

2023

BLOGGER BREAKTHROUGH SUMMIT



WELCOME!

I'm so excited to have you join me at the fourth annual Blogger Breakthrough Summit!

This workbook and the sessions that go with it will help you to keep track of your notes and action items.

Remember, if there is a session you want to see, you only have 24 hours once it airs to view the session (unless you've upgraded to the All Access Pass).

If you think you'll have questions from a session, try to attend at the time it airs, in most cases, the speaker will be live in the chat to answer questions.

You'll be able to [log in and view the session in HeySummit Here](#).

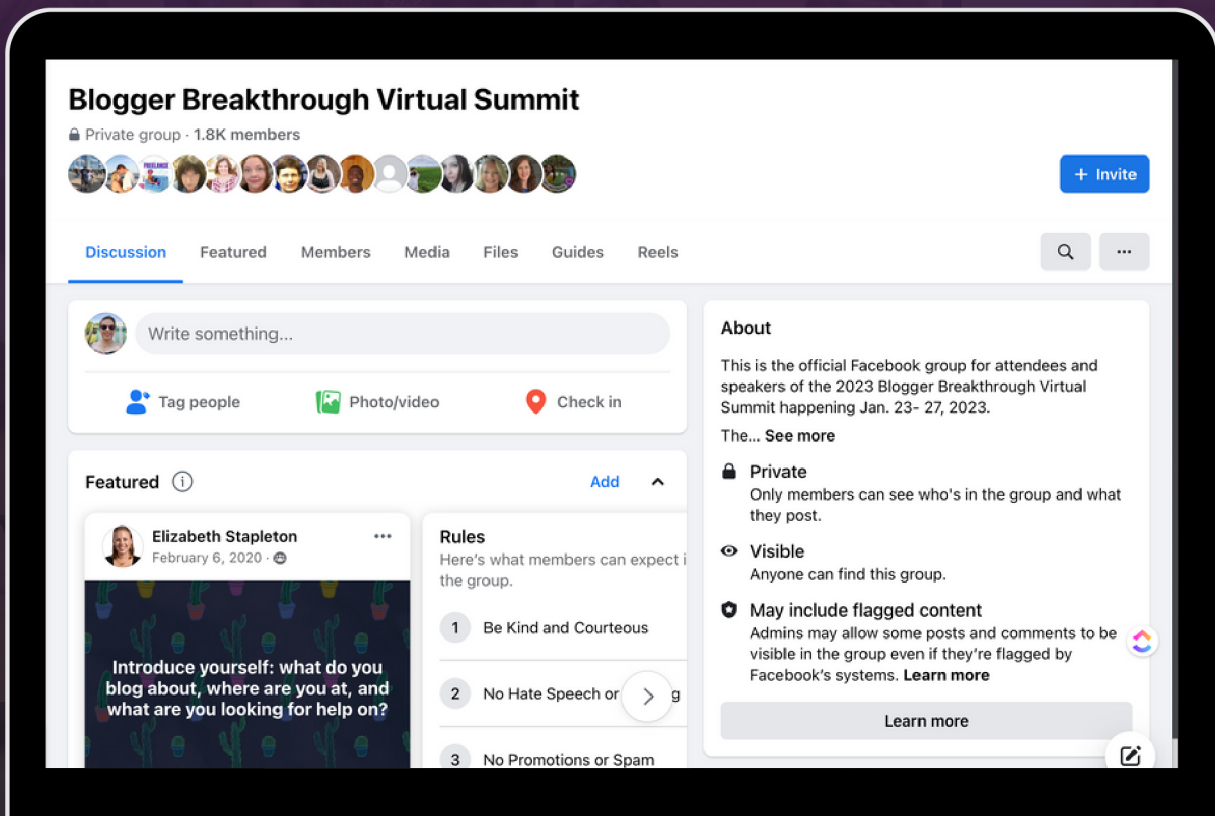
You can interact, ask questions, and maybe even win some prizes [inside the Facebook group](#) - you must answer all three questions in order to be admitted to the group.

Remember there is no magic wand when it comes to creating a successful blog, you can attend all the sessions and learn all the things, but if you don't take action on what you learn you won't get anywhere.

For this reason, I highly encourage you to snag the All Access Pass for additional resources that will help you take action faster including the live implementation session on Friday which will help you come up with an action plan on all your notes.

Ready to get started?!

Connect with Other Attendees inside the Blogger Breakthrough Summit FACEBOOK GROUP



Join Now

ABOUT LIZ STAPLETON

Liz's mission is to help you run your blog more efficiently and profitably so that you can stop spinning your wheels and create your own life changing blog.

Hi! I'm your host, Liz Stapleton and blogging has quite literally changed my life. It lead me to become self employed in 2017 and has supported me through multiple cross country moves and lots of life's ups and downs.

I started my first blog way back in 2014 and it's still around at lessdebtmorewine.com.

I'm an attorney and use that background to help bloggers figure out the legal stuff over at elizabethstapleton.com.

With the Blogger Breakthrough Summit my goal is to help you run your blog more efficiently and profitably so that you can stop spinning your wheels and create your own life changing blog.

Because I get it, you've been stuck, not earning enough, your to-do list keeps getting longer, and you know it's time for you to start doing something different to get the results you want.

This summit is here to help you learn, systemize, and cut down on unnecessary tasks so you can reach your blogging goals in record time!

To learn more about Liz, visit bloggerbreakthrough.com/about



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UPGRADE TO THE ALL ACCESS PASS

Learn more about the All Access Pass

SHOP



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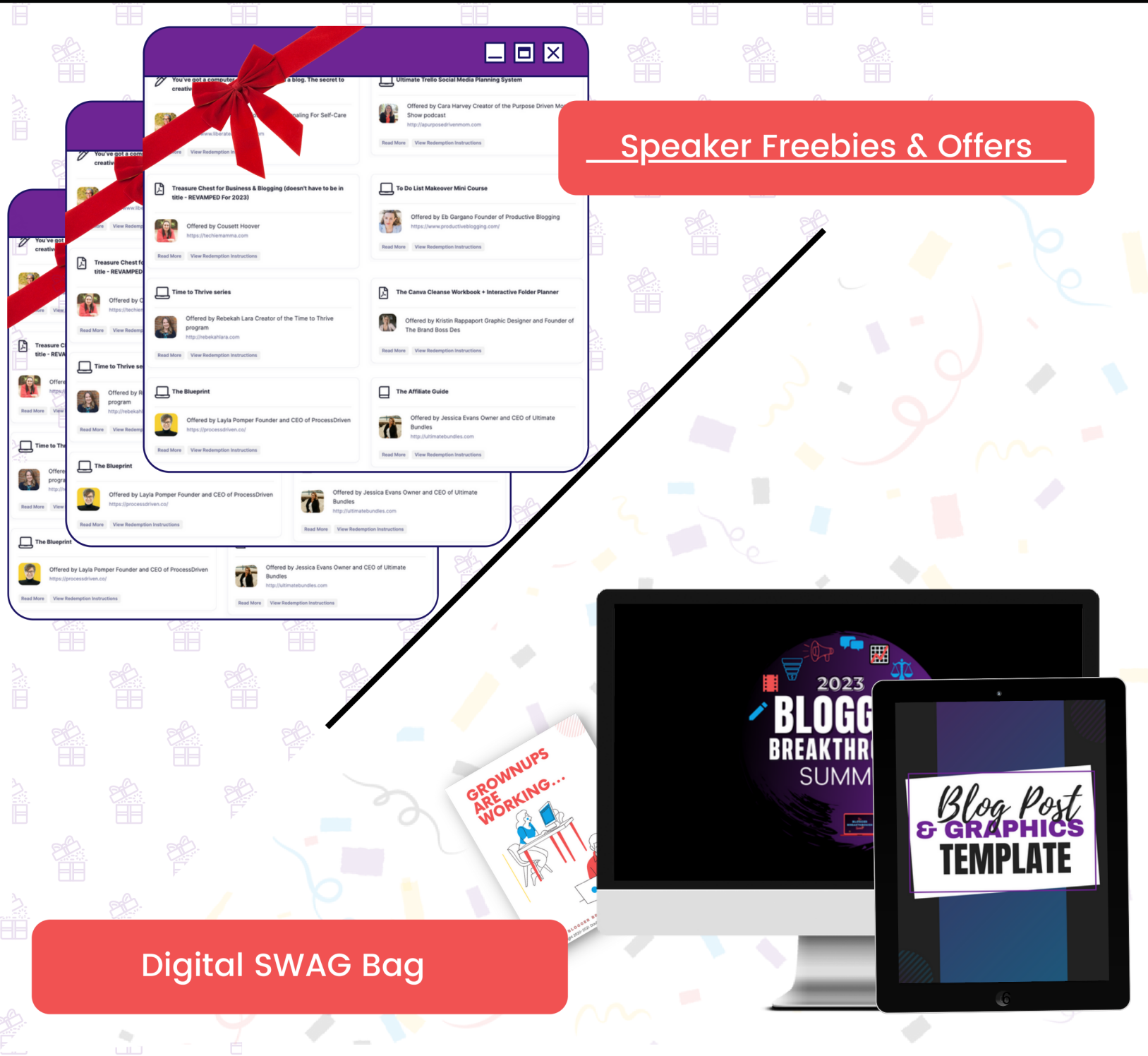
Don't Forget!

Take Advantage of the

SWAG Bag & Speaker Freebies

Speaker Freebies & Offers

Digital SWAG Bag



BINGO

bloggerbreakthrough.com

2023 BLOGGER BREAKTHROUGH SUMMIT BINGO CARD

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Watch a Presentation	Grab Your Free Ticket	Invite a Friend to Sign up for the Summit	Share the biggest way the Summit has transformed your blog	<u>Submit a Video Testimonial</u>
Attend the Kickoff Call Live	<u>Introduce yourself in the Facebook Group Introduction thread.</u>	Subscribe to our <u>YouTube Channel</u>	Watch a Different Presentation	Participate in at least 1 poll or question thread in the <u>Facebook Group</u>
<u>Subscribe to us on Youtube</u>	<u>Submit a Video Testimonial</u>	<u>Upgrade to an All Access Pass</u>	Complete + share the IG story Graphics (tag @lizstapletonesq)	<u>Join the Facebook Group</u>
Share Your Favorite Resource from the All Access Pass	Leave a comment on at least two presenter's Session chats	Watch a Different Presentation	Find an Accountability Partner	Attend the Closing Call Live
Share about the summit on social media	Watch a Different Presentation	Sign up for one of the Speaker's Free Resources	Leave a comment on at least two presenter's Session chats	<u>Subscribe to us on Youtube</u>

INSTRUCTIONS....

Interact throughout the summit and have fun doing it! When you get BINGO, post a picture in the dedicated Facebook Group Thread to be entered for ongoing prize drawings.

Don't forget to tag @lizstapletonesq and use hashtag #bloggerbreakthrough

SCHEDULE

DAY 1 - JANUARY 23 - MONDAY

9:00 AM

6 LEGAL CONTRACTS YOU MUST HAVE TO PROTECT YOUR BLOG

Amira Irfan *Beginner*



10:00 AM

4 SECRETS TO SUPER CHARGE YOUR BLOG

Cousett Hoover *Beginner*

12:00 PM

ALL ACCESS PASS LUNCH NETWORKING

Information on how to attend is inside the AAP

2:00 PM

HOW TO MAKE MONEY WITH AFFILIATE MARKETING THE LEGAL WAY

Lucrezia Iapichino *Beginner*



2:30 PM

HOW TO CREATE A STUNNING & STRATEGIC BLOGGING WEBSITE

Maureen Gaspari *Beginner*

3:00 PM

DESIGNING PRINTABLE PRODUCTS IN CANVA

Kate Danielle *Beginner*



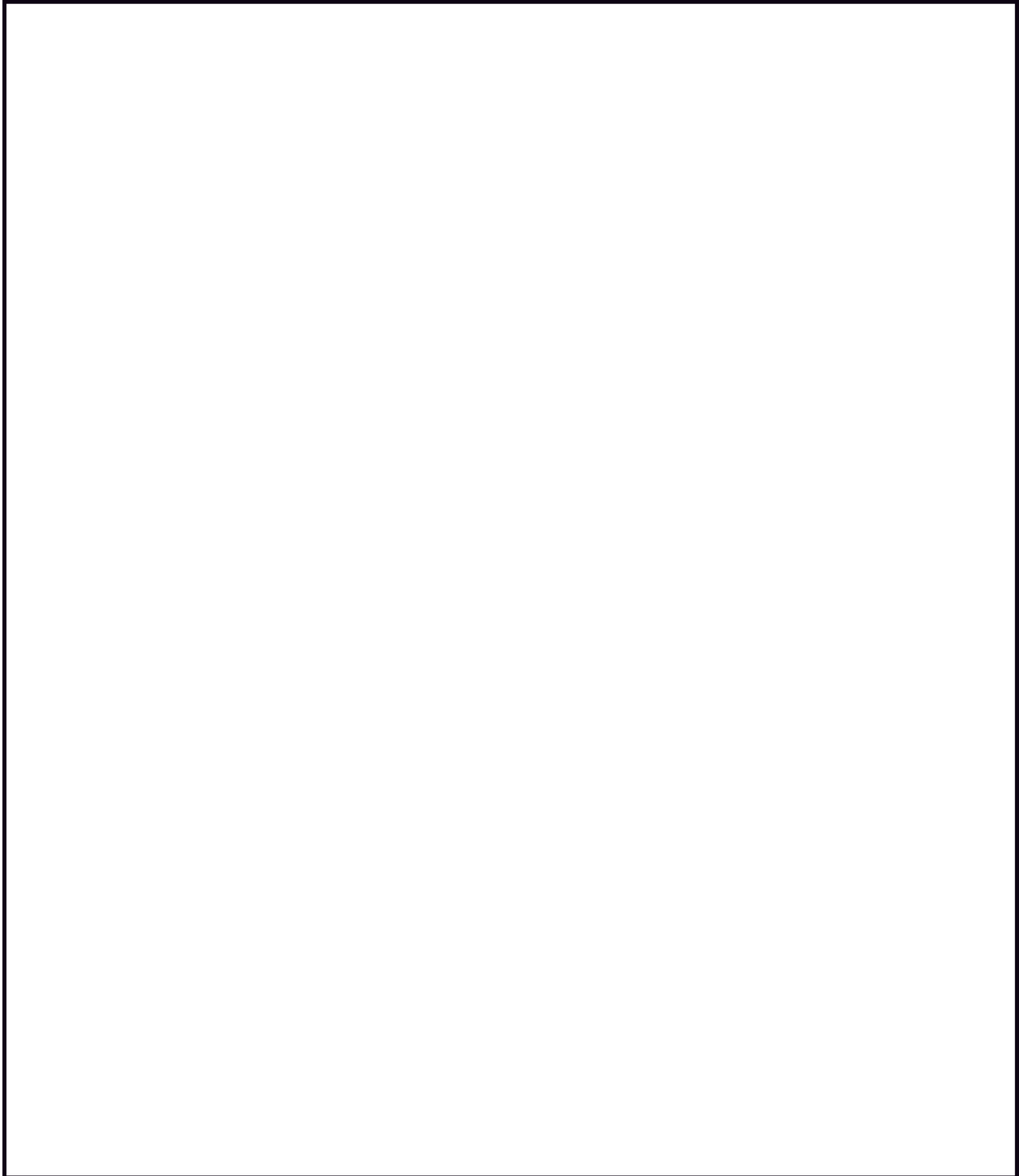
Action Items

DAY 1 - JANUARY 23 - MONDAY

6 Legal Contracts You Must Have to Protect Your Blog

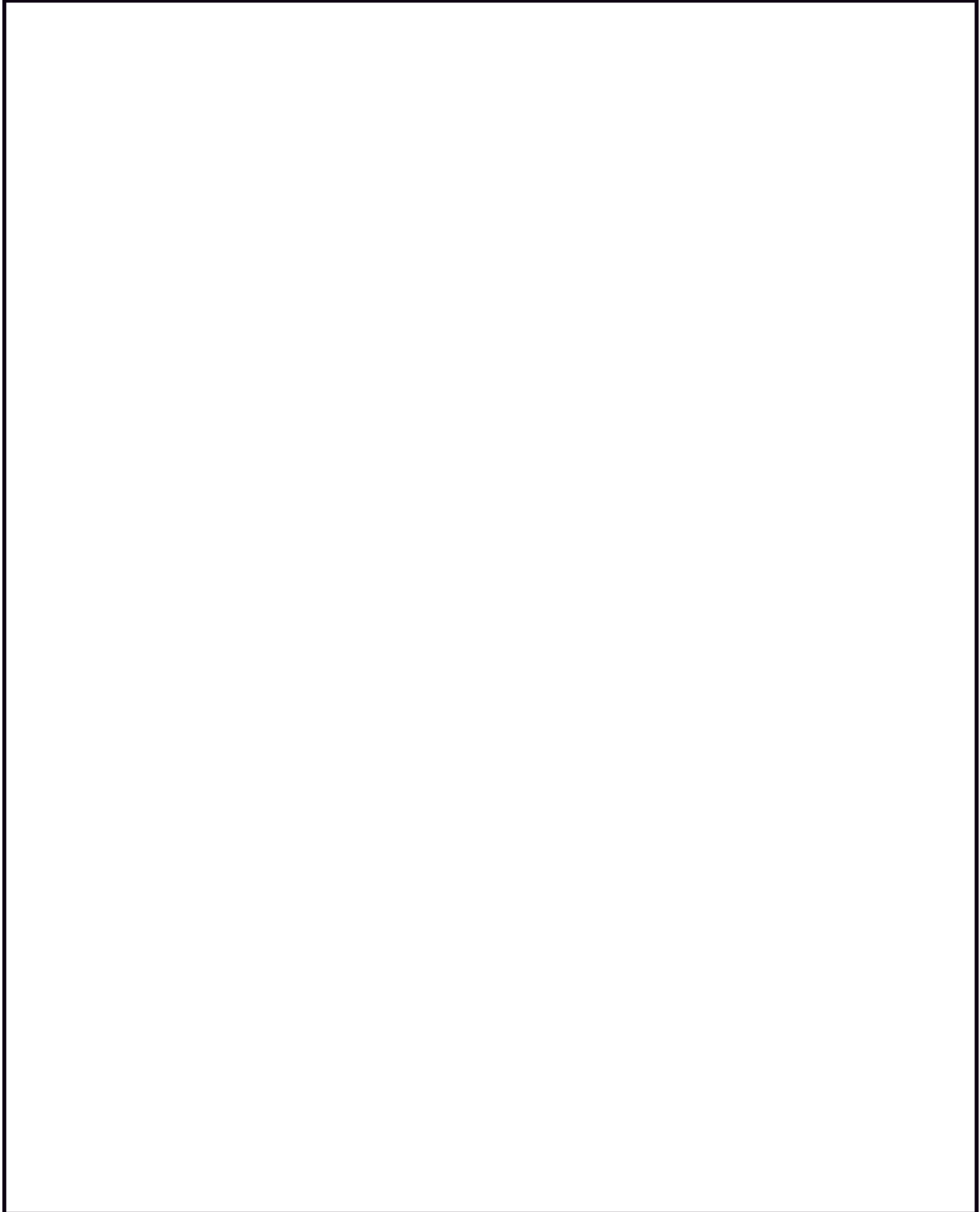
Amira Irfan

DISCLAIMER: While Amira and Liz are attorneys, we are NOT your attorneys and nothing in this session is to be considered legal advice, the information provided is for informational and educational purposes only.



