

MARC FLINT

LUCK MAGNET



**THE 4-PART Magnetic Method
to attract more Luck into your Life**

www.FUTURE.coach

For my beloved sisters and brothers on Treasure Island.

Living
means
Thriving
by Giving.

- Marc Flint

Hello!

Welcome to the LUCKMAGNET!

Berlin, Summer 2019

Quod erat demonstrandum.*

(a foreword)

I'm sitting in my favorite coffeehouse in Berlin, „Sowohlals-auch“, having my favorite tea on the table, my favorite music in my ears, it's a perfectly sunny End-of-June Saturday morning. All is simply as it should be. Heaven can be so easy.

Just a few minutes ago, something magical happened. I had just entered the café, arranged my stuff to write this foreword, waited for my tea and hoped that they add not only 1 or two, but 3 or 4 of their unbelievably delicious cookies.

I saw that a little boy entered the room from outside (I could see his family through the window from where I was sitting). He went to the counter and asked very politely if he could get a little fork. He wore a Spider-Man T-shirt and was just adorable in his „Little Lord“ good manners, happy boy smile glow.

So I flipped my iPhone on, looked for a certain picture and went outside to that nice young family. I said „Hey, good morning! I just saw that your little man here was so nice and polite getting that fork and that he seems to be a fan of Spider-Man. So I thought he might want to take a look at the REAL Spider-Man.“

I showed them this photo from 2001 when I was a stunt performer in the first Spider-Man movie:



(* Latin for „what had to be proven.“)

„A good person can make another person good; it means that goodness will elicit goodness in the society; other persons will also be good.“

Bhumibol Adulyadej (King Rama IX of Thailand)

The little boy was BEAMING when he saw his hero in real life, together with an old guy that was just standing there next to him. His dad just said „wow, cool! Thanks, nice move!“. I said Goodbye and left them to their breakfast.

I saw that with this short simple gesture that took me just a minute, I had made this day very special and unforgettable for this boy. And perhaps planting a seed in his heart that when YOU do good, the world notices. And you get repaid from unexpected angles. Sometimes a while later, but often instantly.

And that is exactly what happened to me. I returned to my table. There was my tea - and SIX of those delicious cookies. Thanks, Karma!



When I had the first idea for this book a few months back, I decided to not take any money for it (at least the eBook version). I want it to be my gift to the world - as I did 11 years ago with my book for a more human-centric marketing, called Veniamarketing.

“Goodness is the only investment that never fails.”

Henry David Thoreau

Putting together the concepts and mechanisms, tools and strategies in this book, I realized that we have lost a lot of what makes us human. Friendliness, helpfulness, mutual support, pro-active recommendation, constructive feedback, caring and sharing ... what once was a cornerstone of living together as a tribe is now considered „special“, commercial or at least not the default mode of dealing with each other.

It's a pity and unfortunate for each and every one of us when we think that these virtues are something we have to pay extra for or demand of each other. Especially here in Germany, people seem to ask themselves, almost like a reflex, „Why should I do this? What's in it for me?“. We have become little Gordon Gekkos (Wall Street, „Greed is good!“), anxious that we are the ones who get taken advantage of.

I think it shouldn't be that way, and I also think that the rise of Social Media is a symptom for a deep longing, a missing of these lost virtues. Big Marketing made us forget that these are not „bonus features“ but system-immanent advantages of humans living together and sharing a reality level, no matter if it's a village in India or a startup in London or a newspaper in Uganda or a family in Rio de Janeiro.

This book shall be a call for more humanity as a default state for humanity. In Germany, we have a nice word for „lucky charm“: Glücksbringer. The bringer of luck and happiness. Glück has the double-meaning of good fortune and bliss/happiness. The English term Lucky Charme just doesn't carry this much positivity.

But you get my drift - being „the bringer of luck and happiness“ could be a virtue to strive for. And it should be. The coming decades with all their innovations and new possibilities, artificial life and intelligence (wisdom will hopefully remain the domain of us two-leggers), globalization and space exploration, I feel the deep urge to recalibrate my life to an intrinsically interpersonal friendliness and helpfulness.

"Whenever you share the goodness in your heart, you always end up winning because life is an echo. It gives back what you have given."

Anonymous

I admit, it is not easy. But on the other hand, it's just a habit, far easier to commit to than to stop smoking or quitting alcohol (I mastered both 10+ years ago so I know what I'm talking about).

A few years ago, I MADE this LuckBringer Principle my default state and so I became a LuckBringer in the process. For me, it IS the new normal. As an example of today: when I recall the 10min walk to this coffeeshop, there were three instances when I was helpful and friendly to others: the comic book merchant I had a little chat with on the market and told him about my comic book author friend Peter Puck, the licorize shop lady I shared a childhood story with and made her laugh, the young lady who tried to cross the road with a heavy cart and asked her „You need a hand?“. It is not only making THEM a bit happy, but myself as well. I am the bringer of happiness, and that makes ME happy.

