

# Video Analytics Market - Industry Trends and Forecast to 2028



The **Video Analytics Market** By Type (Software and Services), Deployment (On-Premises and Cloud), Application (Incident Detection, Crowd Management, Intrusion Management, Traffic Monitoring, Automatic Number Plate Recognition, Facial Recognition and Others), Vertical (Banking Financial Services and Insurance, City Surveillance, Critical Infrastructure, Education, Hospitality and Entertainment, Manufacturing, Defense and Border Security, Retail and Consumer Goods, Traffic Management, Transportation and Others), Organization Size (Small and Medium Enterprise and Large Enterprise), Country (U.S., Canada, Mexico, Brazil, Argentina, Rest of South America, Germany, France, Italy, U.K., Belgium, Spain, Russia, Turkey, Netherlands, Switzerland, Rest of Europe, Japan, China, India, South Korea, Australia, Singapore, Malaysia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific, U.A.E, Saudi Arabia, Egypt, South Africa, Israel, Rest of Middle East and Africa)

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# Report Description



Data Bridge Market Research analyses that the video analytics market will exhibit a CAGR of 22.05% for the forecast period of 2021-2028. Rising adoption of analytics solutions by the various end user verticals such as telecommunication, retail and consumer goods, manufacturing, government and defense, energy and utilities, transportation and logistics, and others, surging need for intelligent security surveillance systems and increased adoption of internet of things are the major factors attributable to the growth of video analytics market. The video analytics market value will therefore stand tall by USD 35.01 billion by 2028.

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# Major Key Players

Some of the major players operating in this market are :

- ☐ Panasonic Corporation,
- ☐ SAMSUNG,
- ☐ Teledyne FLIR LLC,
- ☐ Schneider Electric,
- ☐ Honeywell International Inc.,
- ☐ IBM,
- ☐ Qognify,
- ☐ Cisco Systems, Inc.,

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# Market Segmentation

- **By Type** (Software and Services)
- **By Deployment** (On-Premises and Cloud)
- **By Application** (Incident Detection, Crowd Management, Intrusion Management, Traffic Monitoring, Automatic Number Plate Recognition, Facial Recognition and Others)
- **By Vertical** (Banking Financial Services and Insurance, City Surveillance, Critical Infrastructure, Education, Hospitality and Entertainment, Manufacturing, Defense and Border Security, Retail and Consumer Goods, Traffic Management, Transportation and Others)
- **By Organization Size** (Small and Medium Enterprise and Large Enterprise)

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**Based on geography, the market is segmented into five geographical regions**

- ☐ North America
- ☐ Europe
- ☐ Asia-Pacific
- ☐ South America
- ☐ Middle East
- ☐ Africa

# About Data Bridge Market Research



**An absolute way to forecast what future holds is to comprehend the trend today!**

Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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