6 Legal Contracts You Must Have to Protect Your Blog

Amira Irfan



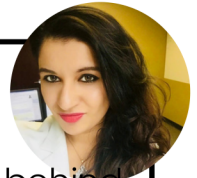
6 Legal Contracts You Must Have to Protect Your Blog

AMIRA IRFAN



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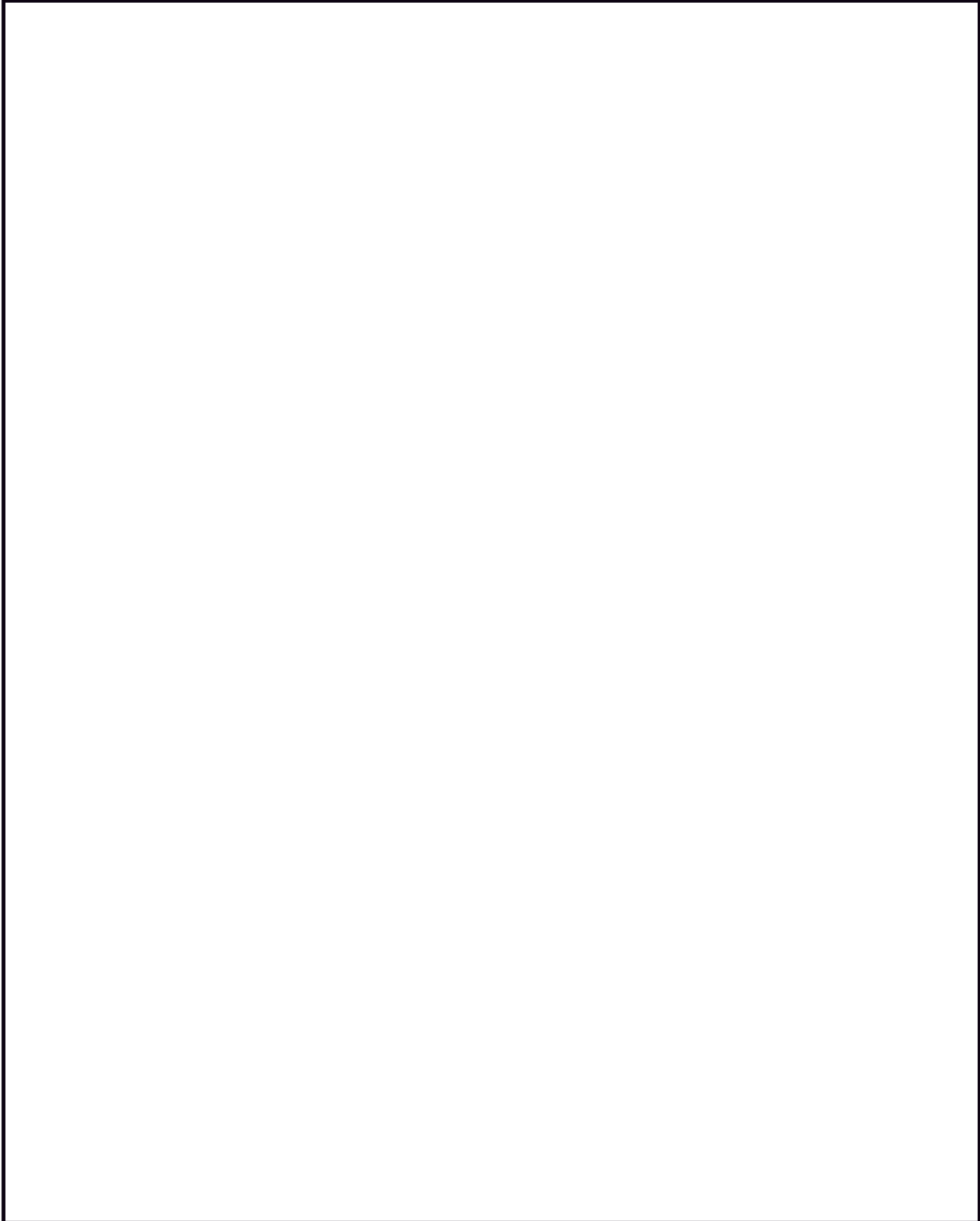
Internationally renowned Amira Irfan is the business lawyer, blogger, and coach behind A Self Guru, an online company that has been featured around the world for helping entrepreneurs legally protect their businesses through its affordable legal templates and services. Amira has had the honor of helping over 50,000 entrepreneurs comply with the laws and safeguard their businesses. Her work has been featured in 200 media outlets such as Ticker News, Yahoo Finance, International Business Times, US Times Now, and more!



Resources

ABOUT

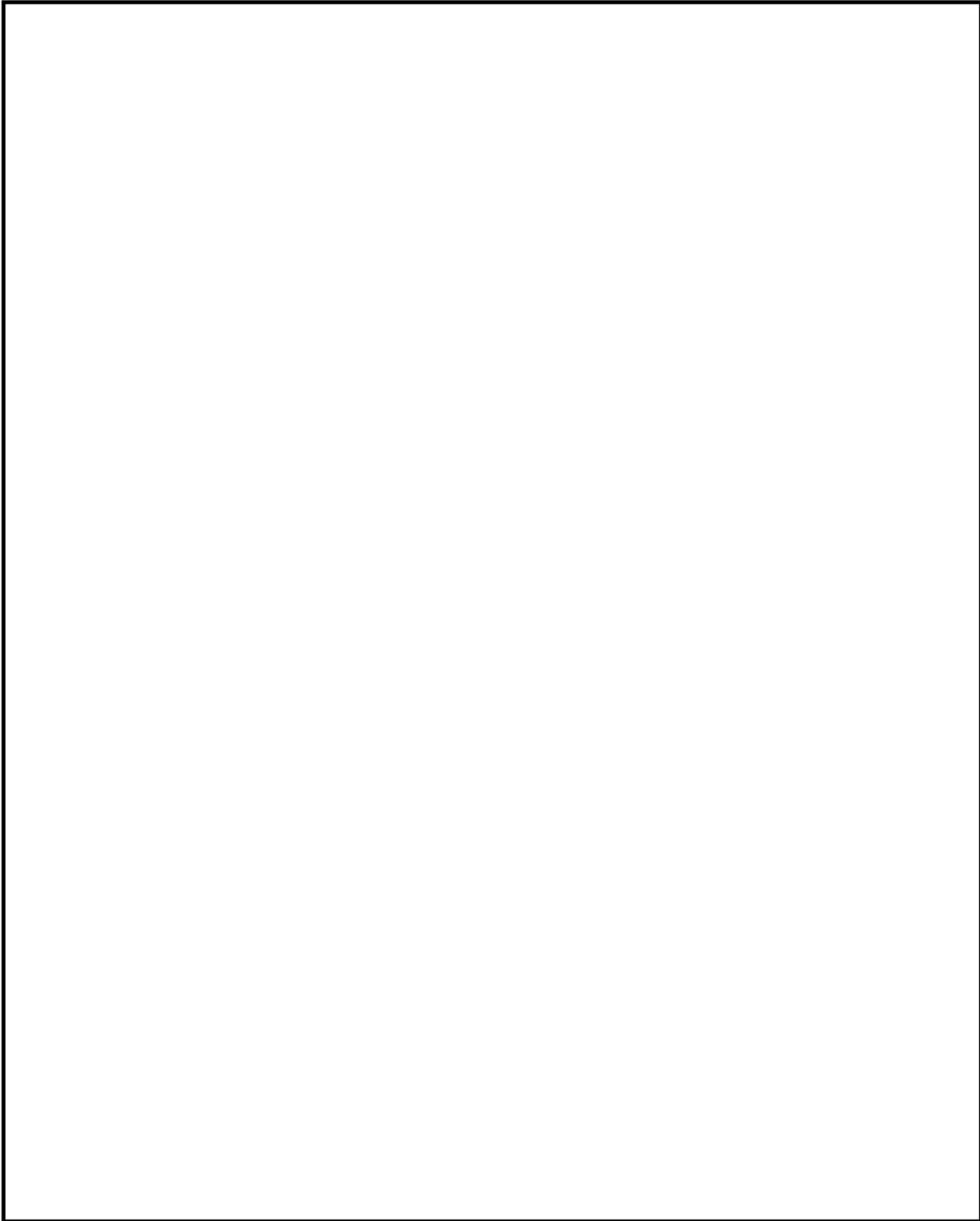
Cousett Hoover



4 Secrets to Supercharge

Your Blog

Cousett Hoover



4 Secrets to Supercharge

Your Blog

Cousett Hoover



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[Wordpress](#)

[Dropbox](#)

[Convertbox](#)

[Convertkit](#)

[Thrivecart](#)

[Elementor Pro](#)

[Flywheel](#)

[Shopify](#)

Resources



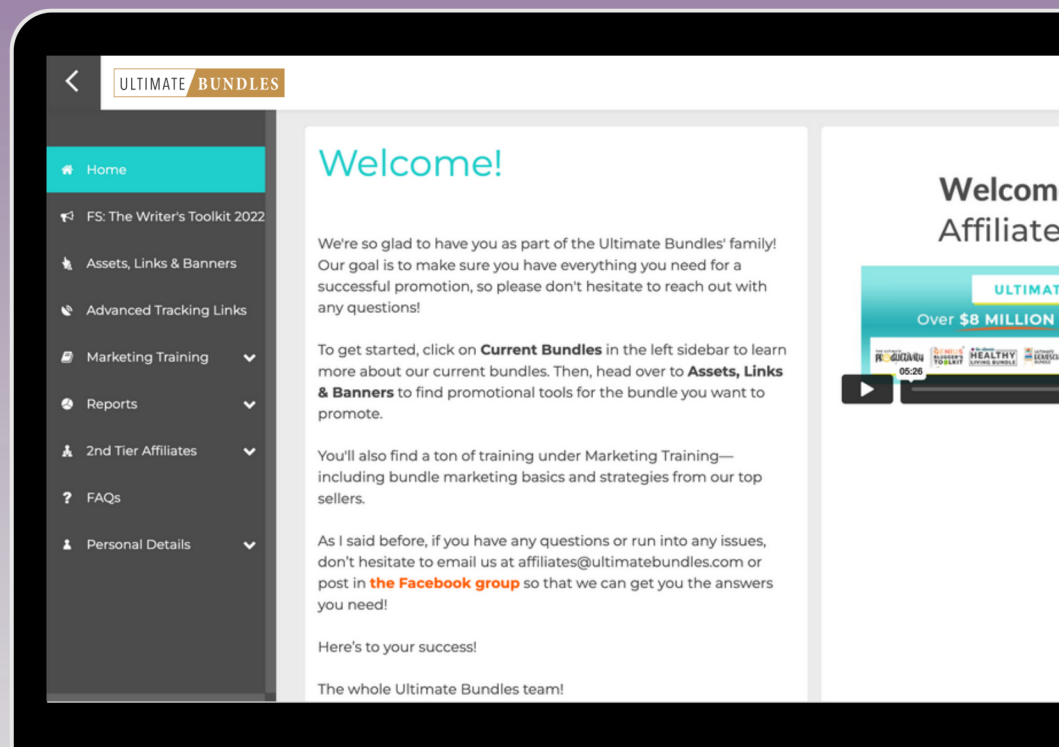
Cousett is known as THE Techie Mamma. She is the mom of 2 boys and loves technology. Cousett has been working, designing, developing, and teaching technology since 2005. Former Educational Technology academic turned Mompreneur she is on a mission to empower all to automate, build, and scale their business and live the lifestyle they want. As a passionate educator, Cousett has been featured in several summits and podcasts.

ABOUT

ULTIMATE BUNDLES

Getting started with affiliate marketing is one of the easiest things to do when it comes to monetizing your blog.

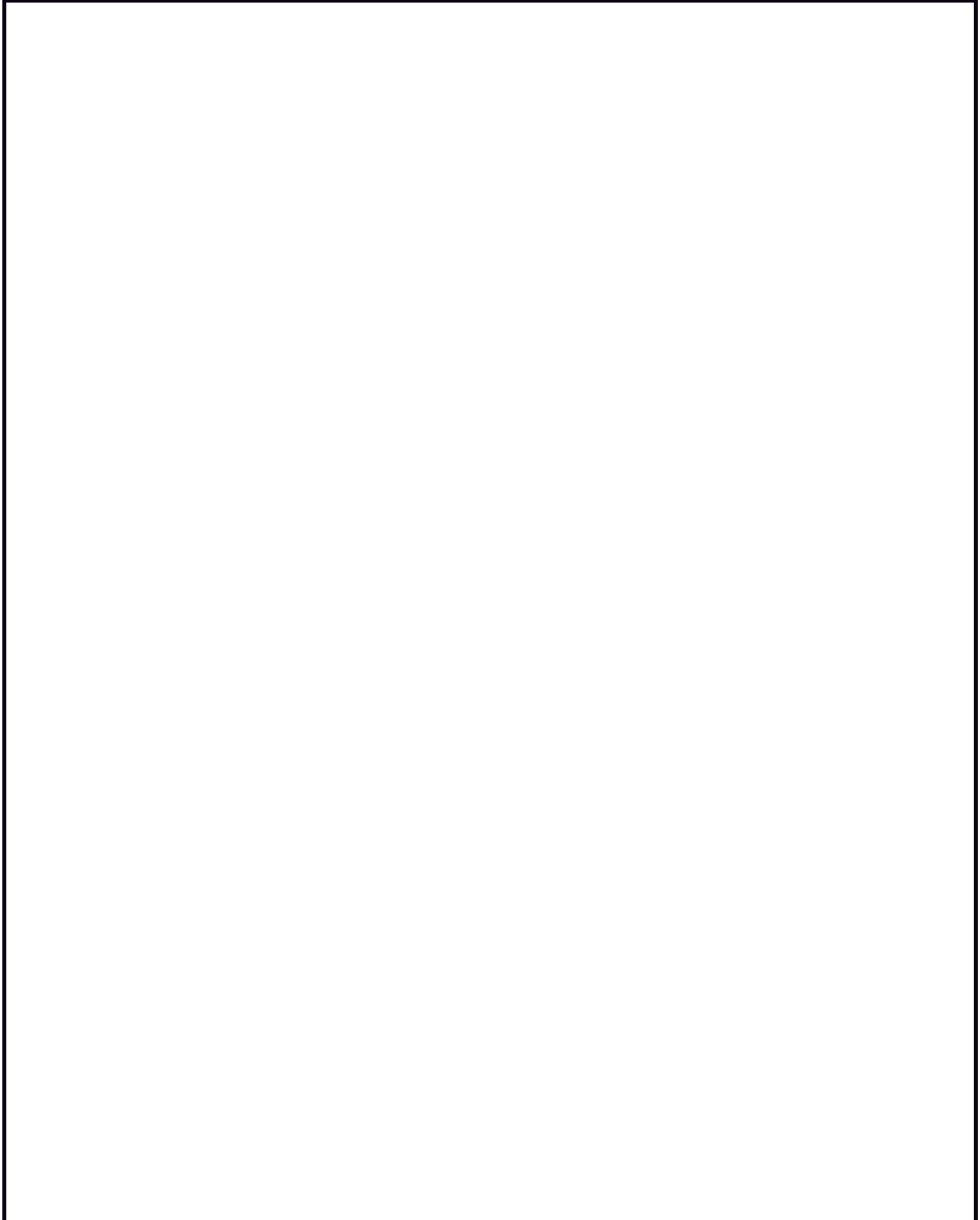
-Jessica Evans, Owner and CEO of Ultimate Bundles



Grab my best tried and true tips so you can hit the ground running or continue to grow your business now.

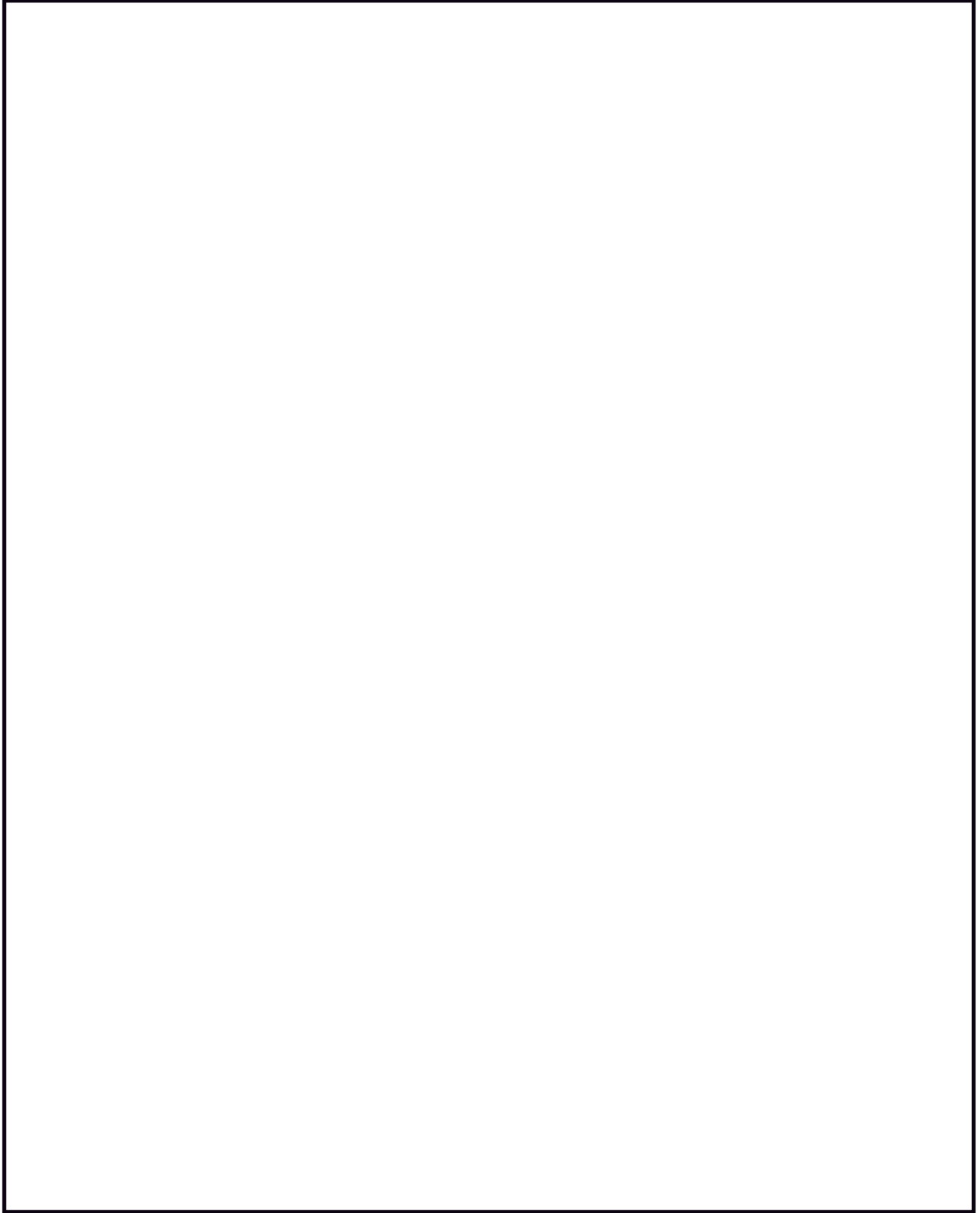
How to Make Money with Affiliate Marketing - the Legal Way

Lucrezia Iapichino



How to Make Money with Affiliate Marketing - the Legal Way

Lucrezia Iapichino



How to Make Money with Affiliate Marketing - the Legal Way

Lucrezia Iapichino



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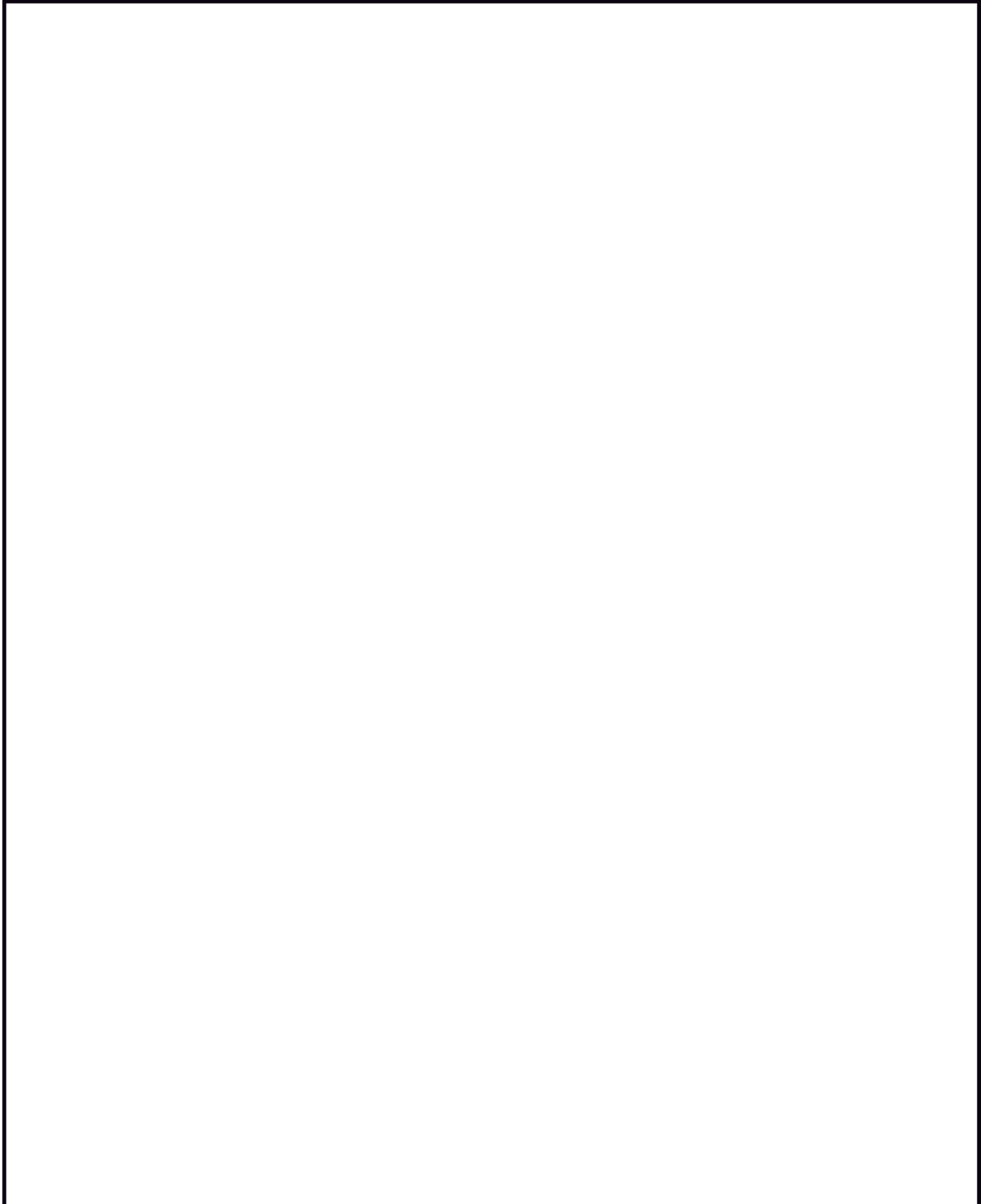
Dr Lucrezia Iapichino is the founder of Blogging for New Bloggers®, Tinylovebug®, Legals for Business Owners, and host of the popular Blogging for New Bloggers® community (36K+ members). Lucrezia has worked as an international lawyer and university lecturer in different countries for over 15 years and has helped 30K+ bloggers, course creators, coaches, podcasters and other online entrepreneurs start and grow their business and protect it legally with her courses and legal templates.