My countryman and poet colleague Goethe once wrote:
„Man should be noble, helpful and good.“

It is my hope that you, dear reader, will be inspired by this book. May it be your reminder that humanity is a state of mind, not a herd of upright-walking apes trying to sell each other some stuff. And that a good life cannot be lived without being of value to other people.

Everybody has problems. Everybody gives their best. Everybody feels alone sometimes. And everybody who is happy can make other people happy. Use your candle flame to ignite others. For example, by sharing this book as a gift. At the end of it, I tell you how to do this the best way.

Together, we will make our shared room light and bright and warm and friendly. Start today. Be a paragon. We are anyway, so we may as well be a good one. :-)



Give your Best.
Your Friend Flint

Introduction

to the LUCKMAGNET

What is it?

The LUCKMAGNET is a time-proven system of daily self-guidance to become magnetic for chance, luck, serendipities - by random acts of kindness in our daily lives.

In just 4 short and memorable exercises, you will learn how to tune into the abundant energy of the Universe and become a tool of it to bring other people good fortune and happiness.

These 4 Exercises, like leaves on a 4-leave clover, are easy to learn and to integrate into your day, however that may look like.

They are:

- 1) TimeTravel**
- 2) KarmaCount**
- 3) ContactKey**
- 4) DayView**

and will be explained in detail after this short introduction.

How does it work?

Although we might be raised and live in a world that perpetuates the idea of separateness, of being distant from other people and no part of a whole, indeed rather the opposite is the case:

We are individuals. This word comes from the old Latin term in-dividere and means „undividable“. We ARE a whole. It just doesn't feel like it.

If we re-discover this undeniable connection and re-kindle it back to old strength (that was taken away from us during the Industrial Revolution), when we re-learn to support each other, make ourselves better every day, give our inherent goodness out to the world, the old channels that were blocked for so long will be blown free again - and THEN (but only then!) can the goodness of others flow back to us.

“Do your little bit of good where you are; it is those little bits of good put together that overwhelm the world.”

Desmond Tutu

Why do we need it?

The coming decades will be very demanding for us all. The World has lots of problems - climate change, over-polulation, 30 big mega-trends competing for our attention, e.g. A.I., robotics, Internet of Things, aging population, refugees, self-driving vehicles etc. pp. (more on this in FUTURBO Book 4)

There will be so many factors nagging at our very human self-esteem, from robot-hijacked jobs to algorithm-based life decisions, that we simply HAVE to gather around the campfire and become more human and more in-dividual than ever before.

We have to focus not on what we're about to lose (because that would depress us immediately) but on what makes us humans unique and valuable and special and powerful. Traits that no A.I., no robot, no artificial life or tweaked DNA could ever accomplish:

Wisdom. Compassion. Fantasy. Bliss. Love. Friendship. Trust.

This also means that jobs that are inherently and deeply human will thrive in the long term: Teachers. Nurses. Parents. Coaches and Mentors. Inspirators. Innovators. Being YOU. Your true and real self. Un-clonable. Un-fakeable.

We need all this more than ever.

Where do we start?

The Truth is:
There is no Future. There is no Past. There is only: TODAY.
(That's probably why it is called „The Present“)

Tomorrow is built right NOW.
Good that you are here. The World needs you.

Let's begin.

The 4 Exercises

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Exercise 1: **TimeTravel**



EXERCISE 1

TimeTravel

Write down the names of the five most important people who are NOT related to you:

Now go back in time. When, how, where have you met them? Close your eyes and immerse yourself completely in that time and place when you encountered this person for the first time. On- or offline, doesn't matter.

Choose the one that was the least likely to meet. If only ONE detail of the day had been different before that first meeting, you would not have met.

Image the postman had rung the bell earlier, therefore caught you on your way out and you would have been late for the metro - you wouldn't have met your husband.

Image you wouldn't have asked your friend where he met his gorgeous girl - you would never have visited that online dating site and never met your girlfriend! (I experienced that once!)

Imagine you would have been too lazy to go to that Saturday afternoon network presentation where you found three new friends, one of them so special that your life would have been totally different without this person in your life.

“The roots of all goodness lie in the soil of appreciation for goodness.”

The Dalai Lama

We rarely think about what brought us together with the people we love most. Especially if, like me, you have a large circle of friends around the world, you will appreciate the potential that comes with every coincidence, chance encounter, social event, meeting, party and invitation.

I had that just yesterday. The third case I mentioned on the previous page was exactly what happened 24h ago. It was a sunny Saturday noon and I had a hard week behind me. Hammock Time - not networking time. But I did what I want to recommend to you with this exercise:

When you have a solid feeling just how many tiny parts had to fall in place in order for you two - your special person and you - to come together ...

