Personalized Learning
within a Learning Experience Platform (LXP)

09 April 2021

Programm?
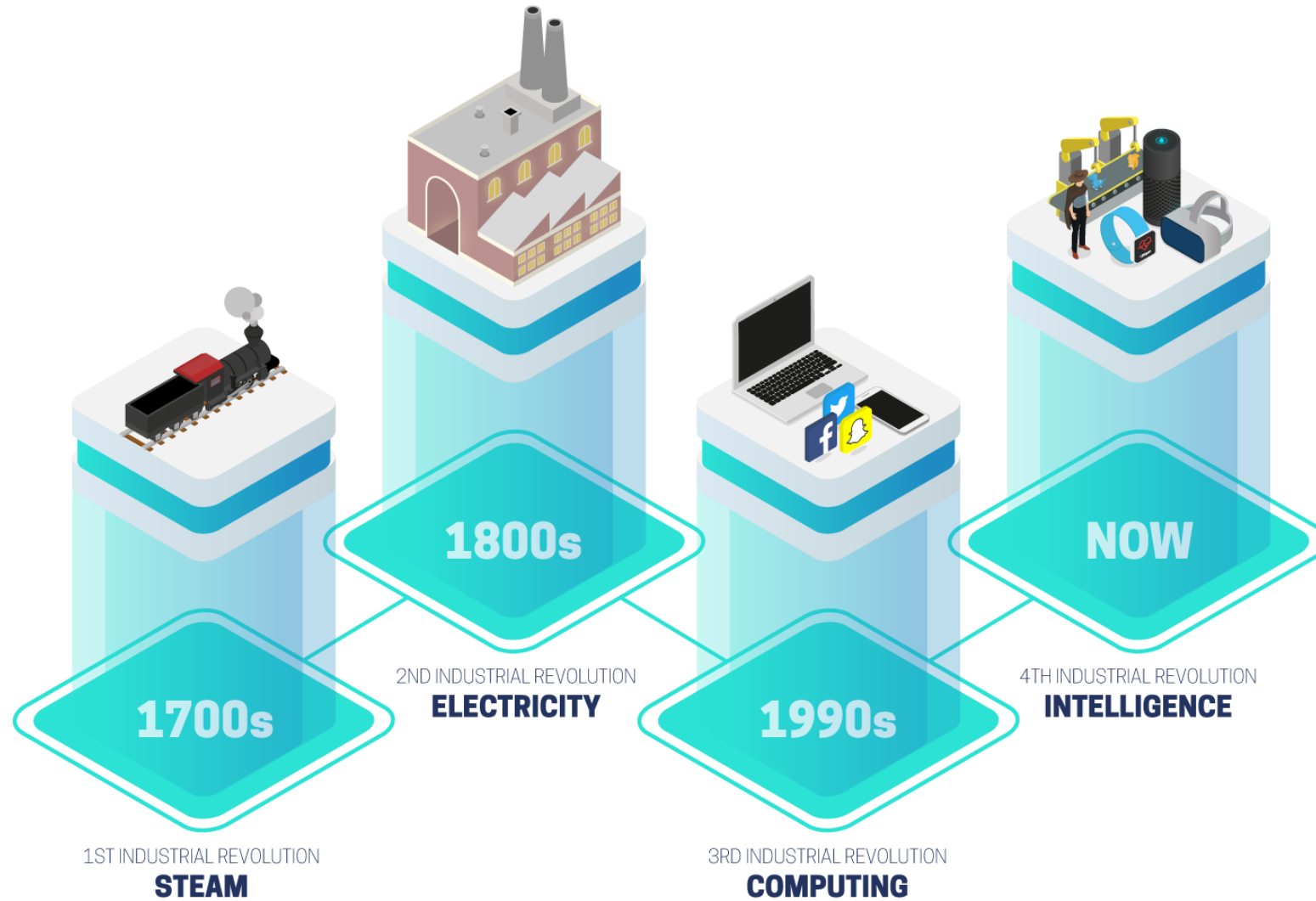
What we aim to reach!