Resources

ABOUT

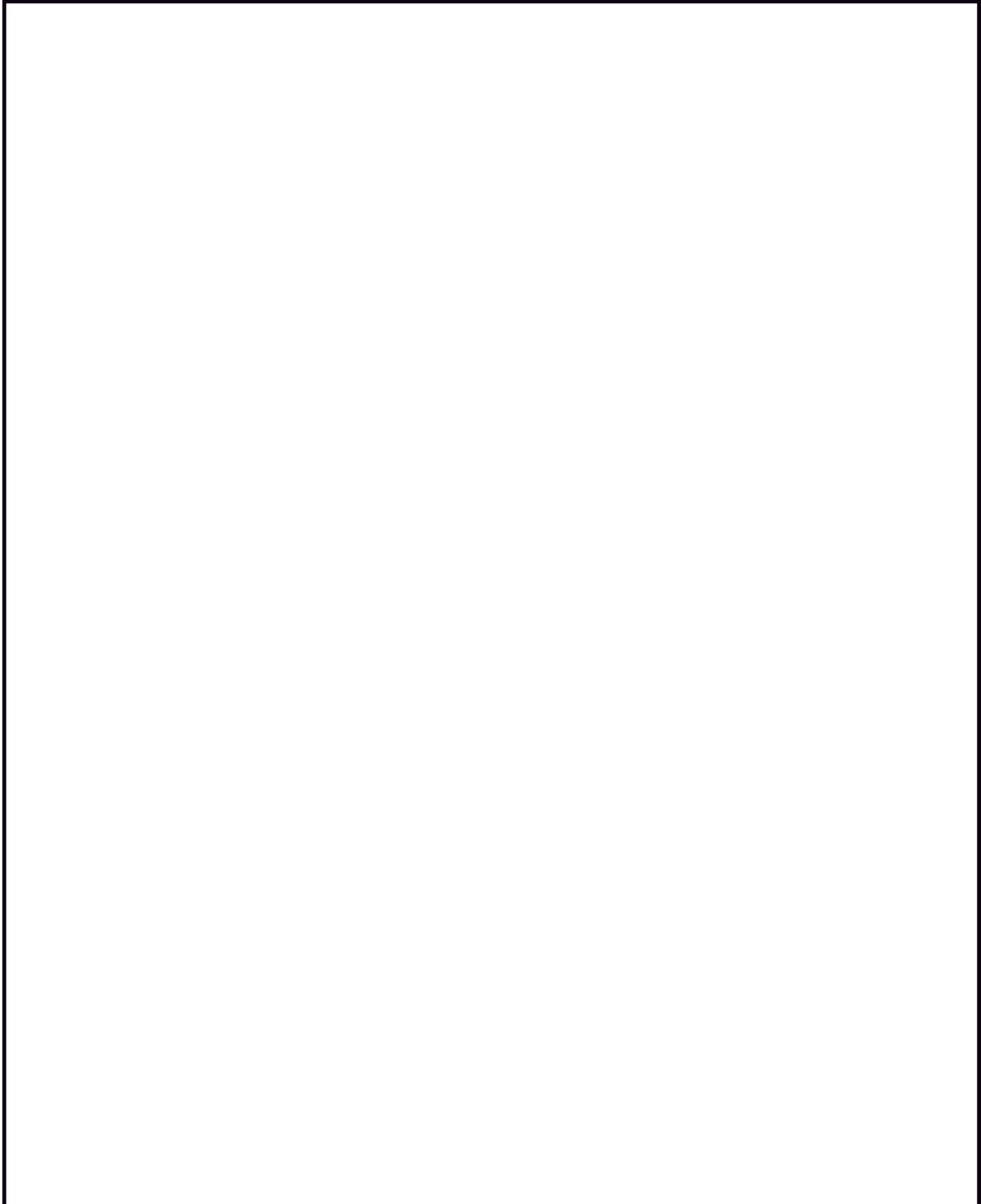
How to Create a Stunning & Strategic Blogging Website (in just days)

Maureen Gaspari



How to Create a Stunning & Strategic Blogging Website (in just days)

Maureen Gaspari



How to Create a Stunning & Strategic Blogging Website (in just days)

Maureen Gaspari



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[Show It](#)

[Canva](#)

Resources

Maureen Gaspari is a website designer, content creator, coach, and author. She began blogging in the parenting space in 2014 and grew it into a profitable business. In 2020, she created the site thecreativeimpact.com to help other aspiring entrepreneurs share their knowledge and build their own online businesses. She now helps bloggers and creative entrepreneurs with strategic Showit website design, templates, and business trainings so that they can stand out, sell more, and stress way less about the design and tech in their business.

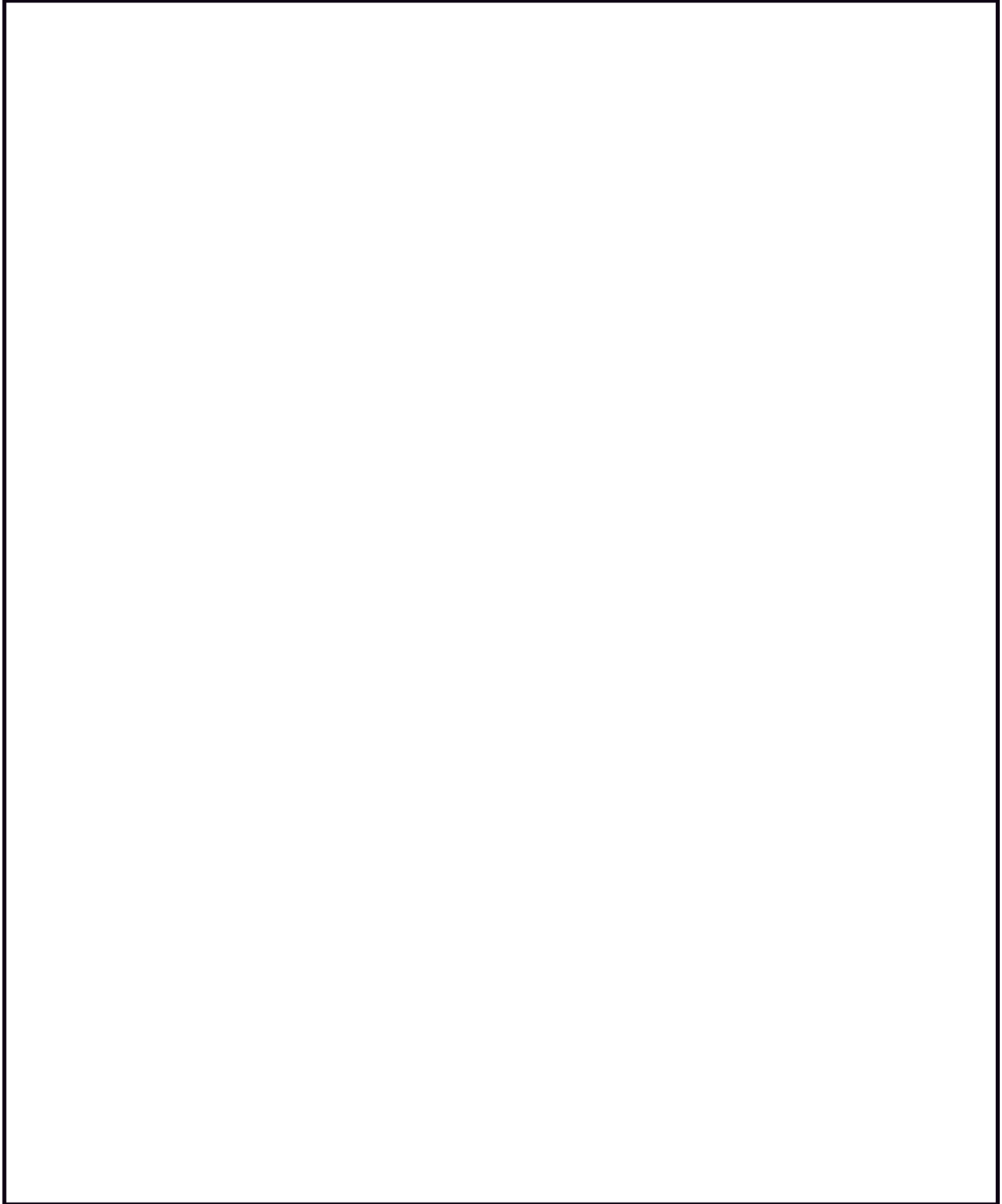


ABOUT

Designing Printable Products

In Canva

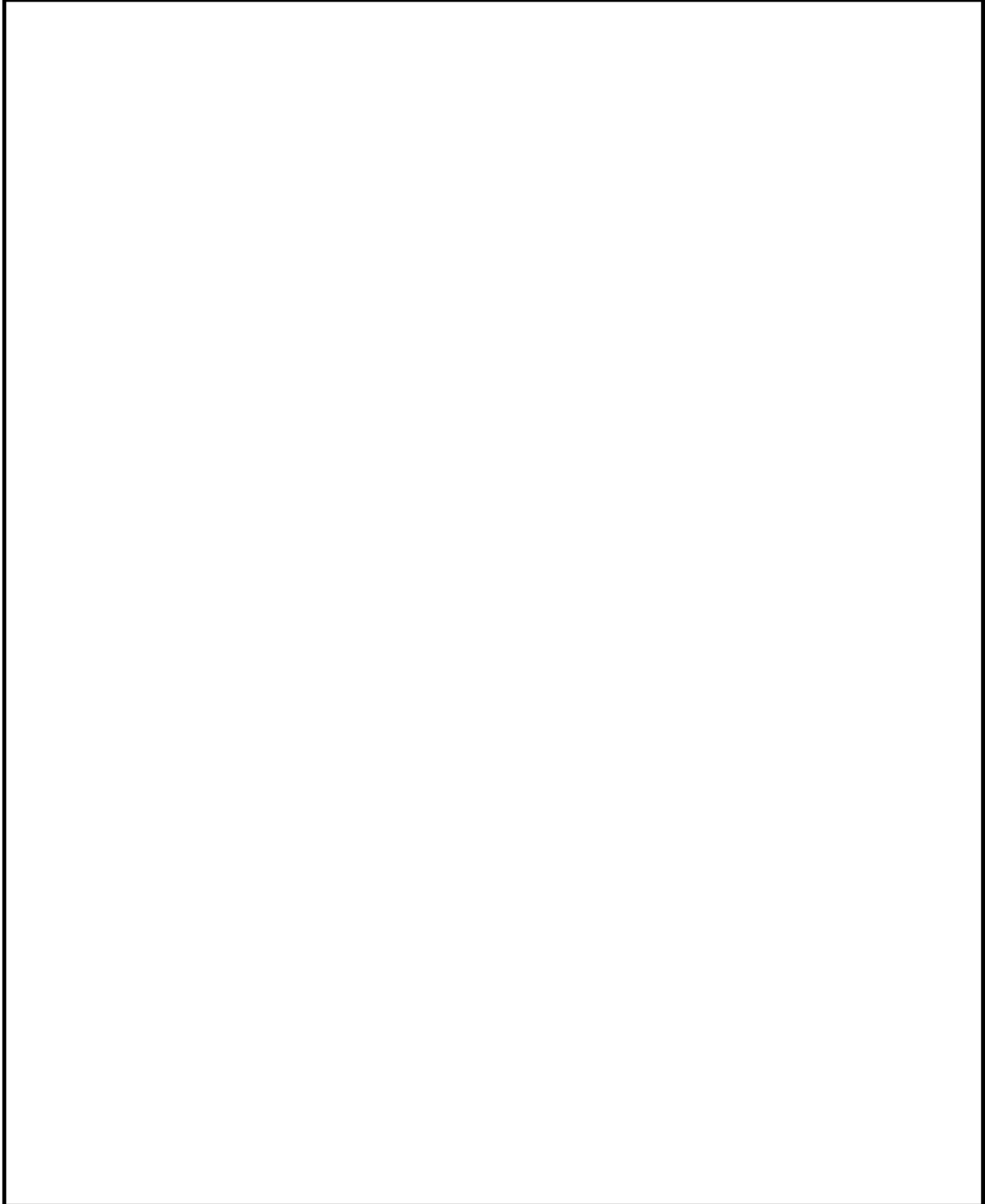
Kate Danielle



Designing Printable Products

In Canva

Kate Danielle



Designing Printable Products

In Canva

Kate Danielle



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[Canva](#)

[Canva for Commercial Use](#)

[Adobe Acrobat](#)

[PDF Escape](#)

Kate Danielle helps creative entrepreneurs, virtual assistants, and online businesses up-level their designs and services with DIY design tools, Canva training, and resources. She is a Canva Champion Canvassador and loves to create easy-to-use templates and share simple but effective design tips.

Resources

ABOUT



THE BLOGGER ESSENTIALS LEGAL TEMPLATES BUNDLE

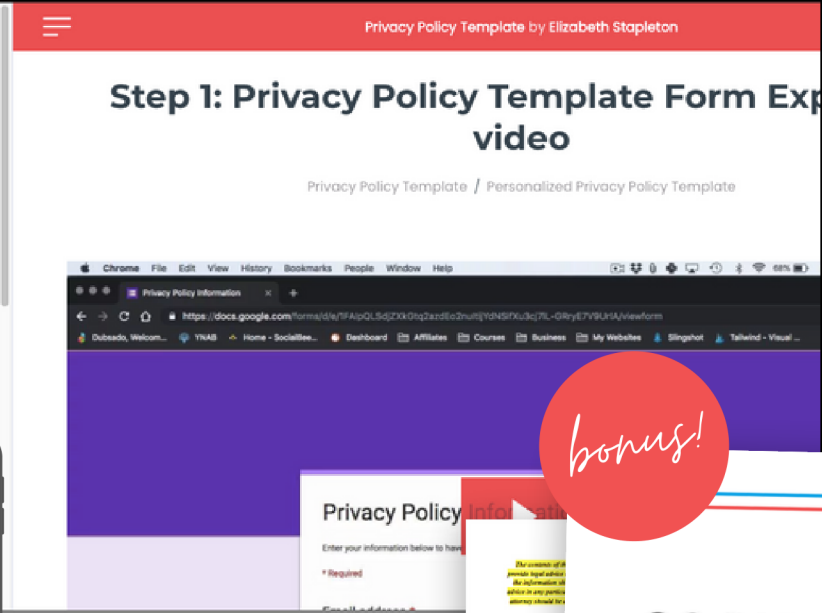
Save 20% Today!

code: 2023SUMMIT, only valid through Jan. 27, 2023



Table of contents

- Personalized Privacy Policy Template
- Step 1: Privacy Policy Template Form Explainer video
- Step 2: Pre-Populate Your information into the Template
- Step 3: Customizing Your Privacy Policy Template