... then flip it 180° around.

Next time you are invited to a party or event: Take another brief mental journey through time, but this time into the FUTURE. Imagine, it's already next week and you are so happy that you defeated your Inner Couch Potato and went to this party where you met ...

- your perfect new client
- a great new buddy
- the wonderful coach you always wanted to have
- your next love interest.

Do not burden this event with unrealistic expectations - but also don't underestimate what I call „the magic of the second row“ - the Future Friends that you will meet through people you do not know yet. Most of my best friends I know by other friends.

If you learn to appreciate invitations or events as hubs, as anchor and crystallization points for new connections, you will become much more open and receptive to interpersonal value, you will get a finetuned sense of the „otherness“ of individuals, and who knows: perhaps even meet the love of your life you would otherwise have missed. This is ethical Social Engineering!

Get **ready** for change! This is the **first step** for true change.

Exercise 2: **KarmaCount**



EXERCISE 2

KarmaCount

In the early 70s, when I was a little boy in a rural parts of Germany east of Cologne called Sauerland, I knew nothing about the world. Things were as they were, and they never changed. Good grades > good job > good money > good life. Easy, right?

Wrong. We were always only measured by our faults and mistakes, not (like today) for your talents, ambitions, or skills. There were about 200 jobs that you could choose of as a career, and most of them were industry-related. Or retail. Very few creative opportunities. Boring times in a small world.

We were raised in the Catholic tradition, and so the notion of „sin“ and „fault“ was deeply ingrained in our blank canvas souls.

Every grown-up always threatened us with the afterlife in which God himself would open up a huge „Golden Book“ and look up every stolen cookie, every not-made homework, every dirty word, even every not-so-friendly thought about others. We felt watched and controlled. (Tell me more about the looming surveillance state, haha.) It was indeed frightening and not a very self-determined state of mind. That is probably where my strongest ambition and biggest life dream stems from: to be FREE!

What does this stroll down memory lane have to do with YOU? Everything. You will see - bear with me for a minute.

Four decades later, meditating in a Thai monastery at the border to Myanmar, I suddenly realized that „The Golden Book“ of my childhood indeed exists after all. And we carry it around with us all the time. In our subconscious mind! A very secure vault.

Whatever we do - every lie, every noble act that goes unnoticed, every betrayal against friends or our own values, every self-sacrifice for the family or the greater good are noted there. Undeletable. Forever.

Whether you know it ... or not.
Whether you use it ... or not.

But how could one use it, you ask?
That's EXACTLY what this exercise is all about.

“Be the kind of person that you want to meet.”

Anonymous

Let us think for a moment about this concept, strategic and not emotional. The golden book in us could also be called karma, since all those tiny tesserae of our past decisions are recorded there - and they form our destiny.

See, our past decisions and their consequences are the building blocks of our present reality, right? So it only makes logical sense to assume that our PRESENT decisions and their resulting consequences form our FUTURE.

Do you see the power of this concept already? I once wrote:

**If you want to have a better life tomorrow,
you have to make better decisions today.**

This not only applies to BIG life decisions like „which new job offer should I accept?“, „should I start this love story?“ or „can I afford that bigger apartment?“, but also small everyday things.

Tiny, momentary decisions like:

- should I tell her the truth why I didn't come to her party? That I simply cannot stand her boring friends? Or should I tell a „White Lie“ that I couldn't come because of my bad stomach?

- should I help this old lady over the street although I'm already late for my interview and there are others standing around who could help her?

- should I give my child that comic book in the supermarket that she loves so much or am I giving her too little boundaries, too few No's? But how can I say No to such an innocent little angel's plea?

All these situations and decisions don't seem to account for much in the grand scheme of things. Not very important, right?

But in fact they ARE. Let me explain why:

“Do all the good you can and make as little fuss about it as possible.”

Charles Dickens

Whatever comes out of these situations and decisions, forms your Future! Bit by bit, mosaic stone for stone. Because their outcome determine in a stick-and-carrot fashion how you will decide in similar situations tomorrow!

Let me give you an example:

Let's say, in the case of the old lady standing at the street, not daring to cross it, you decide - in spite of already being late for your job interview - that you take the time to help her. All the other people around her don't seem to notice her plight or just don't care. She reminds you of your late grannie, so you just cannot ignore it.

You go over to her, ask her if you could help her cross that busy road, and she is so thankful and happy that it brings tears to your eyes. She tells you that you are such an angel and that yes, it would really help her on her way to the doctor since her eyesight is not the best anymore.

For a moment, you forget your job interview. You hook into her arm, face the traffic, raise your other arm and stop the approaching cars. You guide her through the steel avalanche and bring her safely to the other side. You feel like a superhero.