A paradigm shift from '*one size fits all*'-thinking towards

an '*one size fits one*'-thinking

&

From one comprehensive system to an

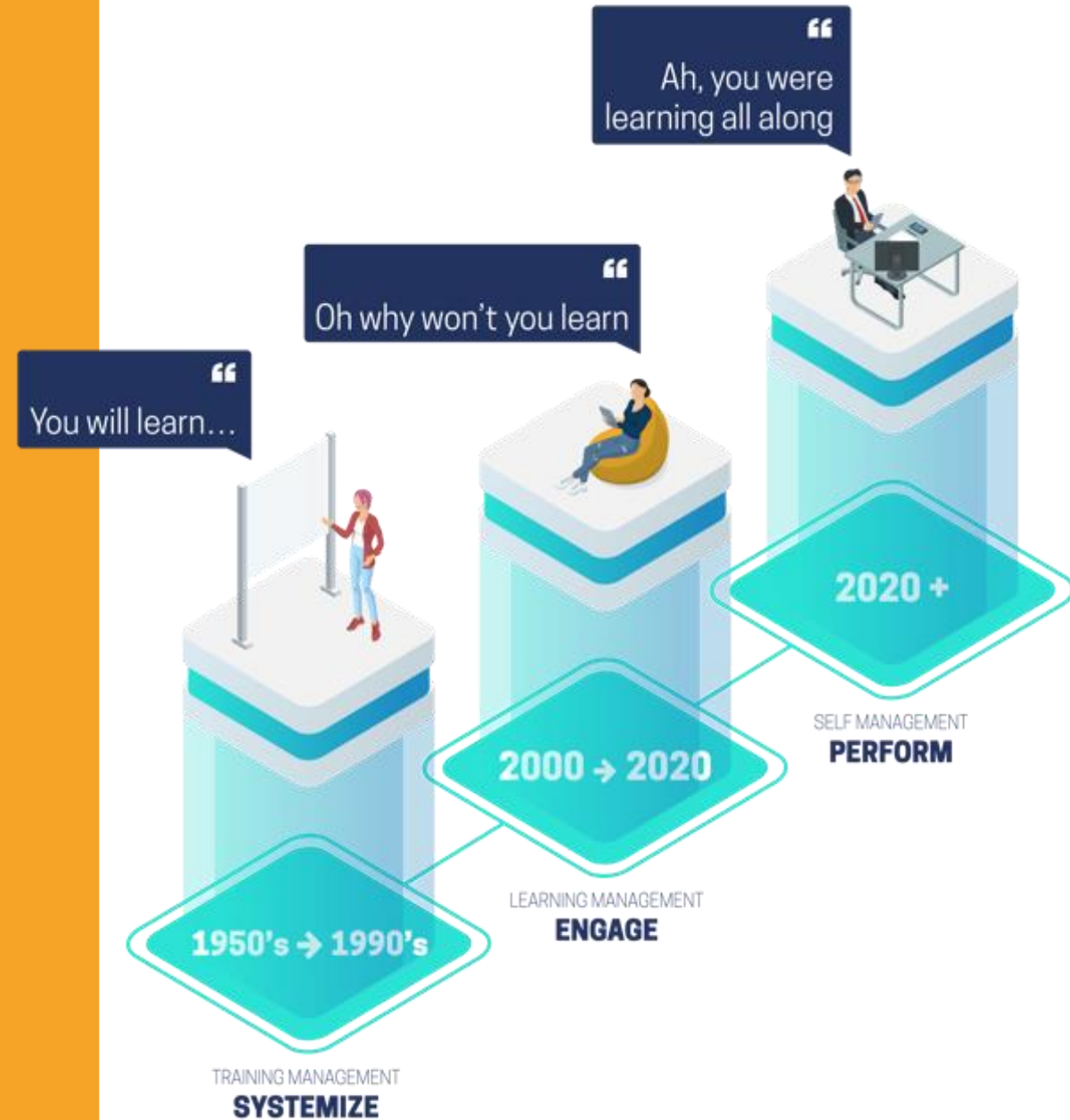integrated '*ecosystem*' of working (and learning)

Where did we come from?