SCHEDULE

DAY 2 - JANUARY 24 - TUESDAY

10:30 AM

FREE OR CHEAP SEO TOOLS THAT ARE ACTUALLY WORTH IT

Niki Robinson *Beginner*

11:00 AM

LIVE PANEL

Ryan Robinson, Mariah Magazines, Rebekah Lara, Liz Theresa

12:00 PM

ALL ACCESS PASS LUNCH NETWORKING

Information on how to attend is inside the AAP

1:30 PM

3 WRITING MISTAKES BEGINNER BLOGGERS MAKE

Marlene Srdic *Beginner*

2:00 PM

EASY CONTENT PLANNING TIPS: PLAN A YEAR'S WORTH OF CONTENT QUICKLY

Heather Ritchie *Beginner*

4:00 PM

HOW TO CREATE A SALES-STOKING EMAIL STRATEGY

Meera Kothand *Beginner*



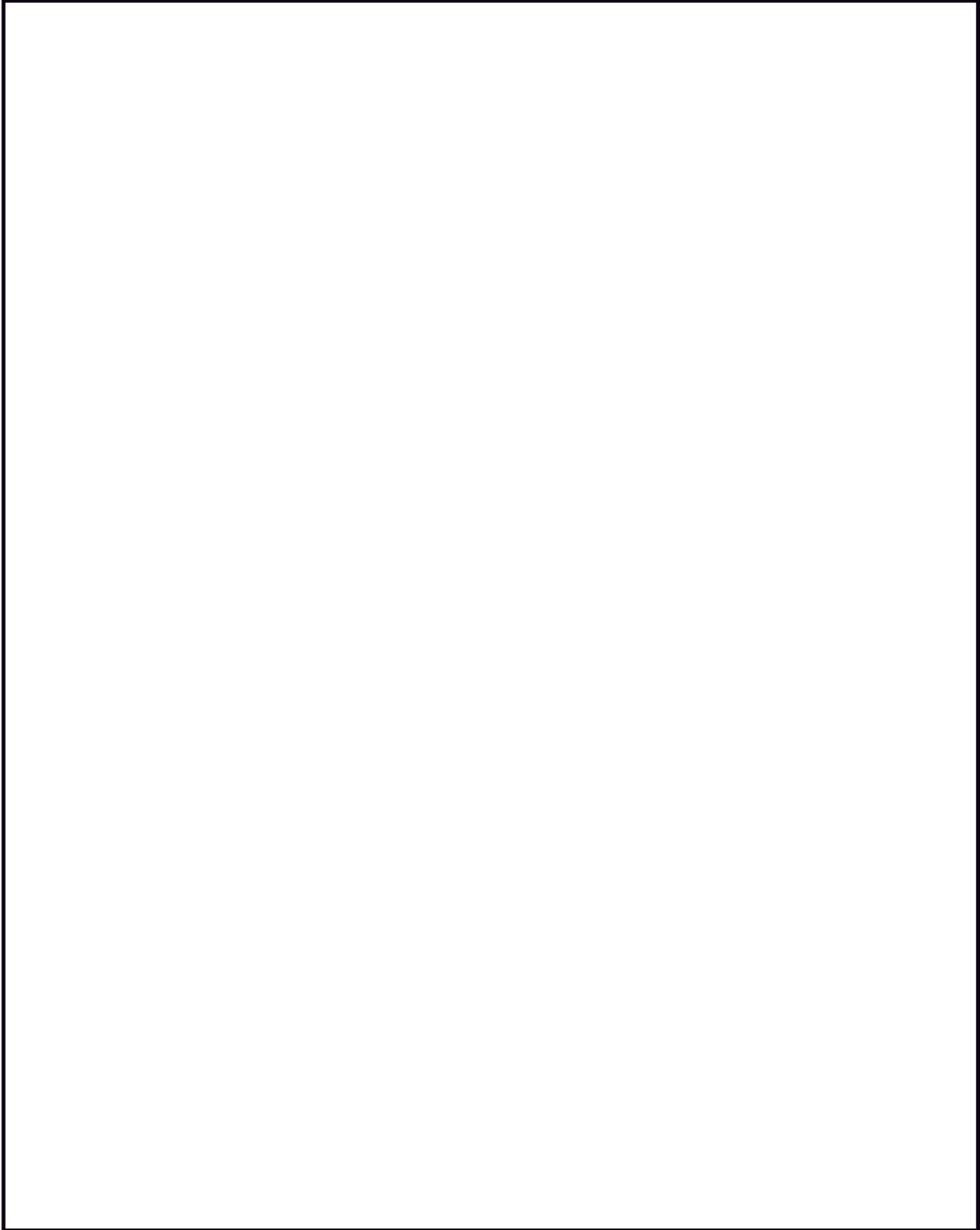
Action Items

DAY 2 - JANUARY 24 - TUESDAY

4 Free SEO Tools

That Are Worth Using

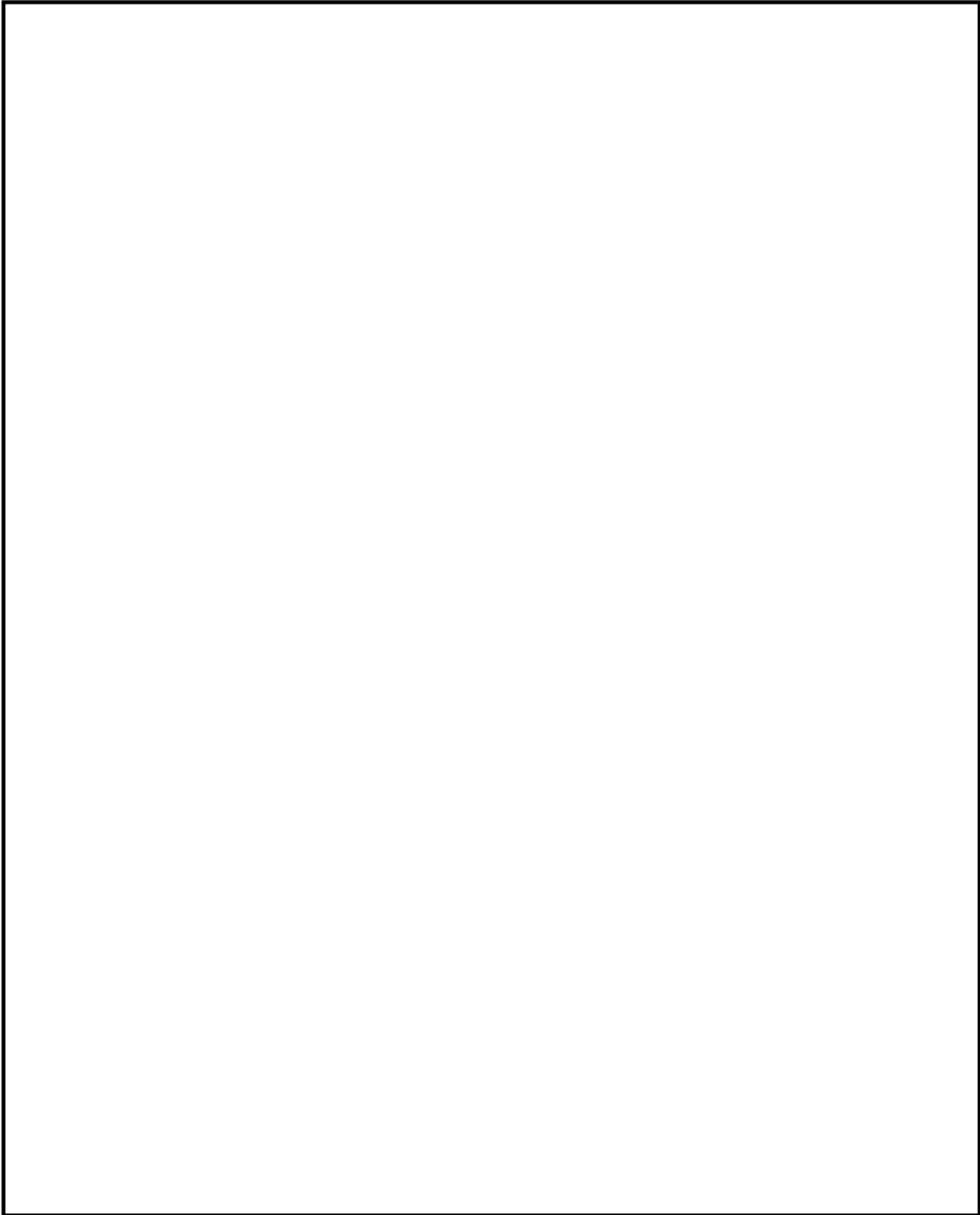
Niki Robinson



4 Free SEO Tools

That Are Worth Using

Niki Robinson



4 Free SEO Tools

That Are Worth Using

Niki Robinson



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[Yoast SEO](#)

[RankMath](#)

[SEMrush](#)

[Robots Exclusion Checker](#)

[Meta SEO Inspector](#)

[SEOquake](#)

[Keywords Everywhere](#)

Resources

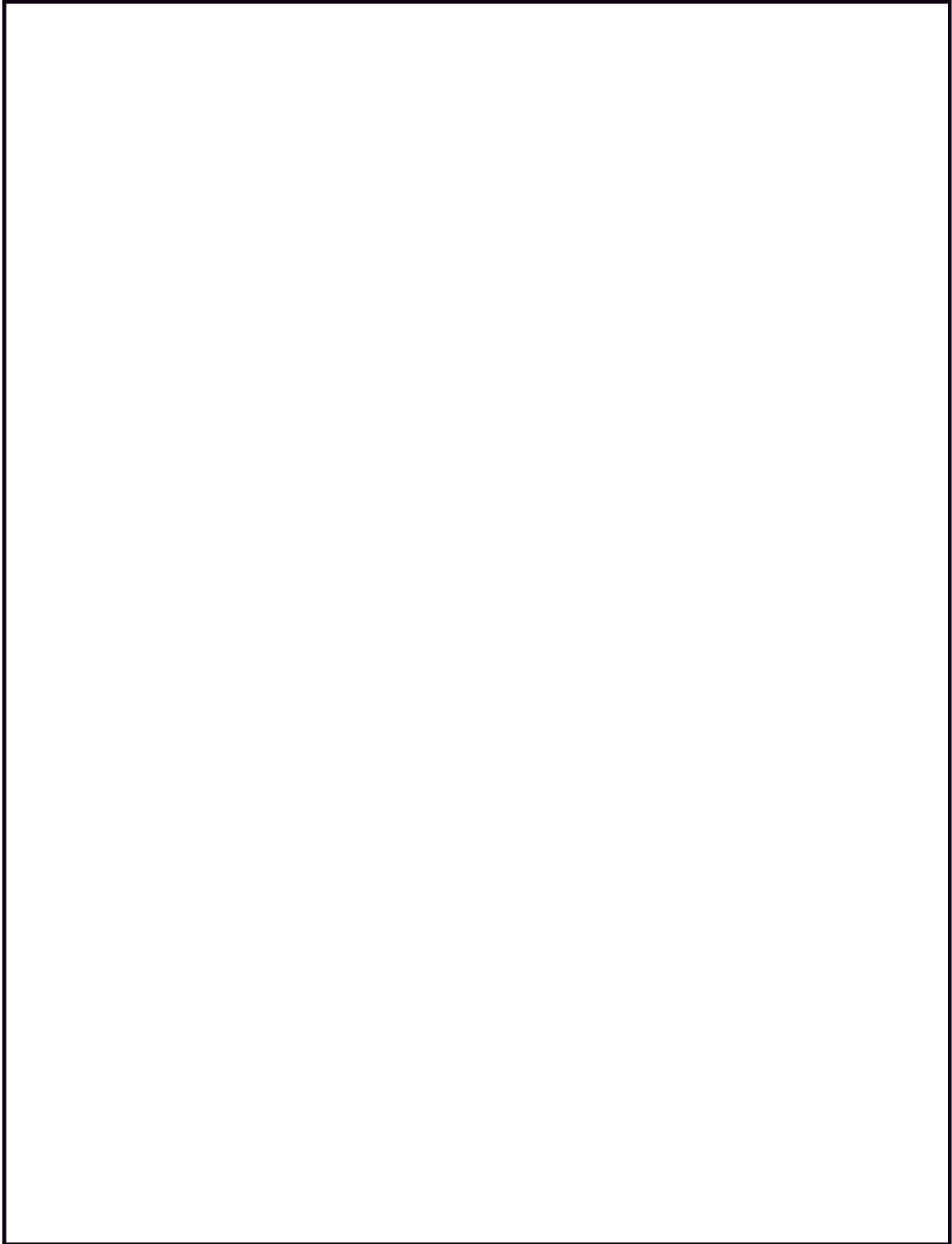


Niki Robinson is a wild word wrangler, urban explorer, and overall nerd living and working in downtown Milwaukee, Wisconsin. As President of the growing team of talented content creators and SEO experts at Posts By Ghost, her current passions include content strategy, SEO/data analysis, and practical applications for artificial intelligence. She's the creator of the 90-Day SEO Bootcamp for Bloggers and she serves as the Milwaukee StorySLAM Producer for the international live storytelling organization, The Moth.

ABOUT

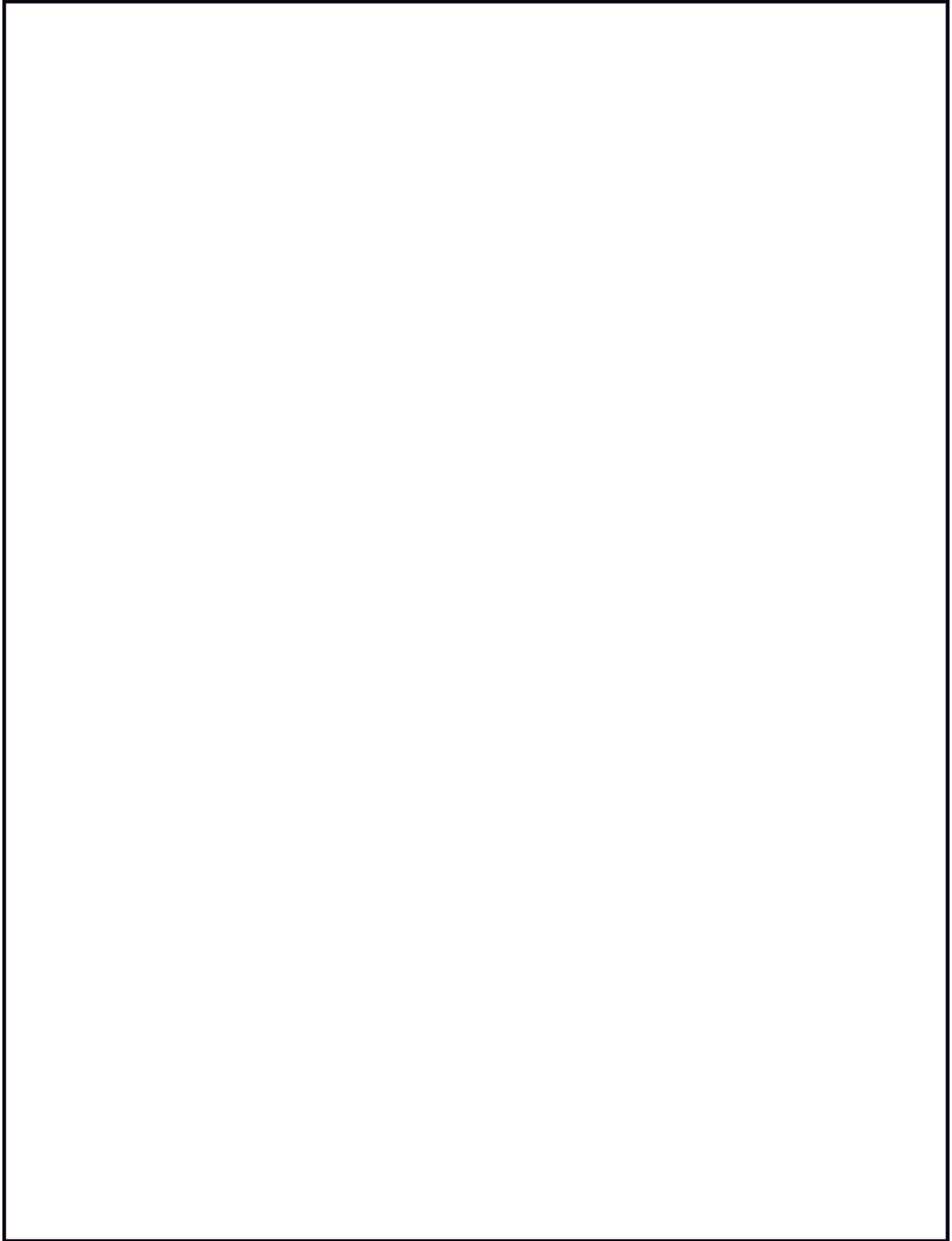
Content Planning & Systems Panel

Ryan Robinson, Rebekah Lara, & Mariah Magazine



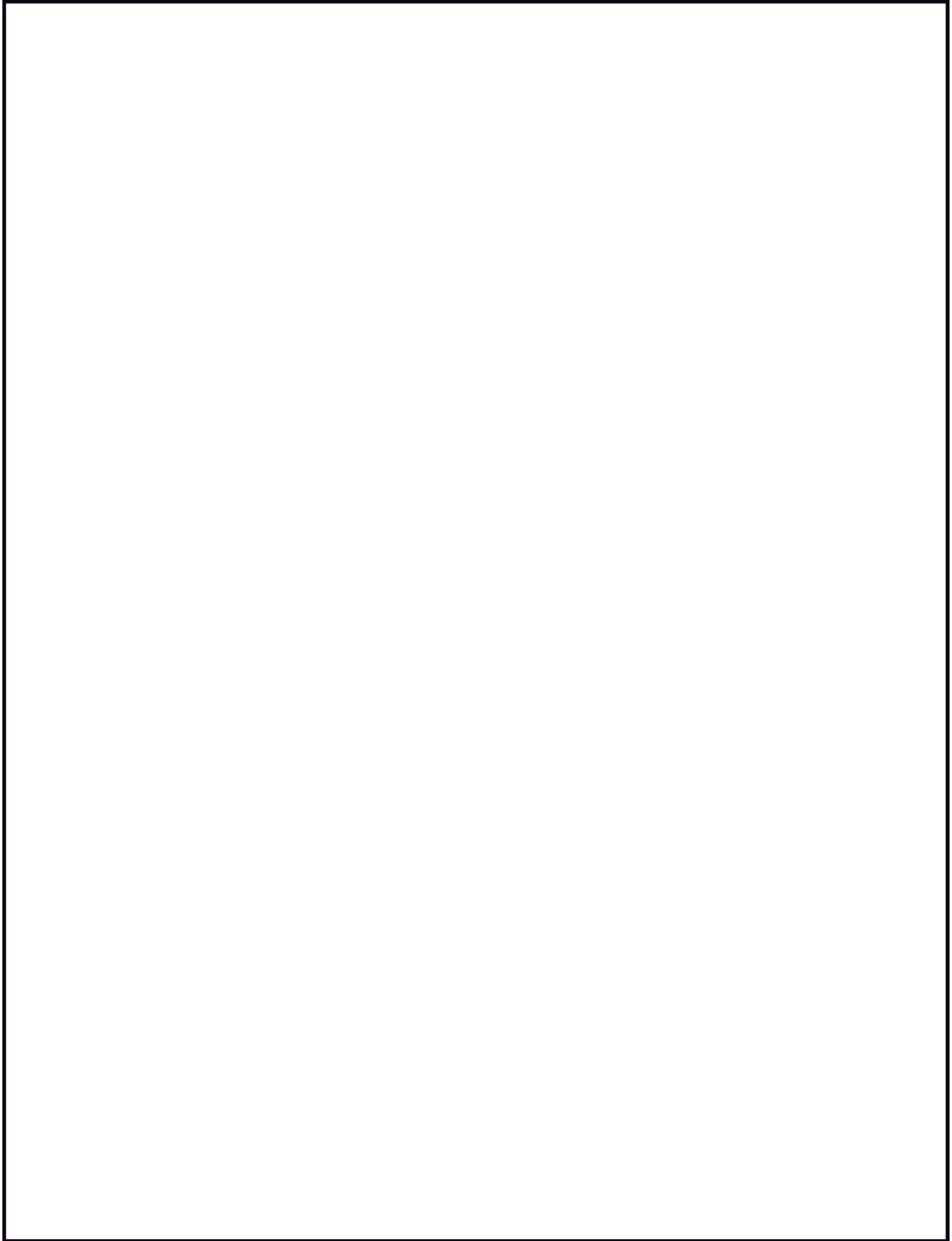
Content Planning & Systems Panel

Ryan Robinson, Rebekah Lara, & Mariah Magazine



Content Planning & Systems Panel

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Content Planning & Systems Panel

Ryan Robinson, Rebekah Lara, & Mariah Magazine



Ryan Robinson is a blogger, podcaster and (recovering) side project addict that teaches 500,000 monthly readers how to start a blog and grow a profitable side business at ryrob.com. He's also the Head of Content at Close.



Mariah is an SEO Visibility Strategist and Intuitive Marketing Expert for online business owners over at MariahMagazine.com. She's a firm believer that showing up on Google and marketing your business doesn't have to be as difficult & overwhelming as everyone makes it. Since 2015 she's been helping clients increase their visibility and land amazing clients, customers, and opportunities without stressing about social media or paid ads.



Rebekah Lara is a certified life coach and creator of the Time to Thrive program, where she helps mom entrepreneurs build their businesses while working less, so they can be a caregiver without giving up their own dreams. With two businesses and 3 young daughters with multiple needs, Rebekah has streamlined her own business systems, manages it all WITHOUT the overwhelm, and is passionate about helping other mom entrepreneurs calm the chaos too.

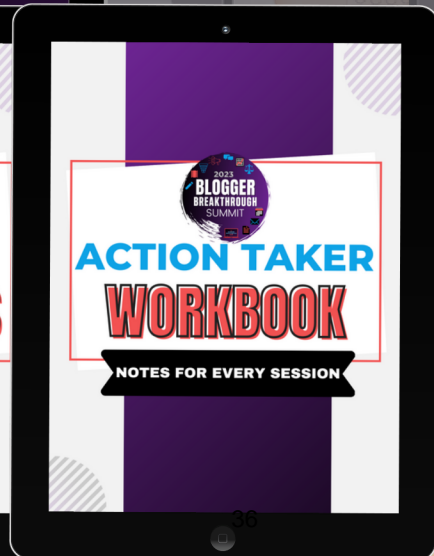


Liz Theresa helps entrepreneurs find clarity and market themselves online with confidence. She's been in business for more than a decade creating powerful, high-converting websites, memorable brands, and coaching business owners on how they can be more visible online. She wants every entrepreneur to rise and be the star of their own business because let's face it – a big break isn't something you wait for – it's something you make. Be sure to listen to Liz on Biz, her Forbes-acclaimed podcast every Monday for fresh, inspiring, and often hilarious stories of running a business.

GRAB YOUR
All Access
Pass!