She thanks so overwhelmingly and happily that this alone was worth the lost minutes. It was not only her day, but also your day. But it gets better:

She rummages through her purse, and you think she wants to give you some money, you already say „no, really - it's alright. Gotta go!“, but she insists. She gives you no money, though - she hands you her business card and tells you „Sweetie, I was a lawyer for 40 years and I'm retired now. Whenever you need legal help, call me. I will not charge you for my advise, ok? You're an angel, God bless you. Good luck for your job interview!“

Happy and elated, you go to your (hopefully) new office for the first interview. You are 13 minutes late and you hope that this is not a bad omen.

“Be who you are and say what you feel, because those who mind don't matter, and those who matter don't mind.”

Bernard M. Baruch

You enter the board room. There are not one or two, but eight people waiting for you. Your heart stops. But then, intuition pops up and gives you an idea:

„Ladies and Gentlemen, thank you for having me today. I appreciate your patience for my delay, and I want to apologize for it - but it was worth it, I assure you.

On my way here, I helped an old lady over the street nobody else cared about, and in deciding to do that and risking being late for this interview for becoming your new customer service team manager, I thought:

What great manager, leading real people with real problems, could turn away from that situation with a cold heart just to be on time? So I decided to make this delay my first work sample for this new job - after all, we customer service team manager face difficult decisions like this one all day.

I really hope that you see it the same way, because if NOT, I don't want to work here and we can say goodbye right away.”

Silence.

Then: applause - from EVERYbody!

And of course, you get that job. Everybody loves your attitude and sees you as their new team role model. Corporate Culture!

It all began with a tiny split second decision in a seemingly mundane situation. But this is where the Magic begins. Where you can stand out and become a „Glücksbringer“ - a bringer of Luck and Happiness.

As soon as you have made a few experiences with this, you will see that every day, you actively shape your destiny, your Future Life by becoming a better person. A more mature soul. You will also notice that Karma pays you back - BIG TIME.

This is not some spiritual whoo-who theory - it's a fact that good things happen to good people because it just works this way! You give out Luck > Resonance > you become lucky.

That's not spirituality, it's physics. Everything is energy flow.

“There is no greatness where there is no simplicity,
goodness, and truth.”

Leo Tolstoy

My new pet theory regarding this payback effect goes like this: When you blast the energy channels free by giving good will freely out, you unblock those old tunnels that were stuffed full by old-school thinking until no energy could flow anymore.

And THEN, when these newly free channels are usable again, the Universe can use them to pay you back. Makes sense, right?

That means that when you make it a HABIT to clear those channels by giving support, tips, contacts, hugs, surprises, ideas, smiles, time, feedback, and recommendations ... you not only become a Lucky Charm for others, but for yourself, you are your own role-model. You eventually become the Change you want to see in the World. You become the LuckBringer.

Not only is the world gradually getting better, but it also opens up new possibilities and opportunities for the universe to repay you more often and more surprisingly (like in the example of the old lawyer lady - this one may be fictional, but I encounter similar magical things all the time for many years).

Now go out and write new pages in your Golden Book! How we are, think, decide, communicate, and behave becomes our personality - and this determines our destiny.

A sustainably Good Life is only possible for Good People. So don't compare with others - compare yourself with your FORMER self. Your self a year ago.

My favorite saying is a ZEN proverb and it explains how this works:

„The Man who moved the Mountain was the same who carried Stones all Summer long.”

(yeah, of course this works for women, too. :-)

Be good. Move Mountains.

With the right Mindset, the right HEARTset, this is not only doable - it's fun as well! Try it just for a week - you will be amazed at what suddenly happens!

Exercise 3: **ContactKey**



EXERCISE 3

ContactKey

The 20th Century was the QUANTITY Century, based on scarcity (too few clients, too little time, or money, or employees or machines or whatever) and a clinical fixation on constant growth. Success was linear and addi(c)tive. Future was more of the same. Just faster, cheaper, more lucrative. Pretty boring.

The 21st Century will be a time of unlimited opportunities, based on abundance in just about every area of life and business.

An example: In the next 5 years alone, there will be 4bn. new people on the Internet! 4,000 Million new talents, customers, clients, employees. Even if Western Europe or the U.S. or UK or wherever you happen to live and work in would be shock-full of people who offer what you offer - somewhere else on this (still) beautiful planet, there will be more than enough new people who urgently need your offer.

Another huge accelerator of Quality Growth: 20 years ago, at the turn of the Century, there were just 3 big mega-trends: PCs were new, Internet and Mobile Communication were new as well. That's it. Today and in the coming decades, there are 10x as many big new trends coming: A.I., Robotics, Autonomous Vehicles, Drone Delivery, Space Race, Aging Population, Blockchain, New Farming, New Medicine, 3D Printing and so on.

Not only these trends on their own, but especially their combination will provide limitless abundance in business models, needed new jobs, a new breed of investors and talent workers. You will see - the New Golden Age just begins NOW.

