

Social Media Security Market – Industry Trends and Forecast to 2028



The **Social Media Security Market**, By Solutions (Monitoring, Threat Intelligence, Risk Management, Others), Services (Professional Services, Managed Services), Organisation Size (Small & Medium Enterprises, Large Enterprises), Deployment Type (On premise, Cloud), Security Type (Web Security, Application Security, Endpoint Security, Network Security and Cloud Security), End-Users (Banking and Financial Services, Manufacturing, IT & Telecom, Media & Entertainment, Retail, Government, Defence, Healthcare, Energy, Others), Country (U.S. Web Security, Application Security, Endpoint Security, Network Security, Cloud Security, Canada, Mexico, Brazil, Argentina, Rest of South America, Germany, Italy, U.K., France, Spain, Netherlands, Belgium, Switzerland, Turkey, Russia, Rest of Europe, Japan, China, India, South Korea, Australia, Singapore, Malaysia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific, Saudi Arabia, U.A.E, South Africa, Egypt, Israel, Rest of Middle East and Africa)

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Report Description

Social media security market will reach at an estimated value of USD 12.12 billion by 2028 and grow at a CAGR of 16.90% in the forecast period of 2021 to 2028. Rise in the user engagement on social media using smartphones is an essential factor driving the social media security market.

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Major Key Players

Some of the major players operating in this market are :

- ☐ Trend Micro Incorporated,
- ☐ SolarWinds Worldwide, LLC,
- ☐ Proofpoint, Inc,
- ☐ Digital Shadows Ltd,
- ☐ KnowBe4 Inc,
- ☐ Centrify Corporation

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Market Segmentation

- **By Solutions** (Monitoring, Threat Intelligence, Risk Management, Others)
- **By Services** (Professional Services, Managed Services)
- **By Organisation Size** (Small & Medium Enterprises, Large Enterprises)
- **By Deployment Type** (On premise, Cloud)
- **By Security Type** (Web Security, Application Security, Endpoint Security, Network Security and Cloud Security)
- **By End-Users** (Banking and Financial Services, Manufacturing, IT & Telecom, Media & Entertainment, Retail, Government, Defence, Healthcare, Energy, Others),

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Based on geography, the market is segmented into five geographical regions

- ☐ North America
- ☐ Europe
- ☐ Asia-Pacific
- ☐ South America
- ☐ Middle East
- ☐ Africa

About Data Bridge Market Research



An absolute way to forecast what future holds is to comprehend the trend today!

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