BLOGGERBREAKTHROUGH.COM/GO/2023-UPGRADE

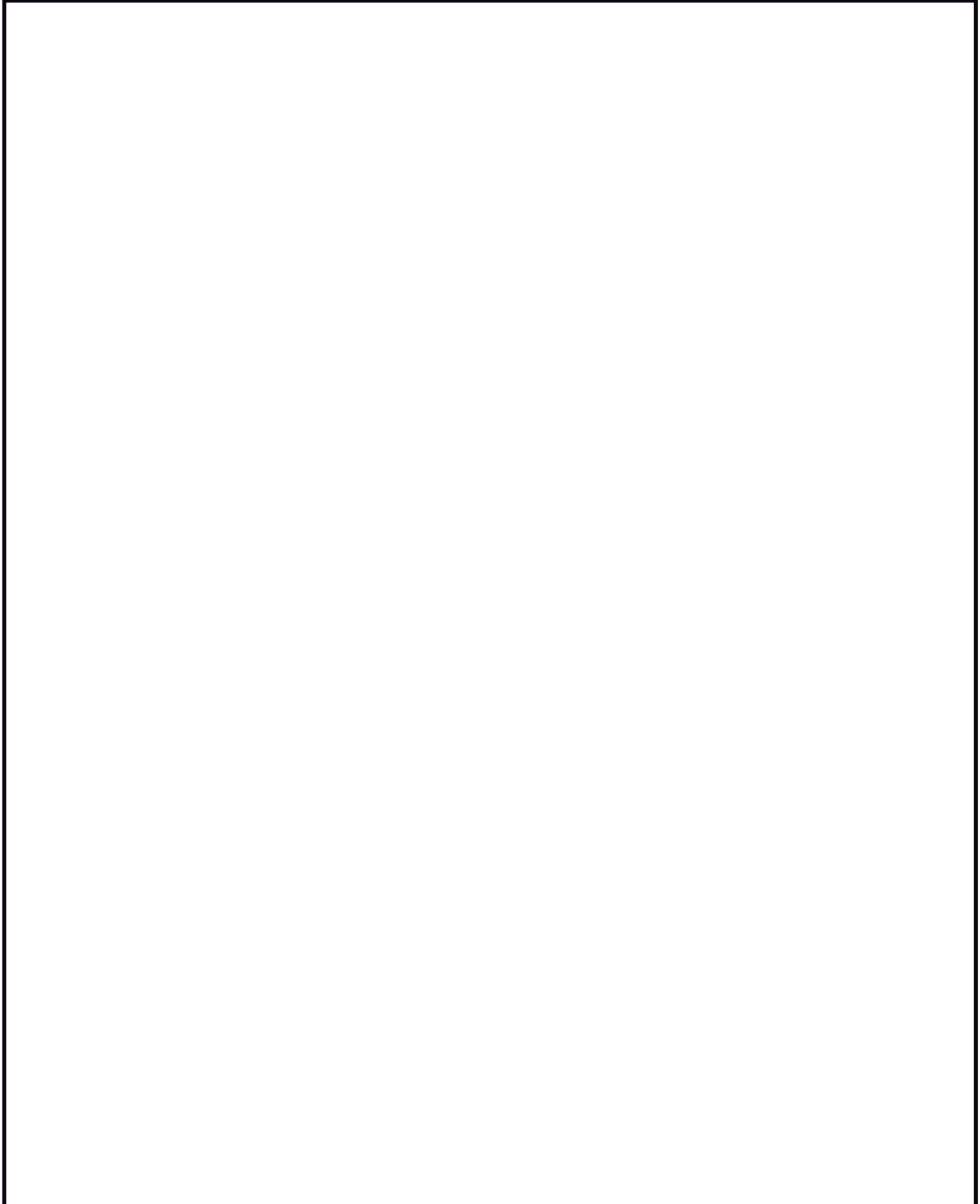
The
BLOGGER
BREAKTHROUGH
Summit



3 Writing Mistakes Beginner

Bloggers Make

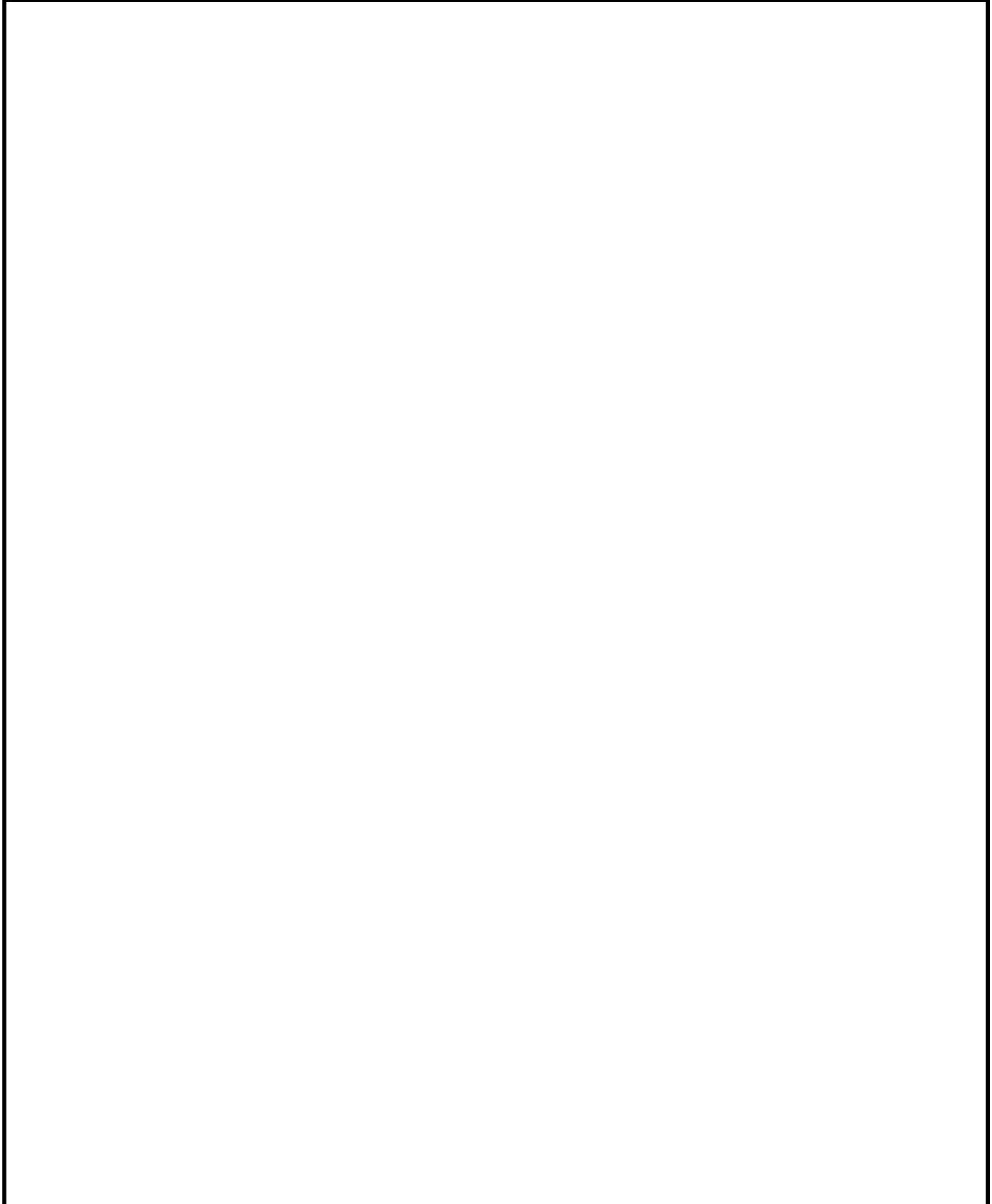
Marlene Srdic



3 Writing Mistakes Beginner

Bloggers Make

Marlene Srdic



3 Writing Mistakes Beginner

Bloggers Make

Marlene Srdic



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[Grammarly](#)

[Headline Generator](#)

Resources



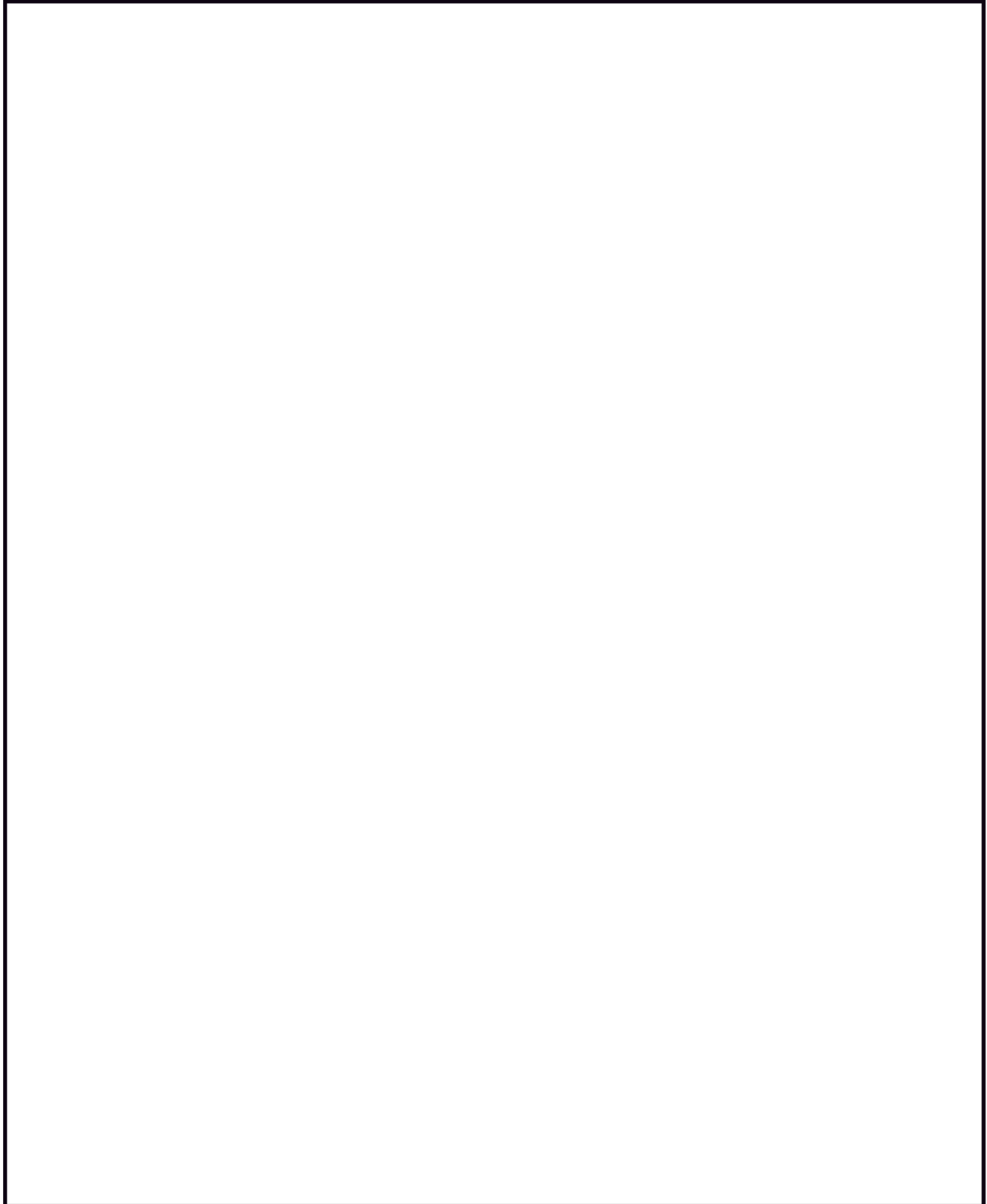
Marlene Srdic is a former magazine editor turned content creator and creative entrepreneur. In her editorial life, she has been at the helm of 4 publications as Editor in Chief. After more than 15 years in the industry, she launched her personal fashion and lifestyle blog, [Life with Mar](#), where she helps Millennial women feel confident and stylish. [She is also the founder of Glitz & Grammar where she helps lifestyle brands and bloggers woo their audience with wow-worthy copy.](#)

ABOUT

How to Plan a Year's Worth

Of Content Quickly

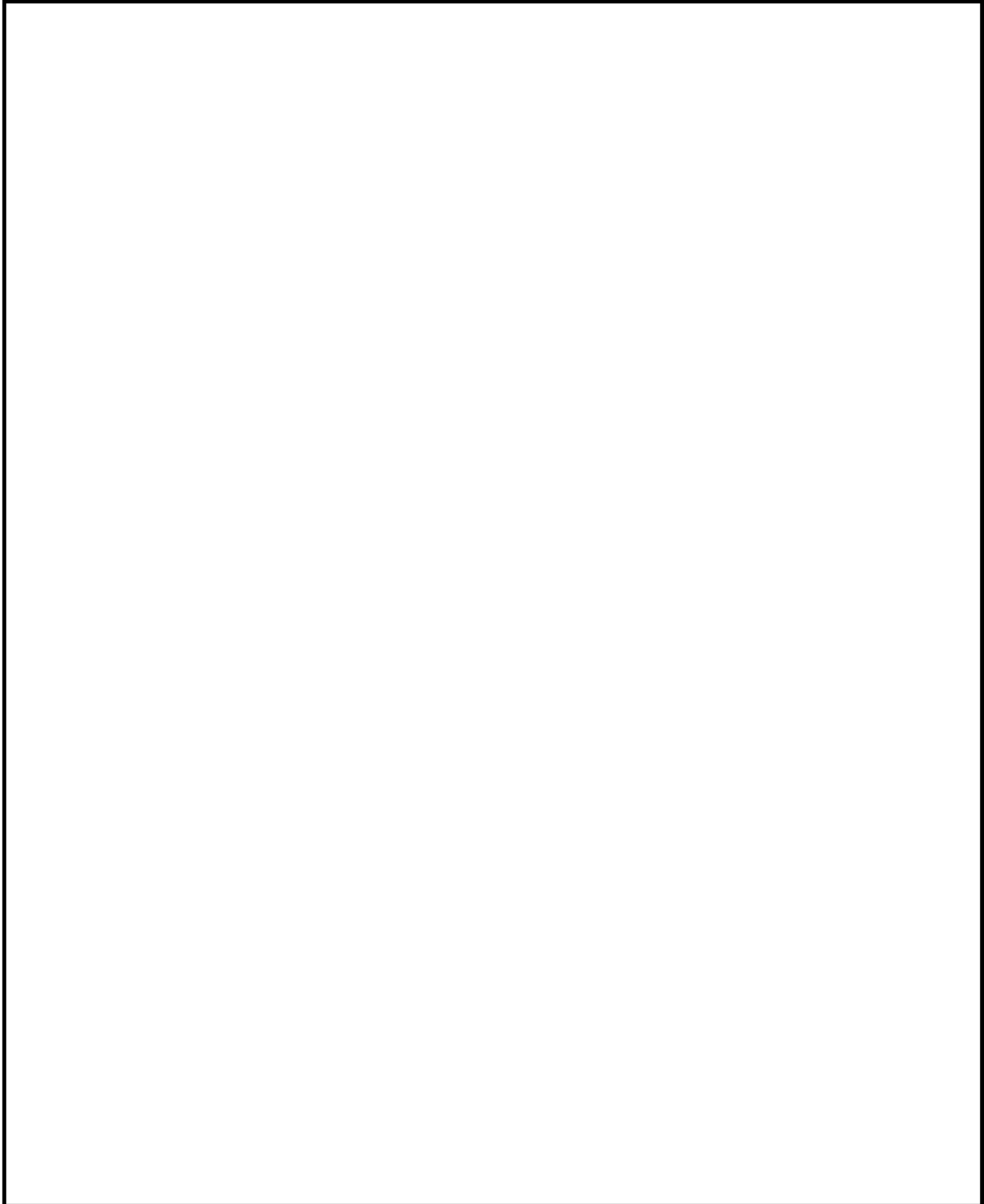
Heather Ritchie



How to Plan a Year's Worth

Of Content Quickly

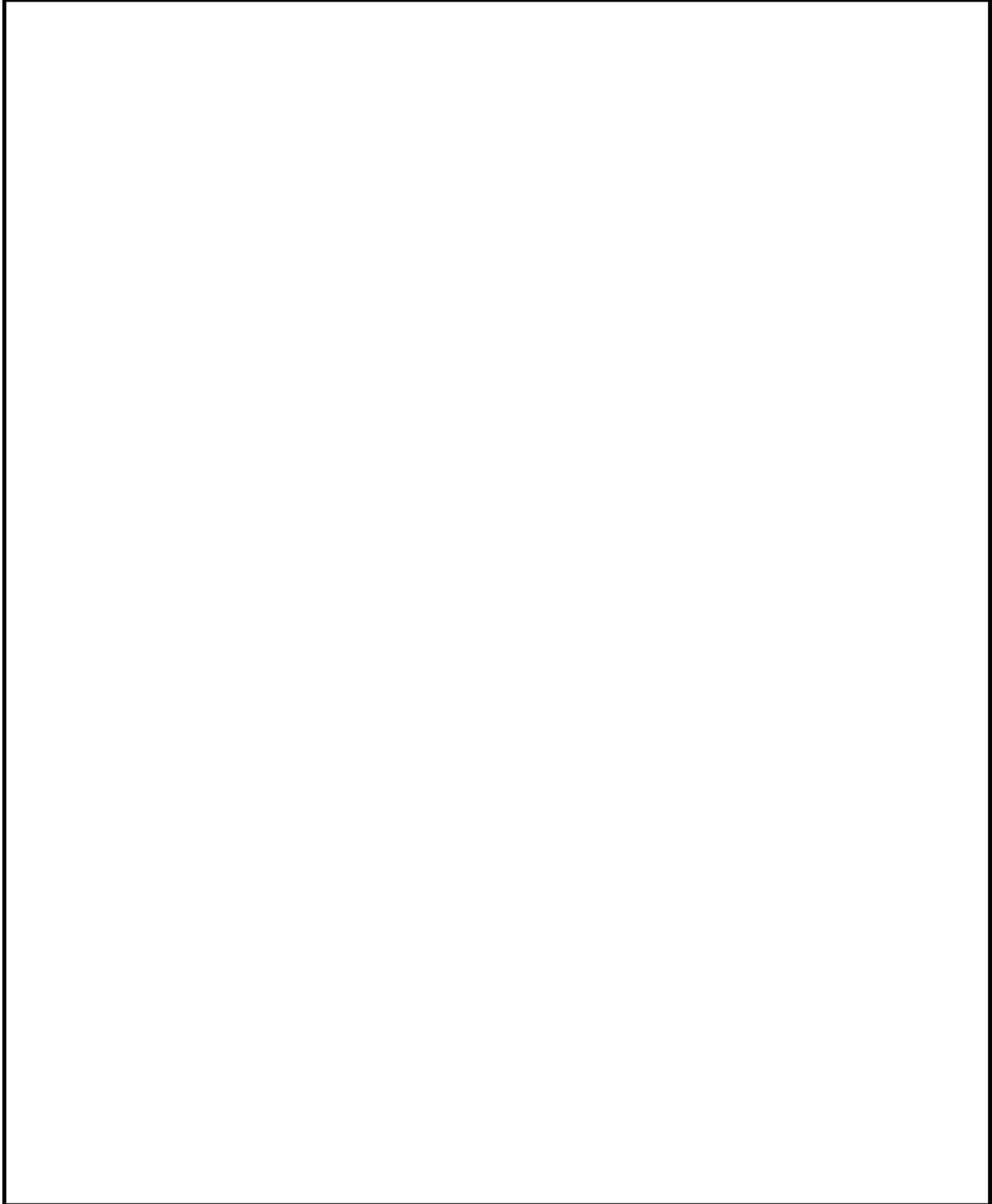
Heather Ritchie



How to Plan a Year's Worth

Of Content Quickly

Heather Ritchie



How to Plan a Year's Worth

Of Content Quickly

Heather Ritchie



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[Trello](#)

[Publer](#)

[Helene in Between](#)

Heather Ritchie is a Certified Content Marketing Strategist, freelance writer, and blogger who has spoken at virtual summits on starting a freelance writing or blogging business. It's her mission to help women leave their 9-5s for good so they can work from home as bloggers or writers. Heather has been writing SEO-optimized content for businesses for over five years and has written and created several eBooks and courses on her blog, writerslifeforyou.com.

Resources

ABOUT



Grab \$300+ worth of blogging resources to help you grow your blog for FREE!

[**Click Here to Get the Free Gifts!**](#)

Lucrezia and Marina of Blogging for New Bloggers have helped over 30,000 bloggers start and grow their blog and protect it legally with their courses and legal templates.

Whether you want to grow your blog, protect it legally or make money blogging, they will help you achieve your full potential. Claim your special gifts: grab \$300+ worth of blogging goodies for FREE!