This new Century is a QUALITY-centered time. Old industry/factory thinking is obsolete. In the near Future, the success-determining factors will be: Individuality, Purpose, Sustainability, Personality, Customization, interpersonal Skills, Networking, Personalized Services. In a time when fear (aka scarcity) is not necessary for survival anymore, you can (and SHOULD) focus on who exactly you want to work for and with, who your „Future Companions“ will be.

But this demands a new way of connecting with new people that goes far deeper than the old-school „Elevator Pitch“.

“Gratitude is one of the strongest and most transformative states of being. It shifts your perspective from lack to abundance and allows you to focus on the good in your life, which in turn pulls more goodness into your reality.” Jen Sincero

First of all, be aware that when we meet new people, WHAT we say isn't as important as HOW we come across. First impressions rule. It's always hard to correct an unfortunate first impact later on.

So it's important to be clear about how you want to be perceived and what you want to communicate non-verbally right from the beginning. No matter what industry you're in, what your job is, your personality type, or your agenda for this meeting: It's favorable to give a first impression of authenticity, trustworthiness, sympathy and genuine caring for others, right?

To get this across, it's good to remember that people like people who like them. In the situation of a first encounter, this could mean to make smiling, relaxed eye-contact, assess the situation (for example, in the business context, it's unspoken etiquette that the higher-status person, no matter their gender, extends their hands for shaking first) and introduce yourself with a clear, self-assured voice. Just say your name (not „my name is ... that's redundant and too formal), perhaps followed (if appropriate) by a „nice to meet you!“.

People open up better when we are genuinely interested in them. So let your ego take the backseat and ask the person situation-appropriate, non-intrusive questions, such as:

- „What did you like best of the speech we just heard?“
- „I never was in this venue. Amazing place, don't you think?“
- „Do you know the Party Host?“
- „That's a very nice handbag! Is it a Michael Kors?“
- „Are you one of the exhibitors here?“

Just simple, natural, open small-talk questions, giving the other person the opportunity to answer in a relaxed way and return the favor by asking YOU something equally non-threatening.

“There is no limit to the amount of good a person can do if they don’t care who gets the credit.”

Anonymous

Then (and ONLY then!), when the other person asks you the dreaded „So ... what do you do?“ ... you don’t jump to the occasion like a dog to the bone, but you better take a second to contemplate this. Take your time. Think about how to deliver your introduction in a way that doesn’t feel staged and studied in front of a mirror. That fits in the situation and conversation.

Remember: This is not a job interview! And no fishing trip for new clients (even if it is - don’t show it!). So instead of eagerly pulling out your (you guessed it:) business card, you tell them very laid back (think „BBQ with your new neighbors“) what you do, but in a way that instantly creates value and genuine interest, perhaps even a bit of friendly curiosity.

To really point out the difference here between the old boring „Elevator Pitch“ and the ContactKey, I want you to first read both and then feel into the emotional differences between these two methods of self-introduction, ok?

Okay. So in the early days of business networking, I might have said:

„Hello! I’m Marc Flint, Marketing Specialist and Book Author. Here’s my card. On my new website, you’ll find a lot of work-samples and testimonials from former clients. When you ever have a Marketing Problem, I’m your man. You also have a card for me?“

Cheesy, right? But this was how people connected in stone-age times, aka 80s and 90s. That was a classical Elevator Pitch, like a 20sec radio commercial. Instantly forgotten.

Now let’s take a look at a more modern approach.

Nowadays, when some harmless chitchat was exchanged and a non-verbal good frequency is established by smiles, voice, body language and comfortable distance, when I feel well and want to get to know this person, I have and show the strength to wait for their „So ... what do you do?“ ... and I might say ...

“Only when goodness awakens within, will one’s personality and actions gain beauty and strength.”

Amma

„Oh, that’s a bit hard to describe. I have created my own job so that it fits my talents and dreams and so that I can be of most value to other people. On my LinkedIn profile I’m a Future Consultant but what I actually do, is: I inspire people by showing them the endless opportunities that the near Future brings, how to prepare for that and how to become happy and successful in the coming years.”

This is a perfect „question-opener“ for other people. And you take it from there. Relaxed. Friendly. Helpful.

You’re the LuckBringer, remember? So when you have answered every ensuing question, which should be 10% introduction and 90% individualized conversation, you could round this up on a positive and valuable note by saying:

„You know what, I like you and our conversation so much that I want to give you a little gift - you can decide what you like most: a) an eBook of mine about exactly the topics we just spoke about, b) a free 15min consultation call in the next days or c) a spontaneous problem solving regarding your future plans. What would help you the most?”