1700s — 1ST INDUSTRIAL REVOLUTION — STEAM

1800s — 2ND INDUSTRIAL REVOLUTION — ELECTRICITY

1990s — 3RD INDUSTRIAL REVOLUTION — COMPUTING

NOW — 4TH INDUSTRIAL REVOLUTION — INTELLIGENCE

4th Industrial Revolution
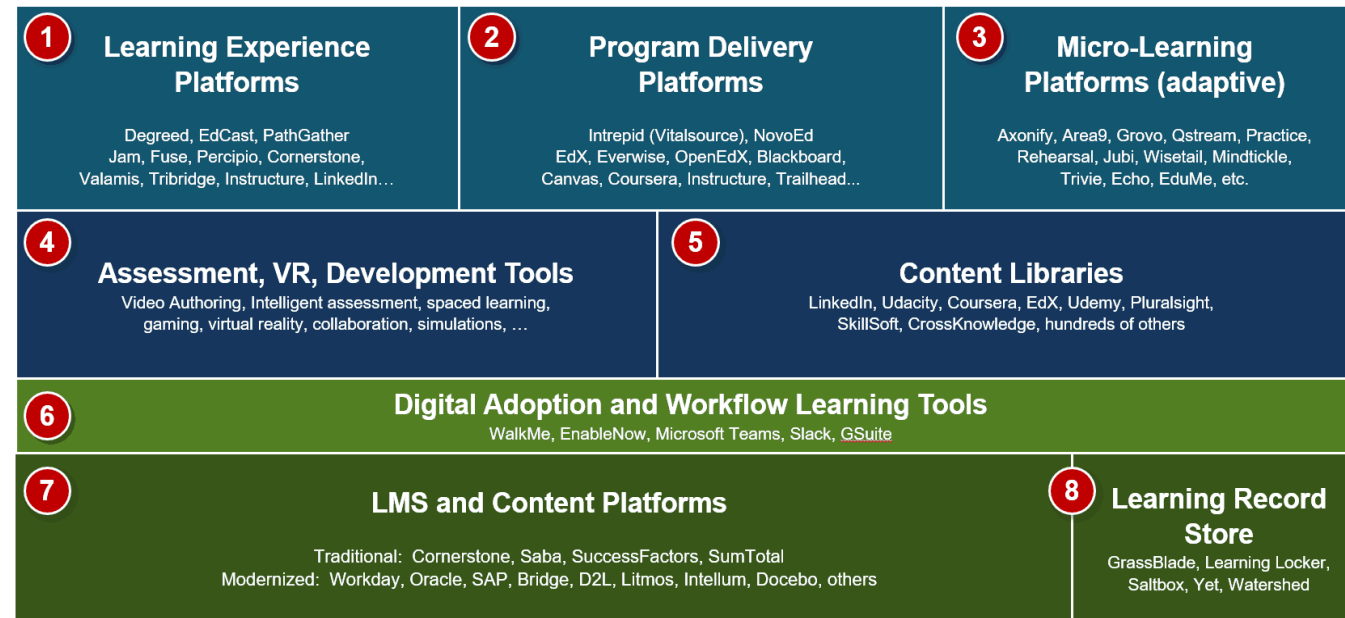
Where did we come from?

Where are we now?

From one comprehensive system to an integrated **ecosystem** of working (and learning)

New Learning Tech Market Segments Arrive

1 Learning Experience Platforms

Degreed, EdCast, PathGather Jam, Fuse, Percipio, Cornerstone, Valamis, Tribridge, Instructure, LinkedIn…

2 Program Delivery Platforms

Intrepid (Vitalsource), NovoEd EdX, Everwise, OpenEdX, Blackboard, Canvas, Coursera, Instructure, Trailhead...

3 Micro-Learning Platforms (adaptive)

Axonify, Area9, Grovo, Qstream, Practice, Rehearsal, Jubi, Wisetail, Mindtickle, Trivie, Echo, EduMe, etc.