BLOGGING

F O R N E W B L O G G E R S

BIGSCOOTS



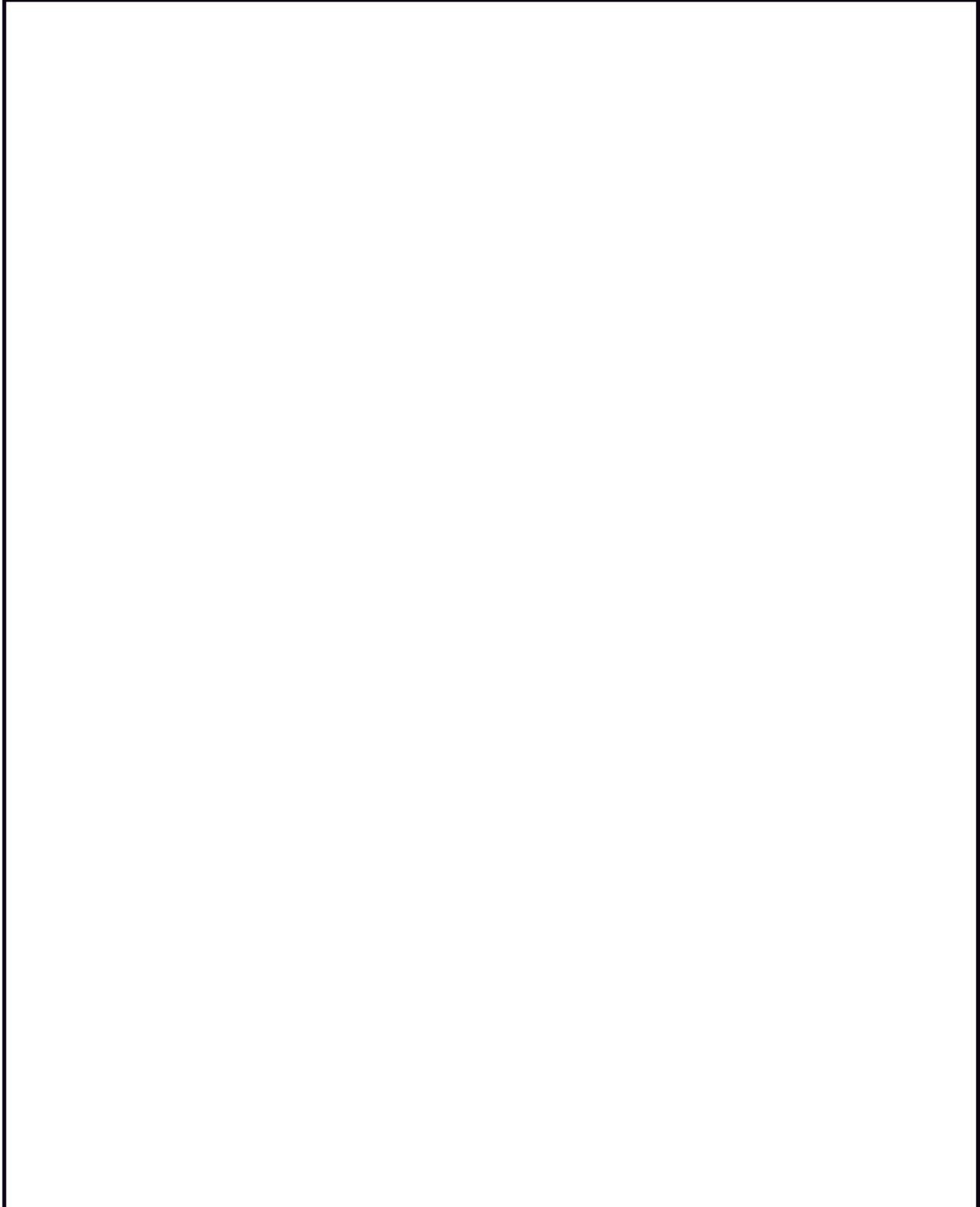
COMPLETELY MANAGED WORDPRESS HOSTING!

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How to Create a Sales Stoking

Email Strategy Without Overwhelm

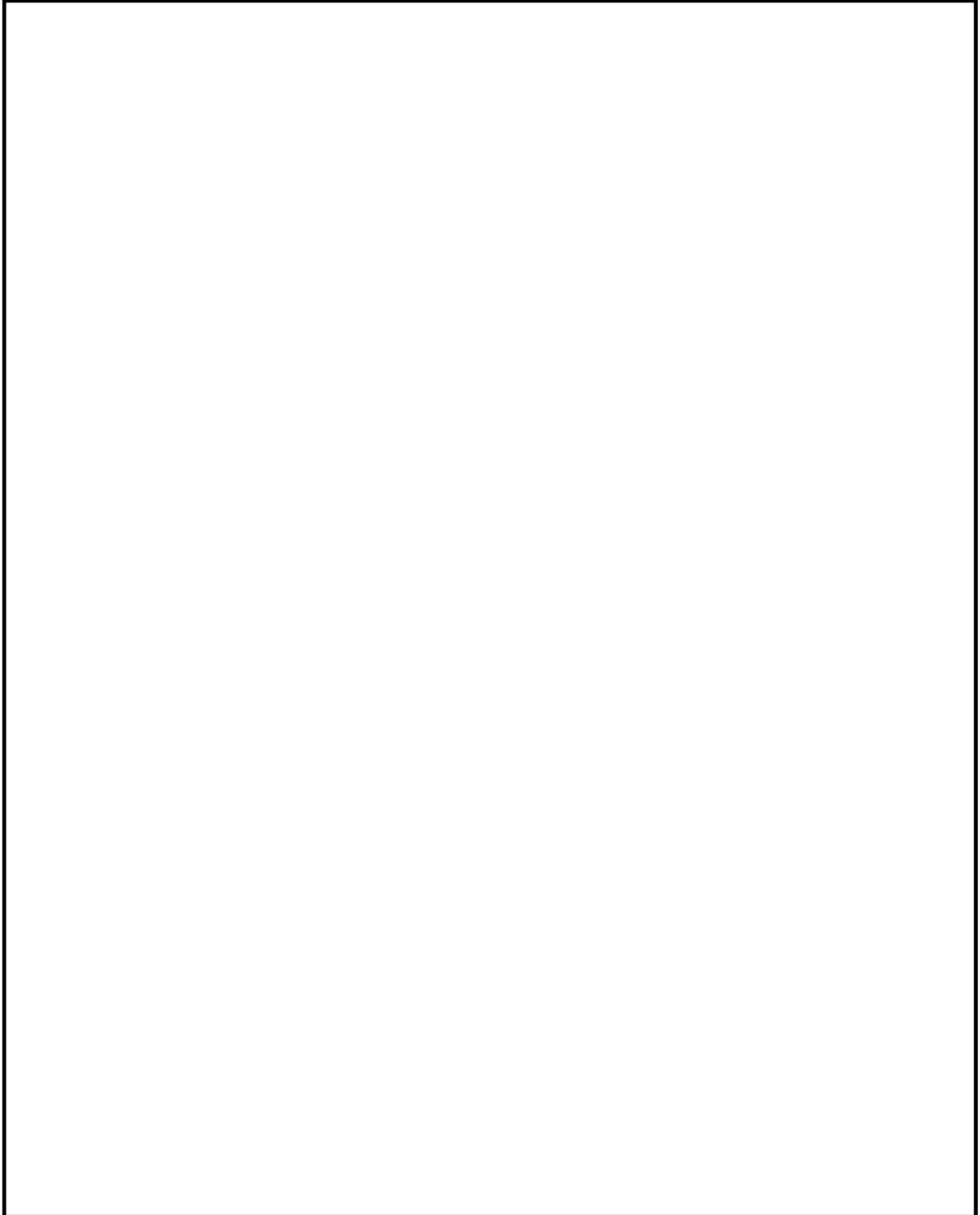
Meera Kothand



How to Create a Sales Stoking

Email Strategy Without Overwhelm

Meera Kothand



How to Create a Sales Stoking Email Strategy Without Overwhelm

Meera Kothand



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Meera Kothand is an author of several Best selling books including “One Hour Content Plan,” “Selling the Intangible” and “The Blog Startup”. Since 2015, she’s helped over 100,000 small business owners and creatives lead through the noise by radically changing how they approach content - all without being on social media 24/7. Through her programs and courses, 1-1 strategic coaching, and more, she helps clients and customers market their business with a content ecosystem that oozes authority, melts resistance and and inspires dream clients to click, sign-up and buy. Her work has been featured on MarketingProfs, Business News Weekly, Addicted to Success and several other sites



Resources

ABOUT

SCHEDULE

DAY 3 - JANUARY 25 - WEDNESDAY

9:30 AM

**DEVELOPING YOUR VALUE-DRIVEN
MARKETING ECOSYSTEM**

Ashley Mason *Beginner*



11:00 AM

LIVE PANEL

Liz Wilcox, Stephanie Blake, Ann Marie O'Braskin



12:00 PM

ALL ACCESS PASS LUNCH NETWORKING

Information on how to attend is inside the AAP

1:30 PM

**WRITING A MAGNETIC MISSION
STATEMENT**

Liz Theresa *Beginner*



3:00 PM

**HOW TO MANAGE EMAIL AS AN
ENTREPRENEUR**

Erin Flynn *Beginner*

4:00 PM

**JOURNALING FOR AUTHENTIC
CONTENT**

Angela Clay *Beginner*

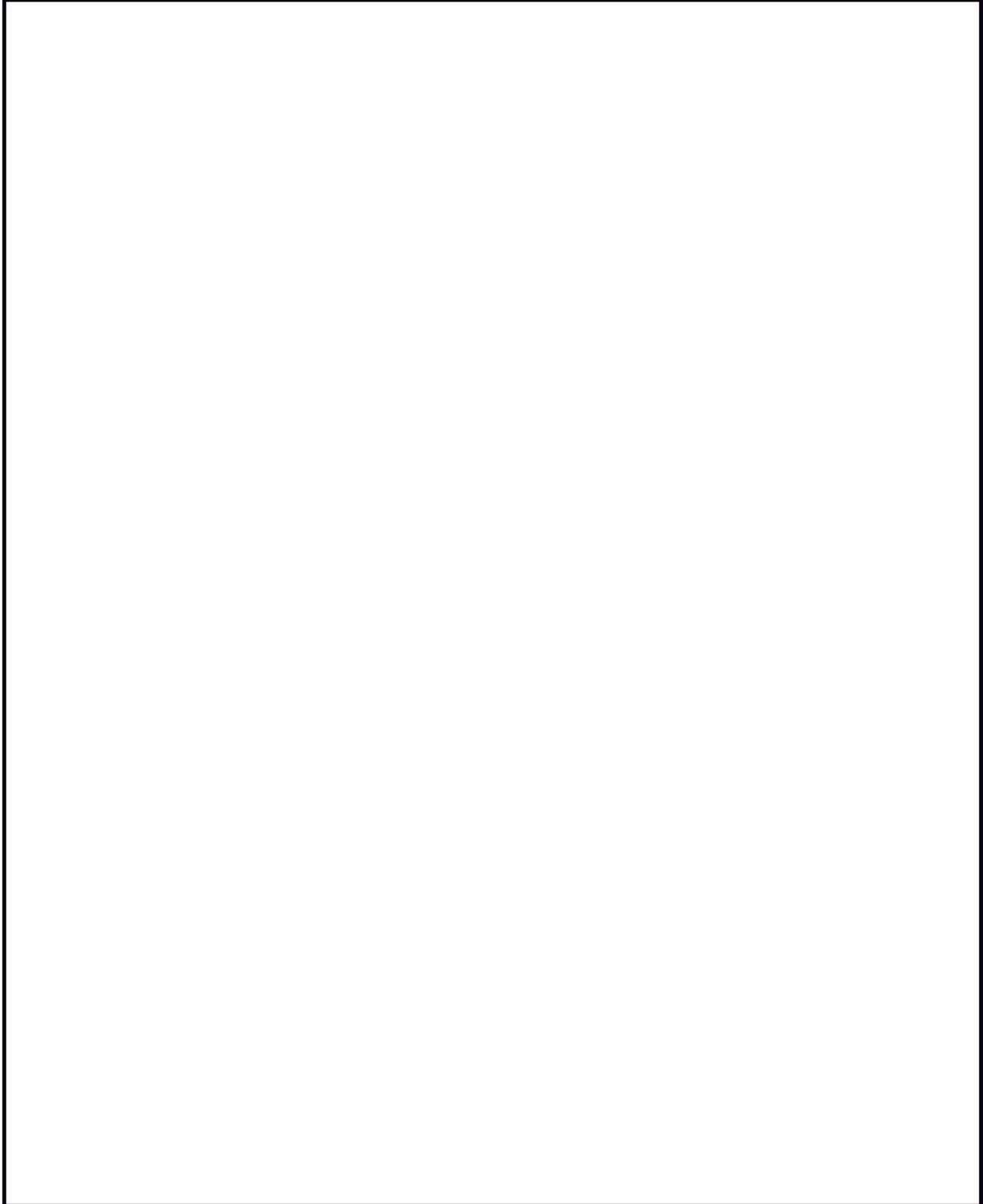
Action Items

DAY 3 - JANUARY 25 - WEDNESDAY

Developing Your Value Driven

Marketing Eco-System

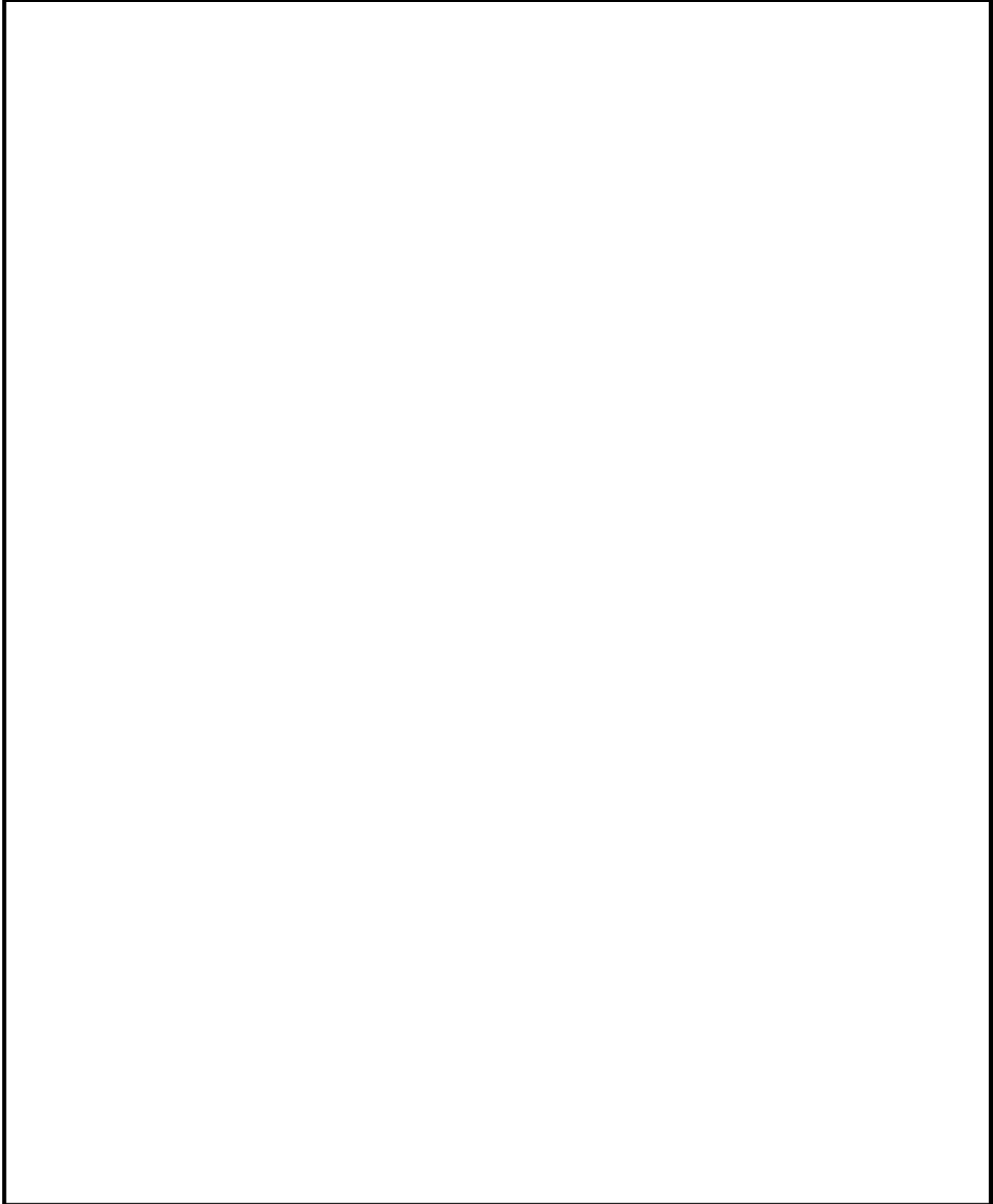
Ashley Manson



Developing Your Value Driven

Marketing Eco-System

Ashley Manson



Developing Your Value Driven

Marketing Eco-System

Ashley Manson



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[Google Analytics](#)

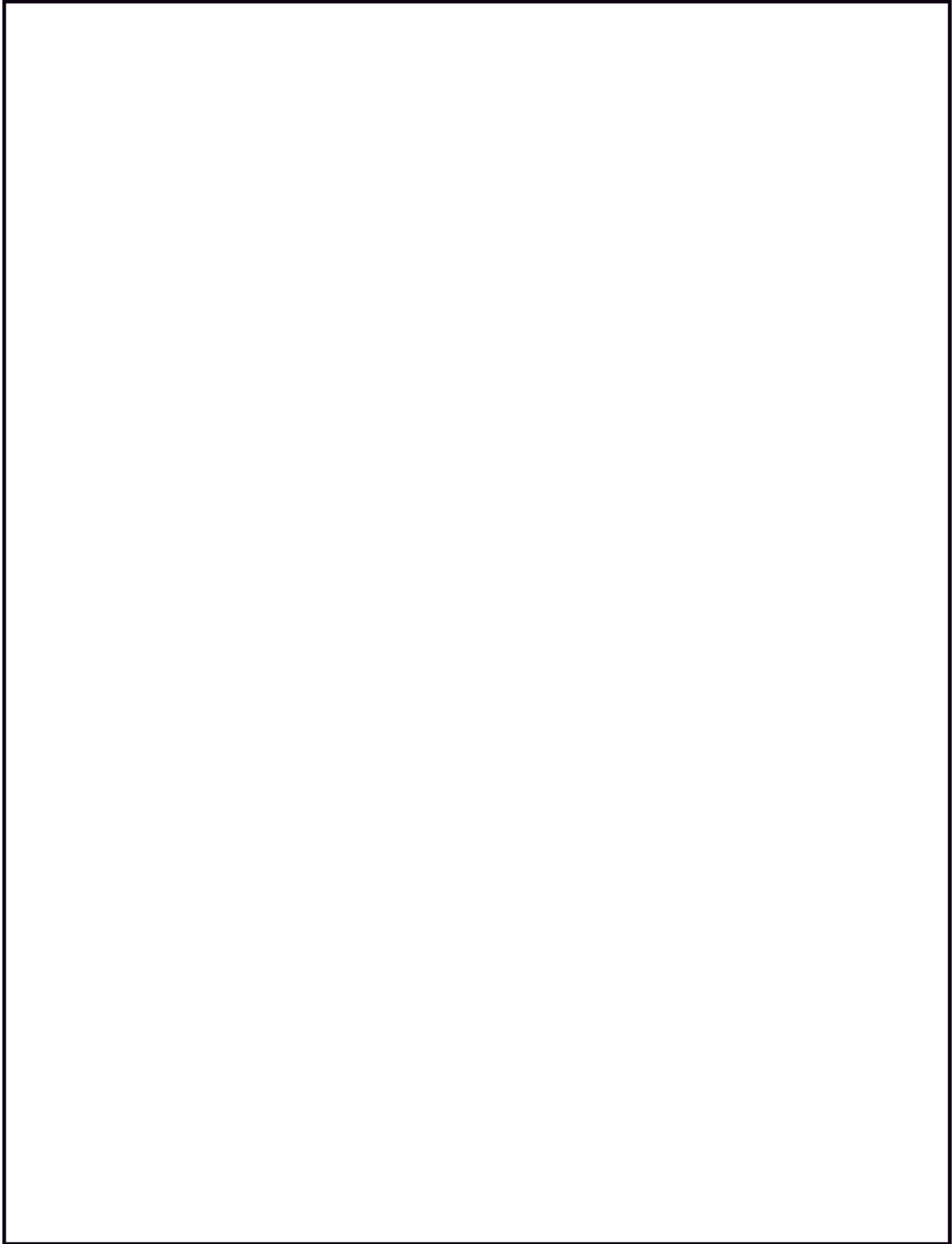
[Ashley Mason is the founder of Dash of Social, a content marketing firm specializing in social media, marketing strategy, blogging, and email marketing. Working closely with their clients, Ashley and her team help small business owners and entrepreneurs craft and execute value-driven marketing strategies designed to establish thought leadership, grow online communities, and build connections and leads.](#)

