is a great way to get your message out to the media, build trust with customers and attract new customers.

PR can help you build your brand by increasing awareness of what it stands for and how it makes people feel when they interact with it. It also helps establish credibility within specific markets or industries that may not be familiar with who you are yet but will be after reading about how awesomely cool (or smart) you are!

Press releases provide an opportunity for brands/organizations/businesses etc...to share important newsworthy information with journalists who cover their industry segments as well as other companies interested in learning more about their products.

# Business Wire offers affordable pricing



Business Wire offers affordable pricing, with a monthly minimum fee of \$49 plus an additional charge per release.

[Prnewswire](#) offers a secure web portal from which you can upload your news to send it out through many different channels.



# Business Wire can help your news travel as far and wide as you'd like.

Whether you need a local, regional or national campaign, [Business Wire news](#) can help your news travel as far and wide as you'd like.

With more than 1 million journalists and bloggers around the world who subscribe to its news services, Business Wire offers an unparalleled opportunity for brands to reach their target audiences.

# Business Wire is the global leader in press release distribution

Business Wire is the global leader in press release distribution and regulatory disclosure for investor relations, public relations and marketing professionals.

Business [pr newswire](#) provides news distribution services for companies, financial institutions and other organizations.



# When you choose Business Wire, your news will be distributed to high-profile media outlets



**PR UNDERGROUND**  
ONLINE PRESS RELEASE DISTRIBUTION SERVICE

**PRESS RELEASE DISTRIBUTION**

- ✓ Typical pickup by Google News, DigitalJournal.com, Twitter & 80+ news and TV websites ([See sites](#)) for \$49.99
- ✓ PRuMax Plan includes above plus guaranteed Yahoo Finance and PRNewsWire.com distribution for \$309
- ✓ No contracts and affordable (*As low as \$25 per release*)
- ✓ Rated Top 3 in Satisfaction for Press Release Distribution by G2Crowd. Also, read about us in [Forbes](#)
- ✓ PDF pickup report with links for every press release
- ✓ Questions? [Contact Us](#)

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When you choose [Business Wire login](#), your news will be distributed to high-profile media outlets such as Thomson Reuters, Bloomberg, Yahoo! and Dow Jones. This is a huge benefit of using Business Wire because it can quickly increase your company's exposure in the industry.



# **Some of the largest companies in the world use Business Wire to distribute important company news**

Business Wire is the premier global provider of press release distribution services. Since its founding in 1961, Business Wire has become the most trusted source for corporate news dissemination and has delivered more than 10 million press releases from companies including Apple, Samsung and Microsoft.

Business Wire's extensive network includes more than 15,000 media outlets worldwide that cover over 2 billion people each day via online editions or print publications. This enables you to reach your target audience through high-profile press release distribution networks such as Yahoo Finance and many others!







# Conclusion

When you choose Business [global news wire](#), your news will be distributed to high-profile media outlets such as Thomson Reuters, Bloomberg, Yahoo!, Dow Jones, AP and more than 5,000 top websites and databases. You will have access to a secure web portal from which you can upload your news to send it out through many different channels.



# Get In Touch!

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