4 Assessment, VR, Development Tools

Video Authoring, Intelligent assessment, spaced learning, gaming, virtual reality, collaboration, simulations, …

5 Content Libraries

LinkedIn, Udacity, Coursera, EdX, Udemy, Pluralsight, SkillSoft, CrossKnowledge, hundreds of others

6 Digital Adoption and Workflow Learning Tools

WalkMe, EnableNow, Microsoft Teams, Slack, GSuite

7 LMS and Content Platforms

Traditional: Cornerstone, Saba, SuccessFactors, SumTotal
Modernized: Workday, Oracle, SAP, Bridge, D2L, Litmos, Intellum, Docebo, others

8 Learning Record Store

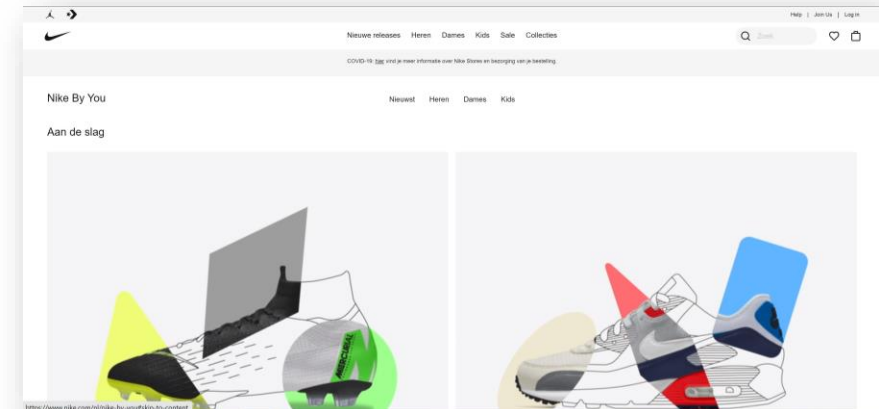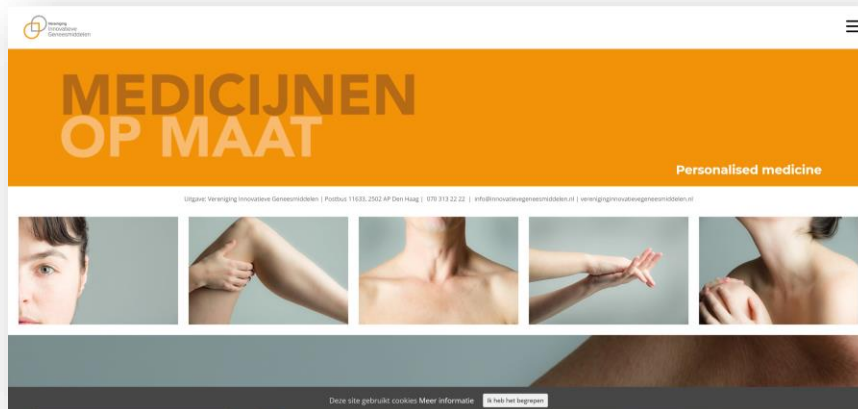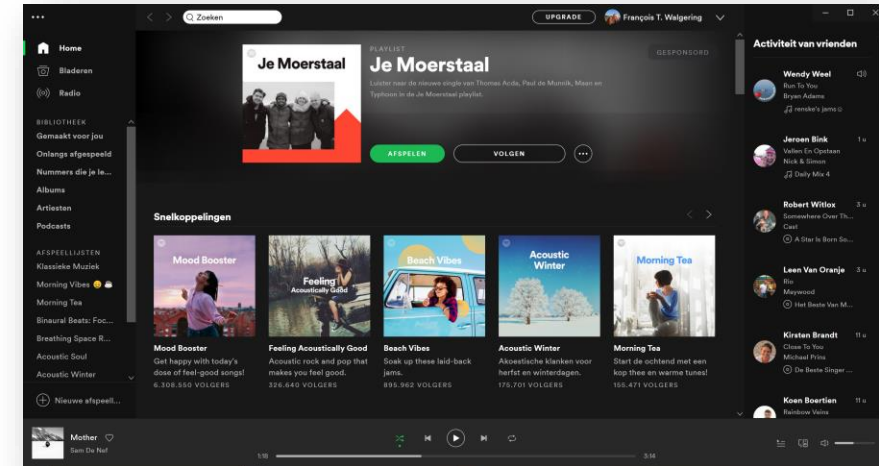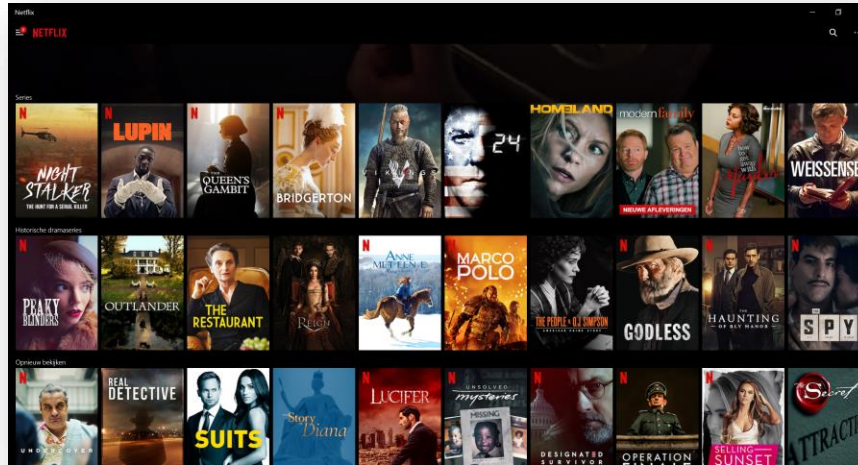GrassBlade, Learning Locker, Saltbox, Yet, Watershed