Resources

ABOUT

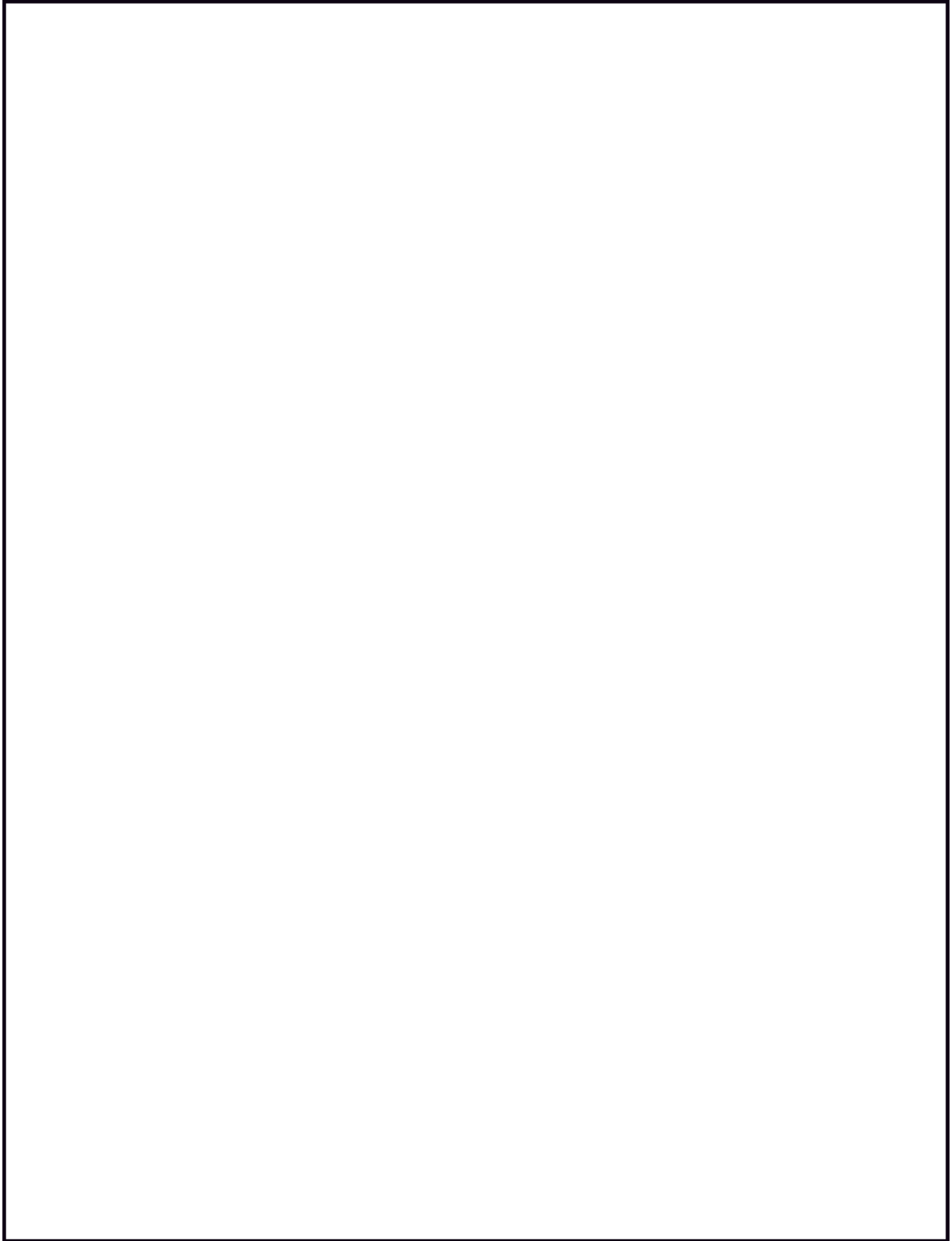
Marketing Panel

Liz Wilcox, Stephanie Blake, & Ann Marie O'Braskin



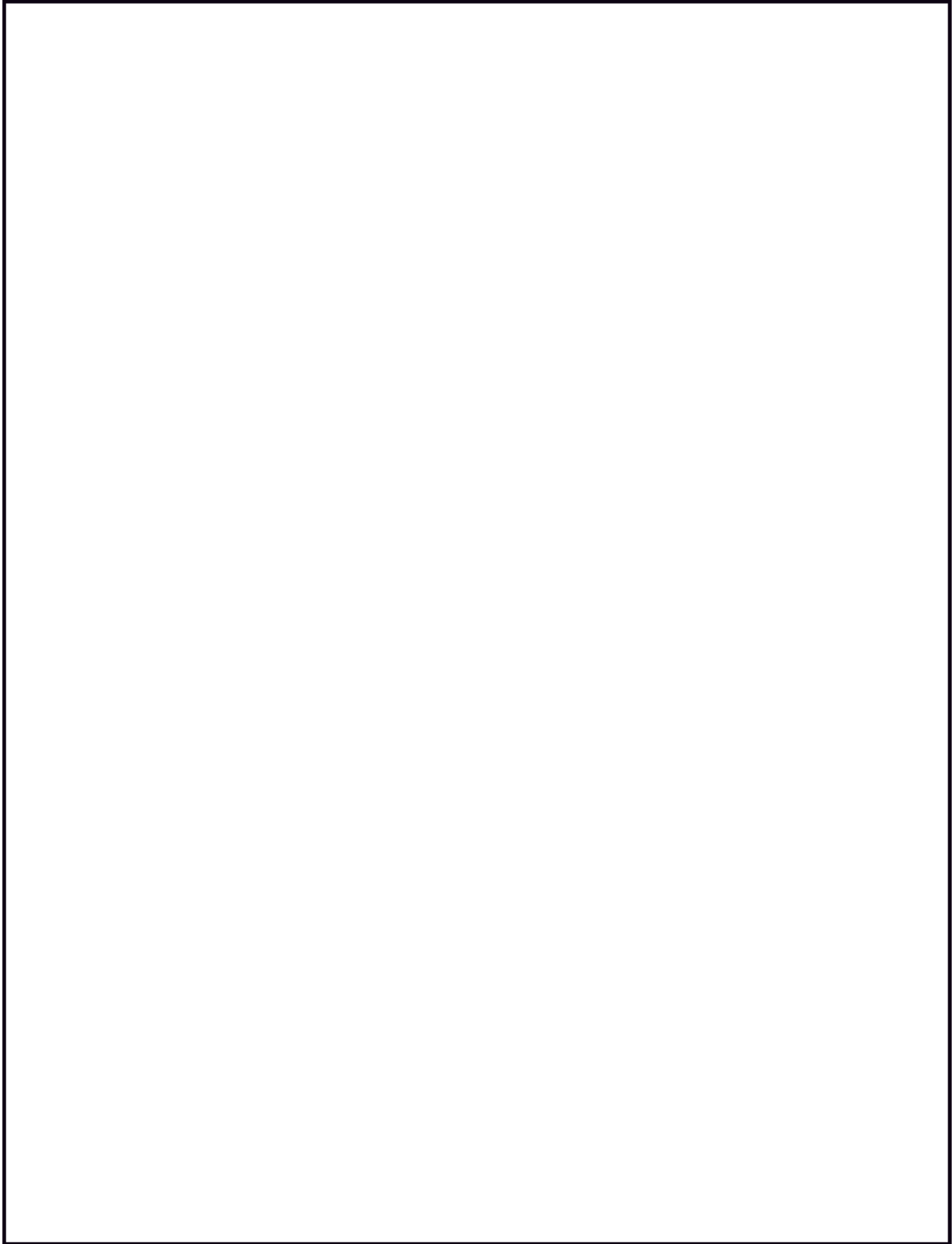
Marketing Panel

Liz Wilcox, Stephanie Blake, & Ann Marie O'Braskin



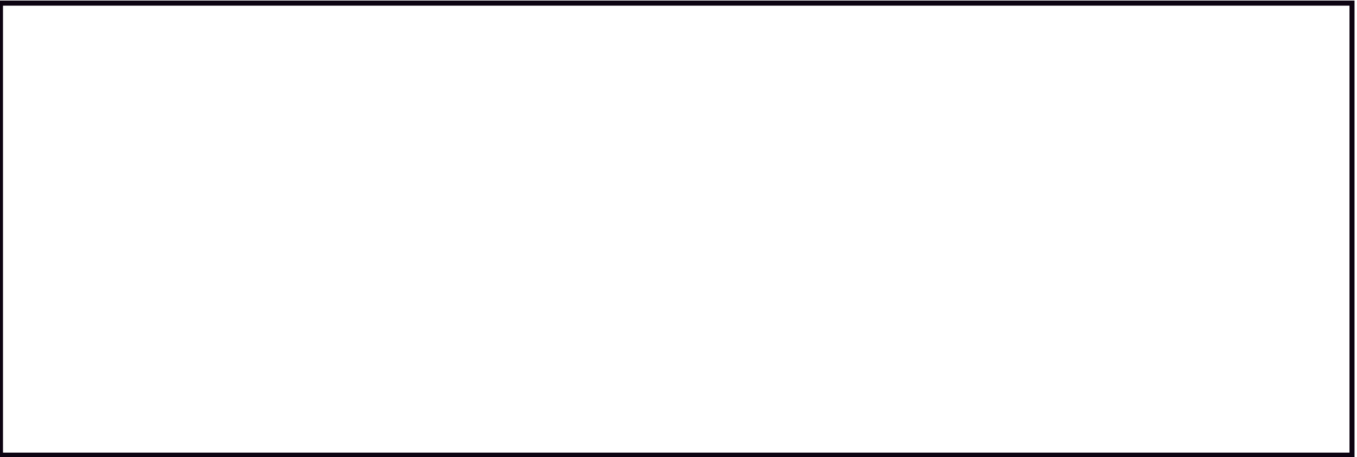
Marketing Panel

Liz Wilcox, Stephanie Blake, & Ann Marie O'Braskin



Marketing Panel

Liz Wilcox, Stephanie Blake, & Ann Marie O'Braskin



The Fresh Princess of Email Marketing, Liz Wilcox is an Email Strategist and Keynote Speaker showing small businesses how to build online relationships, package up their “magic” and turn it into emails that people want to read and, most importantly, purchase from.



Ann Marie O'Braskin is an Office-binging, IPA-drinking, perpetually snacking child wrangler who loves helping busy entrepreneurs grow their businesses through marketing, 5 minutes at a time.

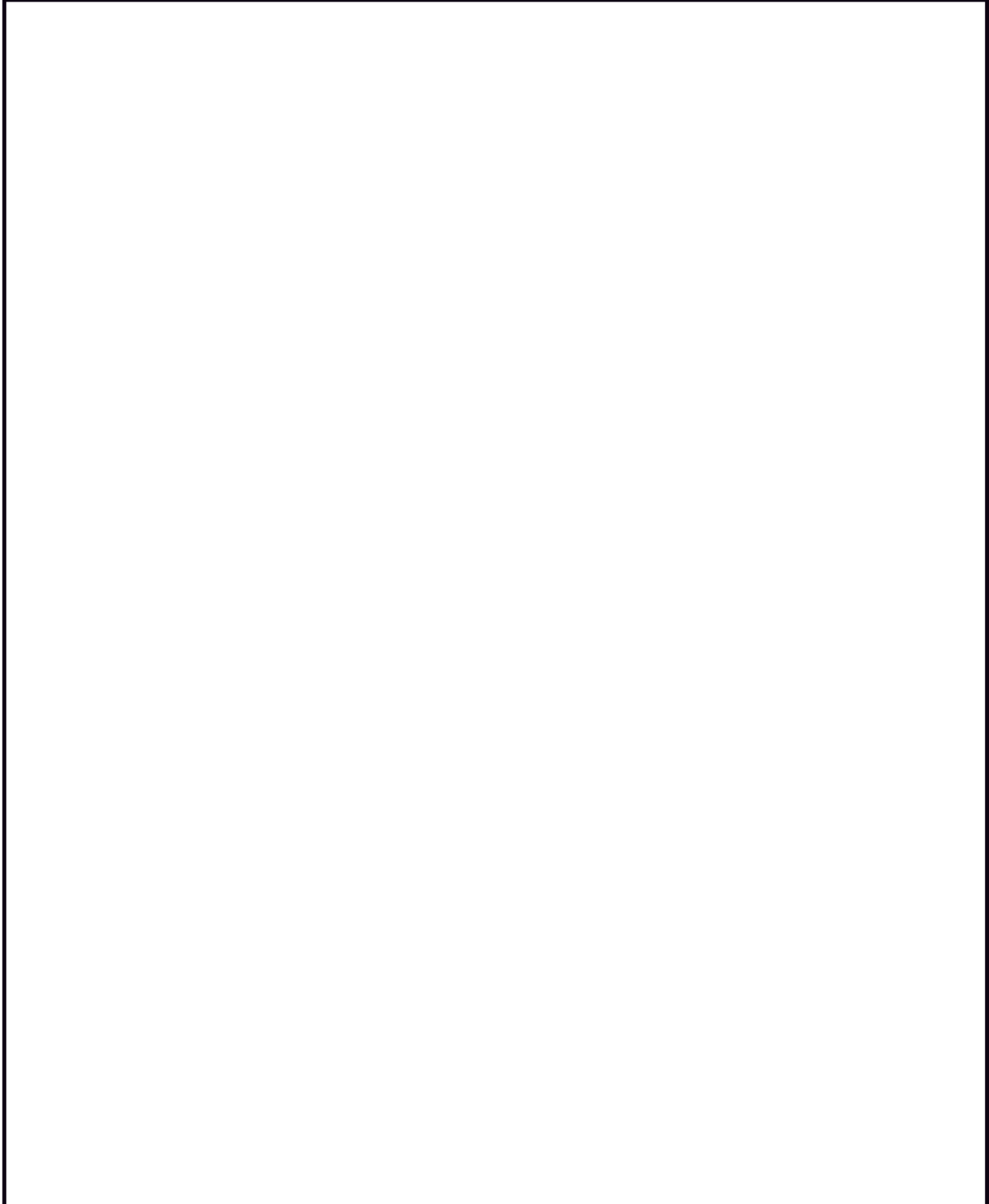


Stephanie Blake is a business strategist & coach who helps service providers & coaches create businesses that allow them to work <20 hours/week & live life on THEIR terms.

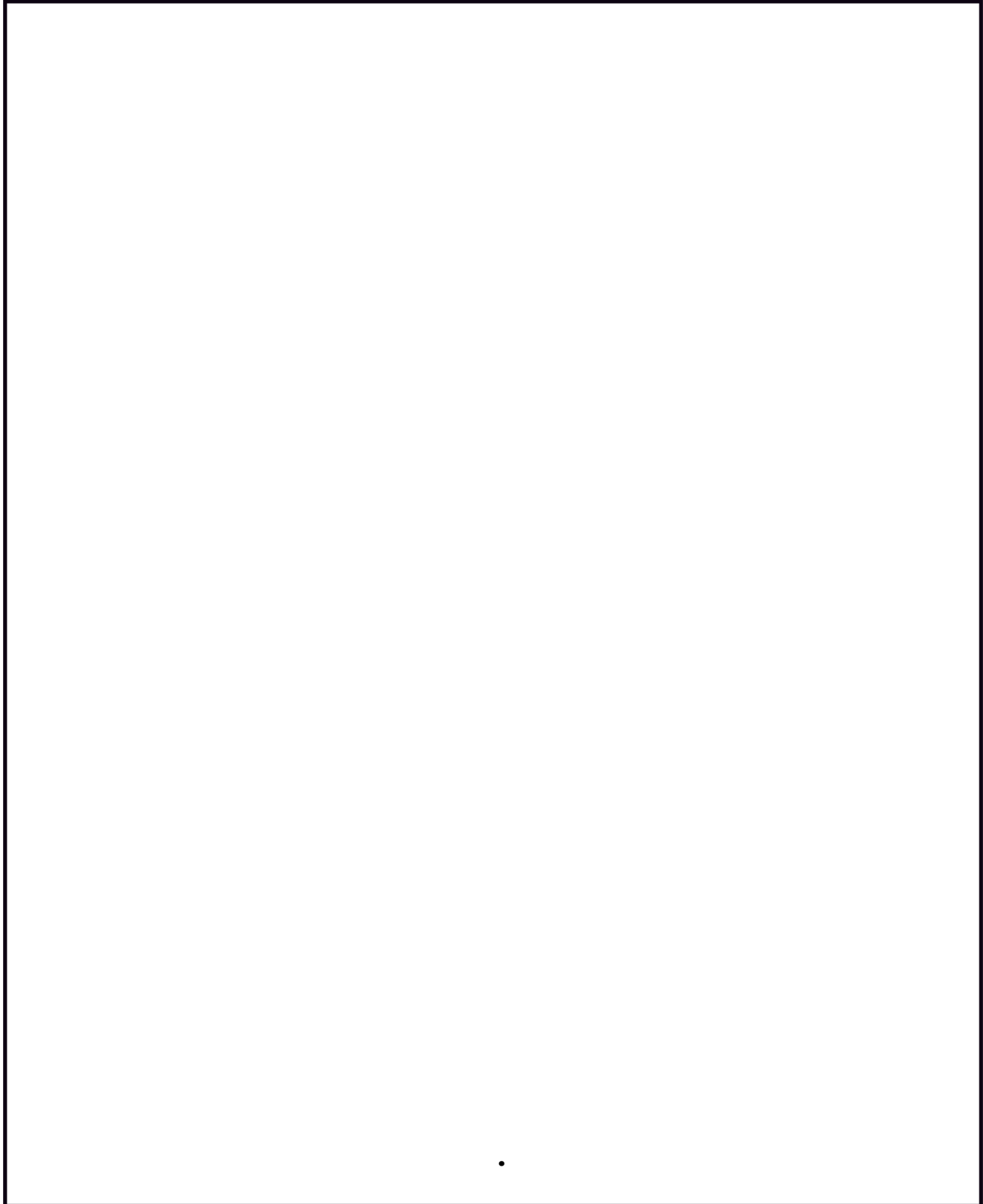
She helps them simplify, streamline and scale their businesses to reach 6+ figures while keeping them in the CEO seat and working less than 20 hours/week.

Over the past 6.5 years, she's helped 500+ women start and scale their own businesses to reach their unique freedom goals.

Liz Theresa



Liz Theresa



Liz Theresa

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Liz Theresa helps entrepreneurs find clarity and market themselves online with confidence. She's been in business for more than a decade creating powerful, high-converting websites, memorable brands, and coaching business owners on how they can be more visible online. She wants every entrepreneur to rise and be the star of their own business because let's face it – a big break isn't something you wait for – it's something you make. Be sure to listen to Liz on Biz, her Forbes-acclaimed podcast every Monday for fresh, inspiring, and often hilarious stories of running a business.



Resources

ABOUT

HelloContent

Cut your content creation
time in half with
HelloContent

Attract customers like magic with authority-building
template content that's easily customized for your unique
business

Get started for free for 14 days

No contract. Cancel anytime.

Start your 14-day free trial today
and enter coupon code
BLOGGERBREAKTHROUGH for 20% off
(expires 2/1/2023).