Let them answer - it’s always cool to see who wants what most. But when you see that they struggle to choose, tell them:

„haha, I see that you have a hard time to decide. I can relate - these 3 gifts all have the potential to be life-changing. And therefore I give you all three, alright? No pressure. Here’s my card, btw. So we can keep in contact. And let’s connect on Facebook or LinkedIn right here and now, ok? So ... what’s your „c)” - which question about the Future keeps you up at night?”

I promise you: This makes the other person feel like it’s Christmas already. And you are their new best friend that they pass on to other guests right there - „Hey Larry, you really have to meet this guy! Come over!”

“Find the goodness that is already within you.”

Eckhart Tolle

Another way with the same content could be:

„You mean ... professionally? Oh, I do a lot of things. I worked in Marketing for 30 years for a lot of cool brands but nowadays I'm just traveling the World full-time, writing books, giving speeches and inspiring people. That's my Passion - and Mission.”

You feel the Difference? When you hear this, you don't feel pitched or threatened, on the contrary: You can't help but being intrigued and ask some questions, like:

- „Books? Speeches? Cool! About what?”
 - „Really? Wow, sounds great! How do you earn your money?”
 - „I wished I could do that. How did you manage to break free?”
- ... to which I again could expand a bit, info layer by layer.

- „I'm a Future Consultant. I show companies and governments - and recently also (air quotes) „normal people” - what the Future will bring and how to prepare for that. I do this prediction thing since 1999 and have a pretty good accuracy rate. While we are at it: Do you have a question about the Future that I could answer for you and help you on your way?”

See what I did here? I am GIVING VALUE at the very first encounter, in the first meeting and contact! Wow, what a great frequency to start off a great business or personal relationship! VALUE is the KEY to this CONTACT.

Here are a few other Personalities > Values > ContactKeys:

„I'm a Pet Groomer, specialized on making Poodles look great. Sounds like fun, right? It is! I often wonder how I managed to find a job that is so well paid but at the same time so much fun that I would do it for free, haha! By the way: That's what I offer new customers, well, almost - the first poodle haircut is 50% cheaper. You know someone with a poodle YOU could make happy with a coupon code? „

“The fragrance of flowers spreads only in the direction of the wind. But the goodness of a person spreads in all directions.”

Chanakyu

„I’m a Life Coach for relocated Managers from China who try to get a grip on their new Life in Europe. Very complex range of responsibilities, but I love it since my wife is from China and I know exactly what she struggled with when she came here. Do you know some Asians who could benefit from this special expertise? If so, here on my card is a link to my free ebook about ,Your first 20 steps to build a New Life in the EU“.

„I’m a City Garden Sculptor - my clients are interested in sustainable agriculture and nice gardens to grow their own food as a recreational and healthy hobby. I’ve made a step-by-step video about how to plan your own City Food Garden, here’s the link on my card. Have YOU ever tasted self-grown food?“

„I am a book editor. I help young authors get their manuscripts ready for review at the big publishing houses like Penguin. Do you, by any chance, know any aspiring young writing talents who work on a book and could use some help? I’d be happy to take a look at their work. I LOVE discovering new talents and helping them getting started!“

You see the difference to the old hard-selling elevator pitches? You always GIVE VALUE FIRST!

This way, you become magnetic to your next customers, to media people and influencers who want to interview you for their blogs, podcasts, and articles ... and you come across as giving, experienced, nice, caring and helpful.

Try it out! Write your own ContactKey. What is your UPO, your Unique Purposeful Offer (more on this in FUTURBO Book 5) - something only YOU can provide in this way? What’s your „non-Pitch“, meaning: How can you tell other people about what you do and offer in a non-bragging way? And what could be a Value that you can give at first sight?

Shift your perspective. Become a GIVER. You will be amazed how nice, well and often the Universe will pay you back! Remember the Preface Story of the 6 cookies I received as a reward after I made the day of the little Spider-Man Fan golden? This is exactly what happens when you become a Giver!

Exercise 4: **DayView**



EXERCISE 4

DayView

I admit: I'm a lousy journal writer. Soooo many times throughout my life, I tried to make it a habit to at least jot down some notes about the current day. My life is never boring, so it wouldn't be hard to find cool notes at the end of each day. I don't know why, but every time I started this habit with the strong intend to keep this going ... THIS time for REAL, haha ... I forgot about it shortly after.

But what I do in fact is that I think briefly about my day after turning off the light to go to sleep. What did I do today? What was cool, wow, unique? What was not so great, problematic or sad? Who did I meet, what did we talk about, what did I learn?

And then:

Did I make life easier, better, better for someone? Did I make someone laugh? Smile? Feel well? Did I inspire people to become better persons? Did I behave like the role model we all are (whether we recognize it or not)? Did I cheat, lie, betray or mislead someone? If so, did that have negative consequences for them? Can I make it up tomorrow or later? Have I become a better version of myself, albeit in tiny steps and incremental changes?