Our ecosystem

Personalized as a standard

And, what about learning?

Key capabilities LXP

- They present content in a "Netflix-like" interface, with recommendations, panels, mobile interfaces, and AI-driven recommendations

- They accommodate any form of content, including articles, podcasts, blogs, micro-learning, videos, and courses

- They are social, and include social profiles which connect content to people to create authority

Key capabilities LXP

- They have paths or learning track or trails so you can follow content to a logical learning outcome

- They have some form of assessment and often badging or certification

- They are fun to use, fast and easy to traverse and have great search and embedded learning features

- They make it easy to publish your own content as an individual

Demonstration NLV LXP

Best Practice 'VodafoneZiggo'
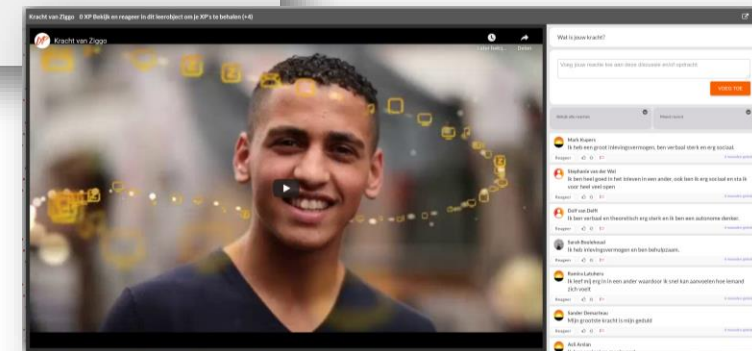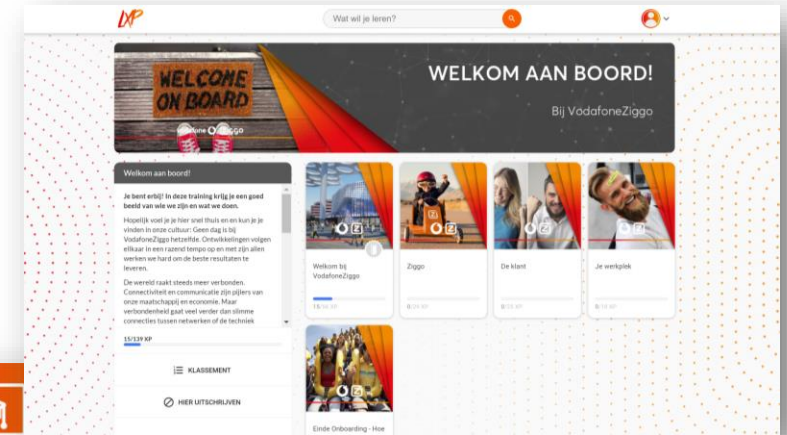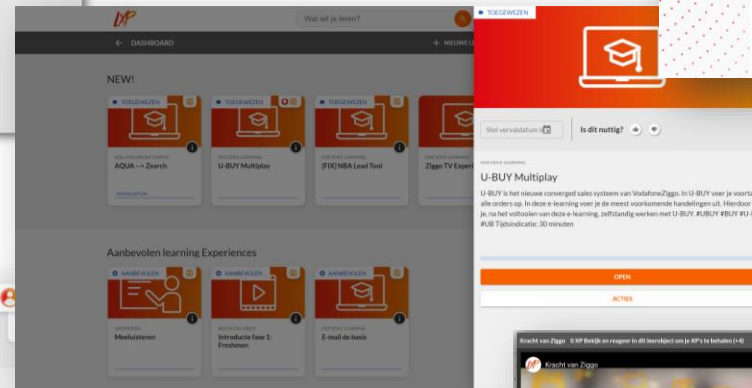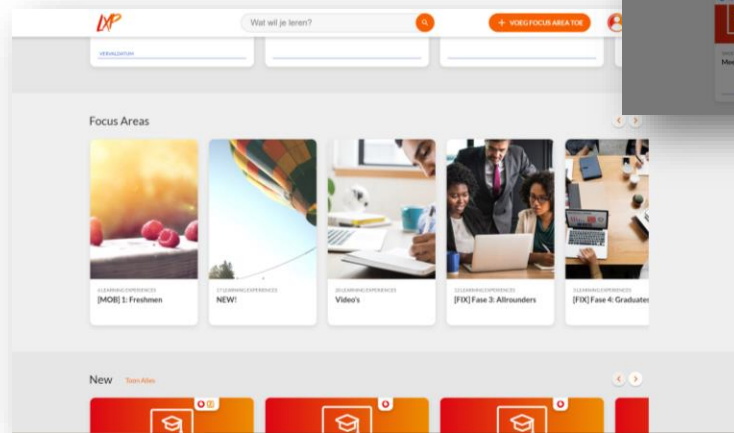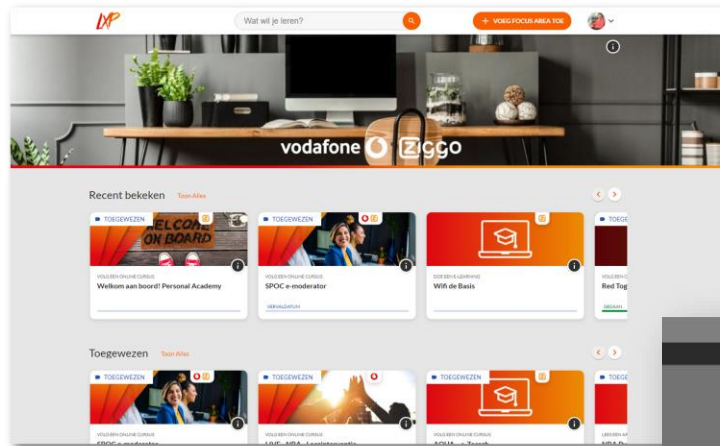
Any questions?

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🐦 @NLV_LXP

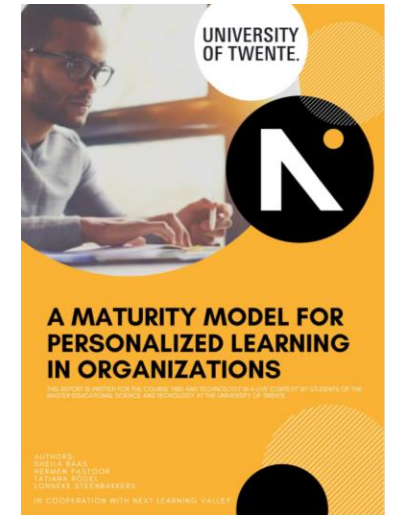# More interested? Click on the links/pictures!

Blog: LXP in Optima [Forma](#)

Video: StreamLXP

Rapport: Maturity Model