Feel into your daily impact that your actions had on other lives.

The more you realize that afterwards, the better you can become aware of this responsibility that we all have as a part of human society but were brainwashed to neglect and ignore.

You could have told yourself that you haven't known this - until now. But from now on, having read the last few pages, this cannot be „un-known“ to you any longer. It's up to you now to „realize“ this ... in the double meaning of the word:

- 1) becoming aware of it and
- 2) make it a new, a better reality.

That's it. That was the 4th and last exercise. Easy, right? Right.

EPILOGUE



How Life itself wrote the last chapter of this book:

The PROLOGUE of this book I wrote on June 22nd 2019 in Berlin. Life itself wrote it practically for me by way of the little boy in the Spider-Man T-Shirt.

Now I am in Hamburg for a week already. It's the 25th of July. And yesterday night, Life wrote the EPILOGUE as well. Magic, again.

This is what happened:

Yesterday morning, I switched Hostels and went into one in the legendary Red Light District of Hamburg called St.Pauli.

I locked my trolley and my beloved MH backpack together, chained everything to the Bunk Bed. Everything that I need for life and work was in there: MacBook, an external Hard Drive with all backups, all hand-written notes, all daily items like my Nanopresso Coffee Maker. And much, much more. Simply everything.

I went for a walk, took some cool photos of the sunset at the harbor, bought some food and returned to the Hostel to find everything in shambles - trolley ripped open, backpack with MacBook and Hard Drive gone, lots of other things missing. To understand the calibre of this devastation, keep in mind that I had downstripped and minimized my belongings in the last years to just 100 items, including my Ducati and my Paraglider. This means that there were no unnecessary things in my backpack and trolley. If I could have lived without them, they would have long gone anyhow.

My iPhone was empty so I had to borrow a phone to call the cops. They came, wrote a report and wished me well.

Just great.

My life turned dark very, very quickly. I had just landed my biggest client in 30 years of Marketing, and here I was without my tech and software to create this new and cool brand. This was my worst-case scenario.

After the police were gone, I tried to log into my (now a bit recharged) phone to lock my Mac remotely. I saw that three foreigners, one of them a blind person, entered the hostel, watched them

"You must be happy to make happy.
And you must make happy to be happy."

Maurice Maeterlinck

going to their room ... and heard them exploding with anger and frustration. They had been robbed as well! Over 1,300 Euros, passport, tablet, phone ... gone.

So despite my own catastrophe and rock-bottom feeling, I tried to stay calm and centered. I did my best to not freak out, but instead to accept the situation „as is“ and decided to deal with my problems tomorrow when the anger hormones had left the bloodstream. I chose to focus on being a Glücksbringer, a Lucky Charm. If only to distract myself from my MacBookcalypse.

The three guys turned out to be musicians from Argentina, and I asked them if I may assist them in their own nightmare. They gladly accepted that I come with them to the nearby Police Station to interpret there for them since their German was practically non-existent.

The nice policewoman did her best to write a detailed report and attach this new case to my already reported case. As we all were through with this Babylonian 3-language chaos and I was reading through the final version of the report, the policewoman got a phone call from another station, the legendary Davidwache right in the heart of the Red Light District Reeperbahn. She looked at me while talking to the other station on the phone ... and said:
„Yeah, he's here. He will be VERY happy!"

My MacBook had been found. And my Backup drive. And the collected 1,300 Euro in coins that was stolen from the street musicians. And also much, much more - in another backpack (it turned out that it belonged to the blind Argentinian).

So our merry little band of robbery victims went there. To the Davidwache. I had lived only about 300m away in this neighborhood for 5 years between 1994 and 1999, but in all that time, nothing only remotely similar had ever happened to me. But in the first night back on St.Pauli as a global nomad, I was robbed of everything I hold dear. Great going.

The policemen were very cool and composed, with the typical Hamburgian swagger only the real northern lights get across.

“Believe in your heart that you’re meant to live a life full of passion, purpose, magic and miracles.”

Roy T. Bennett

In the corner sat an old Swiss guy, reporting a rip-off by a hooker, while we told the front desk officer, a stunningly attractive policemoman in her early thirties, that we were here for my laptop, a thousand Euro in coins, and a wide collection of other stuff.



A young but seasoned-looking officer with the demeanor and build of a Special Forces guy told me that he had confronted a shady guy in a dark passage and had asked him about the backpack to his feet. It turned out that my driver’s license and my national ID with my mug shot on it had been proof enough that this wasn’t the property of that guy.

Since everything matched with my former report, they arrested the guy on charges of B+E and theft. So far, so logical.

But the moral of the story was: If I hadn’t helped the three guys and would have been at the police station for that, it could have been a much longer way for my property to find its way back to me. If at all.

And who knows ... perhaps the LuckBringer Principle worked its magic again and rewarded me for being a Glücksbringer, a helpful „guardian angel“ to the three Argentinians.
Instant payout.

That the T-Shirt of the blind guy said „Life Is Good“, I only noticed when I edited the selfie we took for this last chapter.

By the way, the magic happened once more in the morning. Having been at the Davidwache till 2.30am, I woke up at 9 and went for a walk to look for my very unique backpack - I have it since 1998 and it was with me on all my adventures. So it would be heartbreaking to lose this. I hoped to find it being thrown into a bush or something.

"Believe something and the Universe is on its way to being changed. Because you've changed, by believing. Once you've changed, other things start to follow."

Diane Duane

On my way to the location where the crook had been arrested, I entered the St. Pauli Bakery to buy for the nice policemen a few non-Donuts (if you ever come to Hamburg, try „Marzipan Franzbrötchen“ - mindblowingly delicious!):



... I took this plate of „good drugs“ as a little ThankYou gesture to the Davidwache and there it was. My Backpack. Plus all of my important notes I had taken during the 30 hours of negotiating with my new client. Plus my tea cup. Obviously, the LuckBringer Principle had worked again.

So - how much more proof do you need to try it for yourself?

Become a LuckBringer by bringing of Luck and Happiness to others. And then watch what happens. Don't expect anything - but be ready for EVERYthing.

You will be amazed. And it will make other people happy. And you. And the World a better place.

Okay? Okay. :-)

Conclusion

What you've learned

Congratulations! You really made it this far.
This already sets you apart from probably 95% of the people who bought and downloaded this eBook.

But now it's important that you APPLY what you've learned - otherwise this investment will not be fruitful. To recap:

Exercise 1

showed you how to heighten the chance to meet your FutureFriends.

Exercise 2

showed you how to use everyday situations to make people happy

Exercise 3

showed you the best way to get in valuable touch with new people

Exercise 4

showed you how to evaluate each new day to become a LuckBringer for for yourself and others - by giving out random acts of kindness.

These four tools alone have **the Power to transform your Life!**

So - what now?

I have an idea for you. Actually: two. No, THREE! :-)

1) Read the four exercises AGAIN. And perhaps for the first week: Read it every morning to prime yourself for the coming day.

2) APPLY what you've learned. (hey, you PROMISED!).

3) Join our free [Facebook Group](#). Nice people are waiting for you!

4) You can (and should!) download my newest FREE eBook here:

www.TreasureMap.Guide

See you there! Thanks for spending some time with me here.
I hope you understand now the energetic principles behind luck, happiness, and how we all are connected. Use it!

Cheers for now, over and out - your friend Flint



Marc Flint

About the Autor

Marc Flint has worked in the last 35 years (2024) for over 280 big brands as an advertising copywriter, communication strategist and brand architect - his corporate clients include companies such as Disney, Virgin, Apple, Jägermeister, and BMW.

From 2000 to 2002, he taught a self-developed class called „Marketing 2010“ as an Assistant Professor at two Berlin universities. In this visionary lecture series, consisting of 15 sub-topics like Sustainability, Self-Marketing, Business Ethics, Viral, Mobile, and Talent Marketing and many more future-oriented themes, he showed his students the impact of a new economy based on sympathy, trust, authenticity and responsibility, on the unique value each individuum can contribute.



He proclaimed this new era of working together first under the name „Anthroconomy“ (human-centric economy) in 2002, then later under the new German term he created: „Sinnwirtschaft“ (engl.: Purposeconomy) that became a reality because of and after the 2020 Covid pandemic - although most people call it „creator economy“ - it's the same concept, though.

From this emerged a quite successful [career as a business speaker](#) for big companies like Volkswagen and Audi, many of which booked him to inspire their top managers as a society and marketing visionary and to tell them about „Economy 2030“. He also consulted and advised high-ranking officials of several governments, including Germany, the Philippines, Malaysia, and the Kingdom of Thailand.

Currently, he is working on his Masterpiece - the toolbox for the third and final phase of the Human-Centric Economy that he termed SYNCONOMY. You can learn all about this somewhere on his main website www.MarcFlint.com and/or on [LinkedIn](#). Flint also curates an online magazine with *only positive* Future News: www.Flints.News

Since Oct 2015, he travels the world fulltime - in summer with his DUCATI and his [paraglider](#) through Europe, in winter in Southeast Asia. (Update 2023: Since the beginning of the pandemic, Flint lives as an expat on [The Best Island in the World.](#))

In the meantime, he speaks on various events to show thousands of people around the world how to make big dreams come true and to use Future Trends to make the World a better place.

He loves to meet new friends all over the world and lives his life to the fullest in every way. And every day.

Because each day is a gift - that's why it's called ...
THE PRESENT DAY. :-)

Imprint

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Now go out
and make
somebody's
day simply
wonderful.
And then let
the Universe
do its Magic.