[Grab Your Planner](#)

EXCLUSIVE

LIFETIME DEALS

TO GROW YOUR BUSINESS



APPSUMO



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APPSUMO

10% OFF

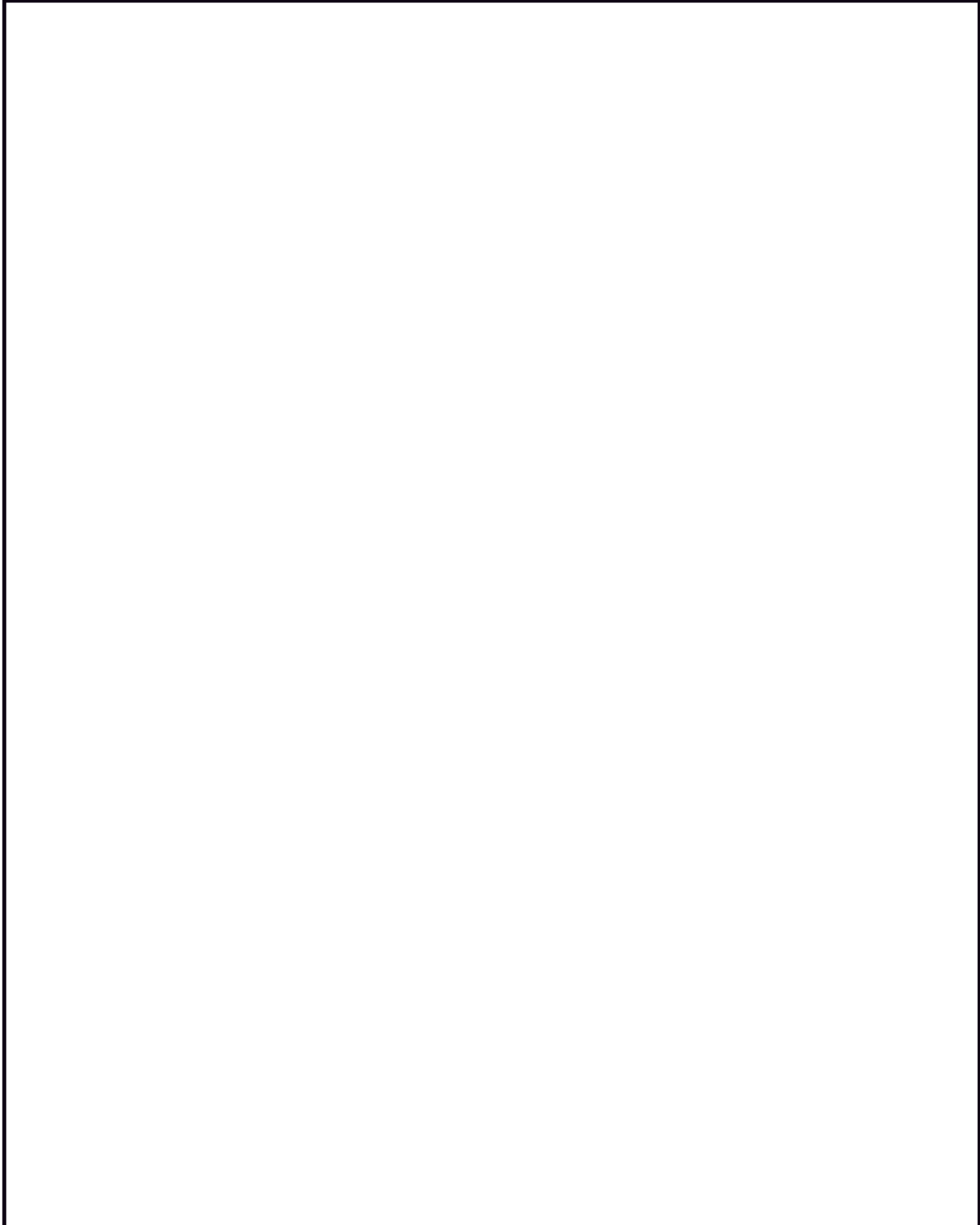
USE CODE: **BREAKTHROUGH10**
JAN. 23-27, 2023

FOR NEW CUSTOMERS⁶⁰ ONLY

How to Manage Email

as an Entrepreneur

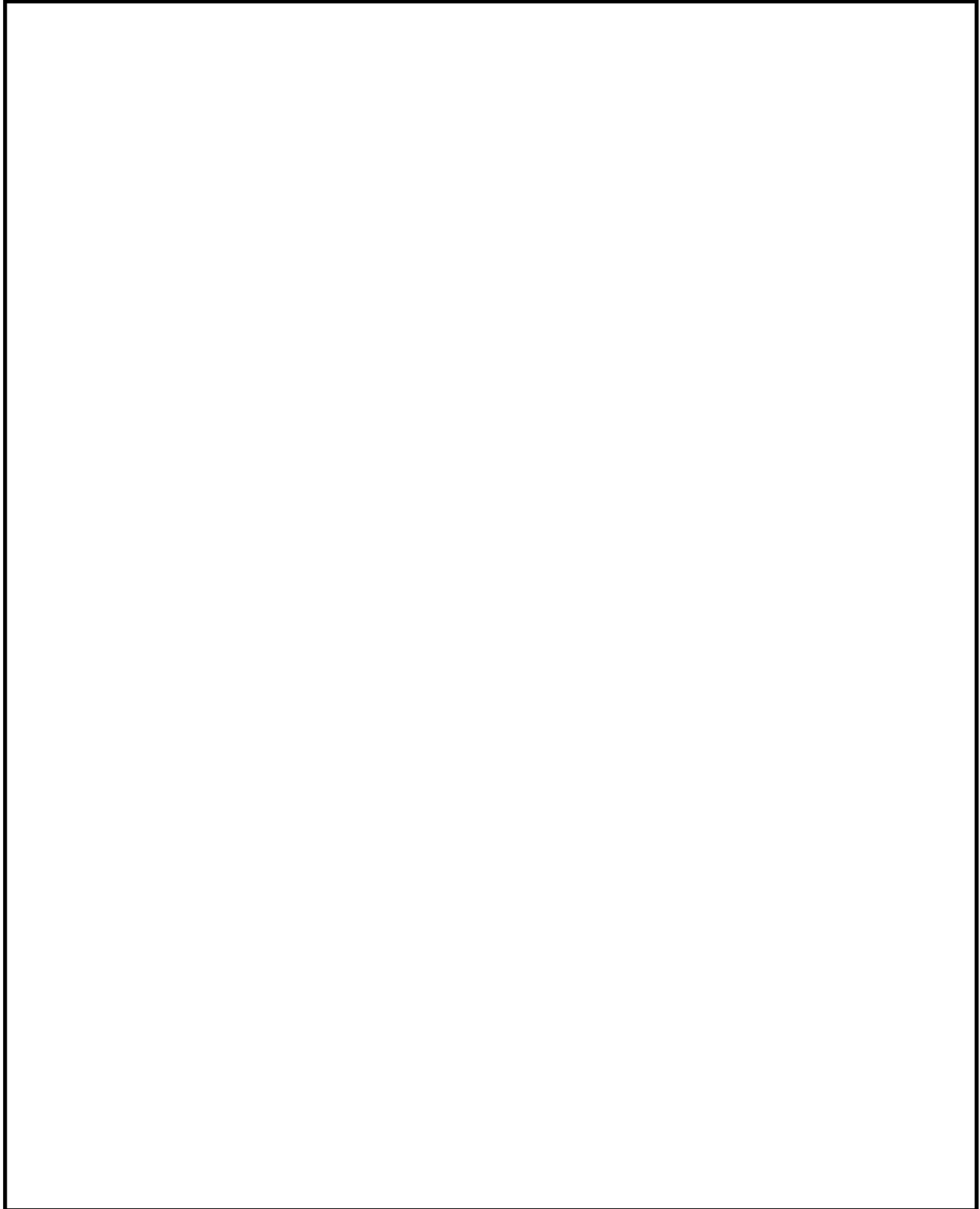
Erin Flynn



How to Manage Email

as an Entrepreneur

Erin Flynn



How to Manage Email

as an Entrepreneur

Erin Flynn



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[Google Workspace](#)

Resources

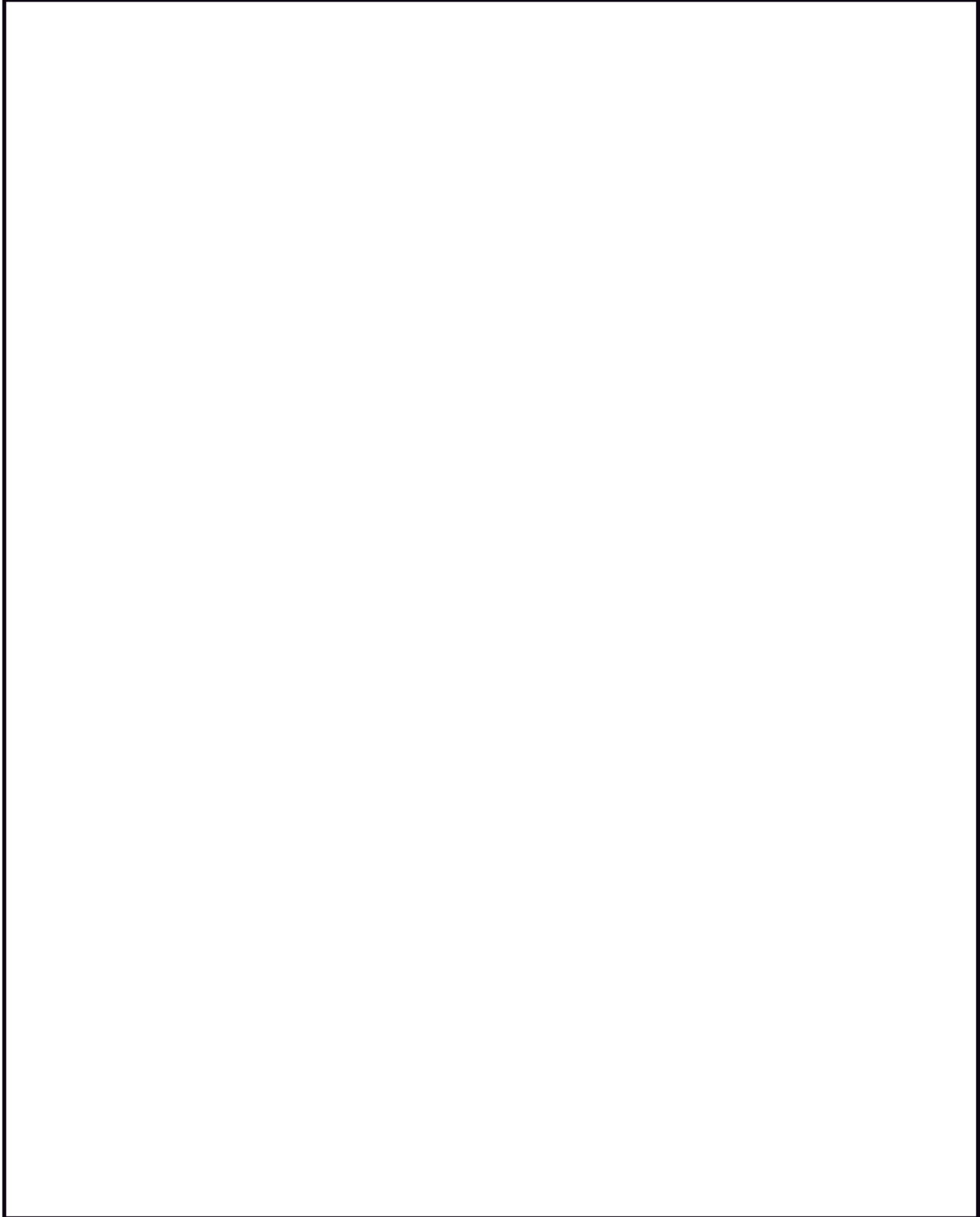
Erin Flynn is the founder of Out of Office Entrepreneur, where she helps creative entrepreneurs systematize and automate their businesses so that they can spend more time out of office.

After starting her own business in 2012 and finding that she was glued to her computer 24/7, Erin started simplifying and systematizing her business. Now, Erin runs a 6-figure business and works just 10-hour weeks (without a team!), and wants to help other creative entrepreneurs do the same.

ABOUT



Angela Clay



Angela Clay

A large, empty rectangular box with a black border, occupying most of the page. It is intended for the user to write their journaling content.

Journaling for Authentic Content

Angela Clay



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Angela Clay has a Masters Degree in Counseling and Education. She spent the beginning of her career working in social services as a Crisis Counselor, and an Advocate for women who have suffered from sexual assault. Angela decided to make a shift to teach and help other women to learn how to transform their lives through journaling. Her advocacy is that the written word is powerful and productive. Through the use of journaling has led many to write books, start blogging, and find healthier ways to implement self-care daily.



Resources

ABOUT

SCHEDULE

DAY 4 - JANUARY 26 - THURSDAY

9:30 AM HOW TO USE BATCH PLANNING TO
MAXIMIZE YOUR TIME

Cara Harvey *Beginner*



11:00 AM LIVE PANEL
Amanda Warfield, Jenny Melrose

12:00 PM ALL ACCESS PASS LUNCH NETWORKING
Information on how to attend is inside the AAP

1:30 PM TOP 5 TIPS THAT WILL INCREASE YOUR
CONVERSIONS NOW!

Jessica Evans *Beginner*



2:30 PM TURNING A FREEBIE PRINTABLE INTO A
HIGH VALUE PRINTABLE

Sasha Hutchison *Beginner*

4:00 PM MAKE YOUR FIRST AFFILIATE SALE
WITH LESS THAN 1,000 PAGEVIEWS

Aisha Preece *Beginner*



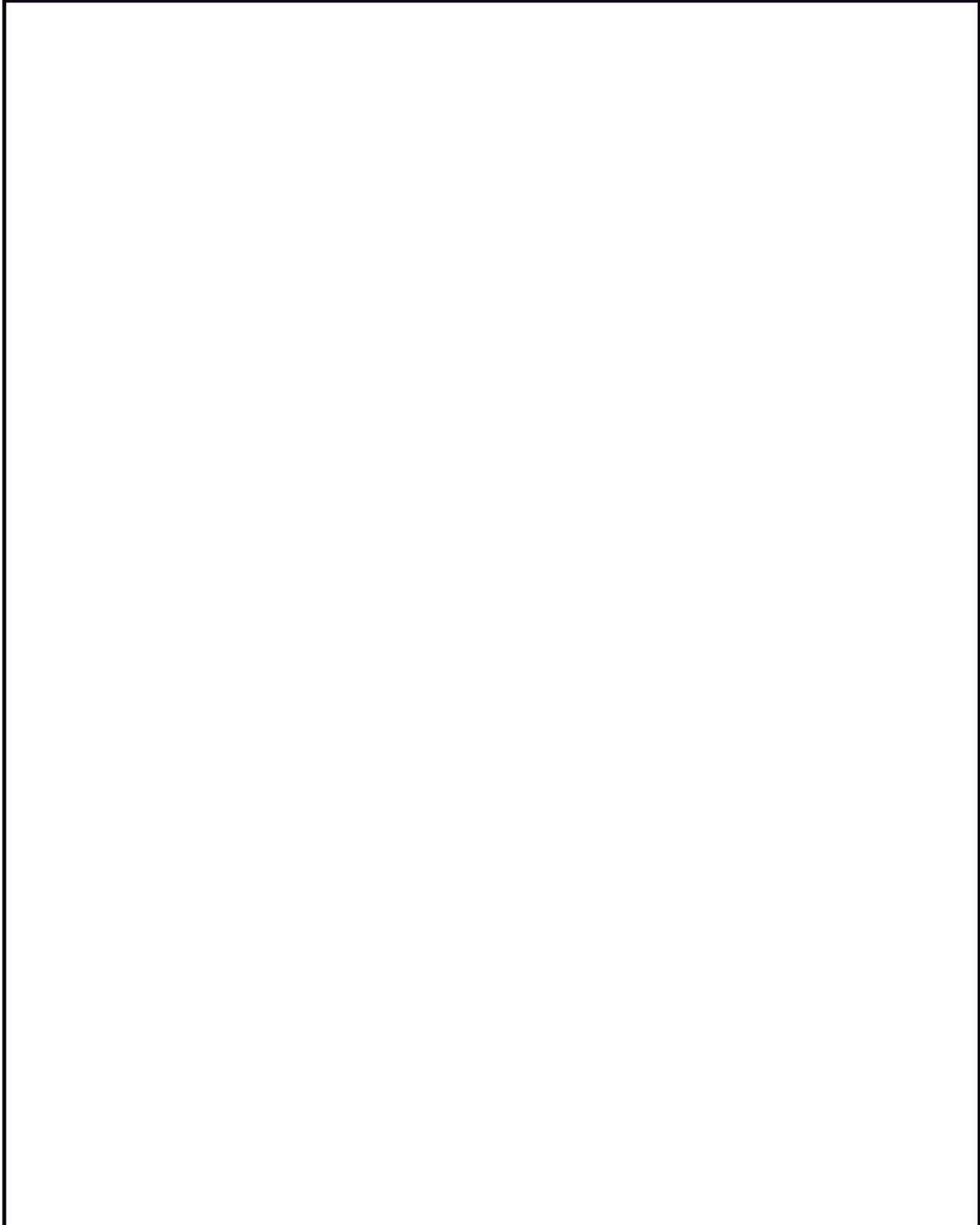
Action Items

DAY 4 - JANUARY 26 - THURSDAY

How to Use Batching to Get

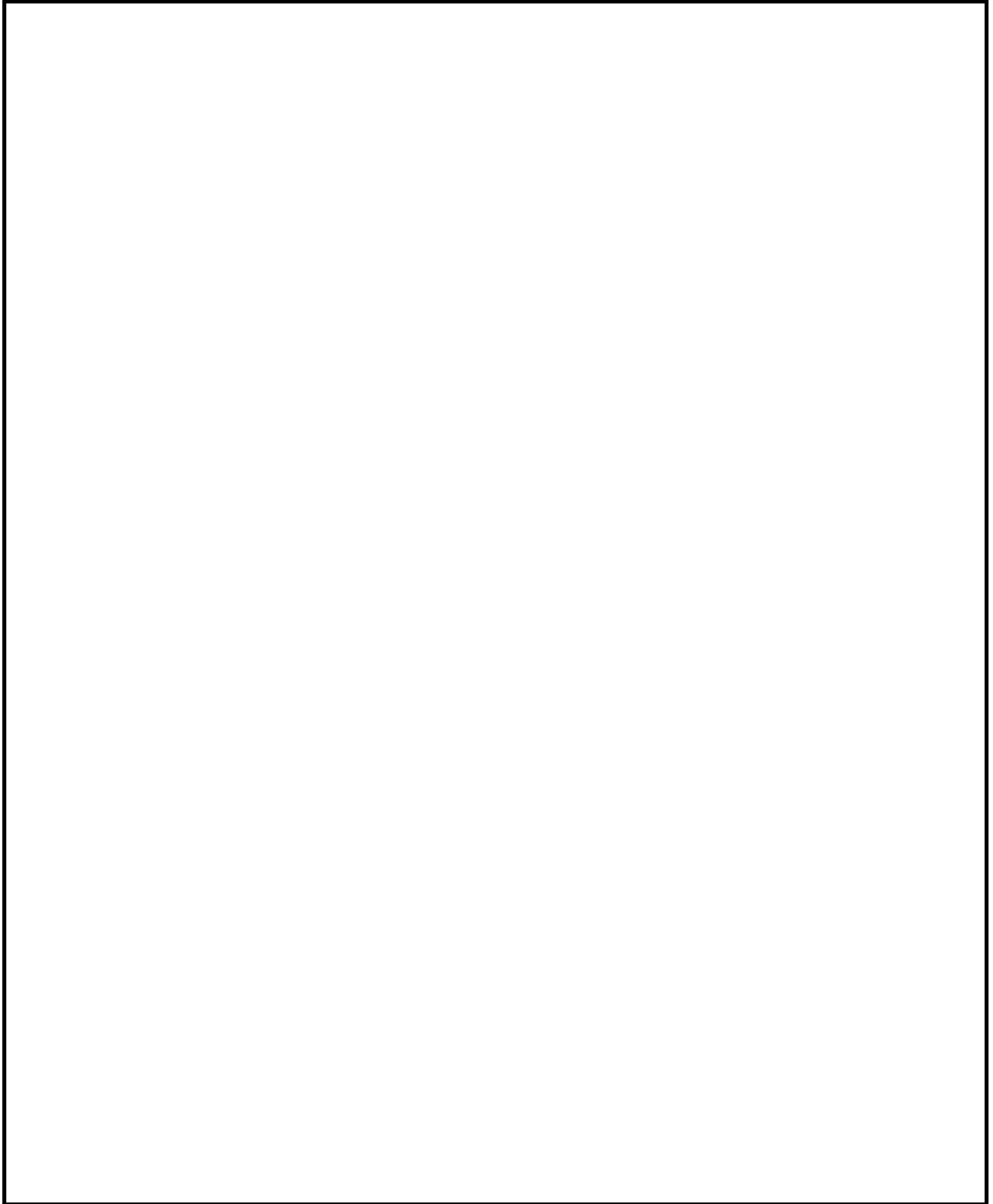
Your Content Completed Faster

Cara Harvey



How to Use Batching to Get Your Content Completed Faster

Cara Harvey



How to Use Batching to Get Your Content Completed Faster

Cara Harvey



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[Trello](#)

Resources

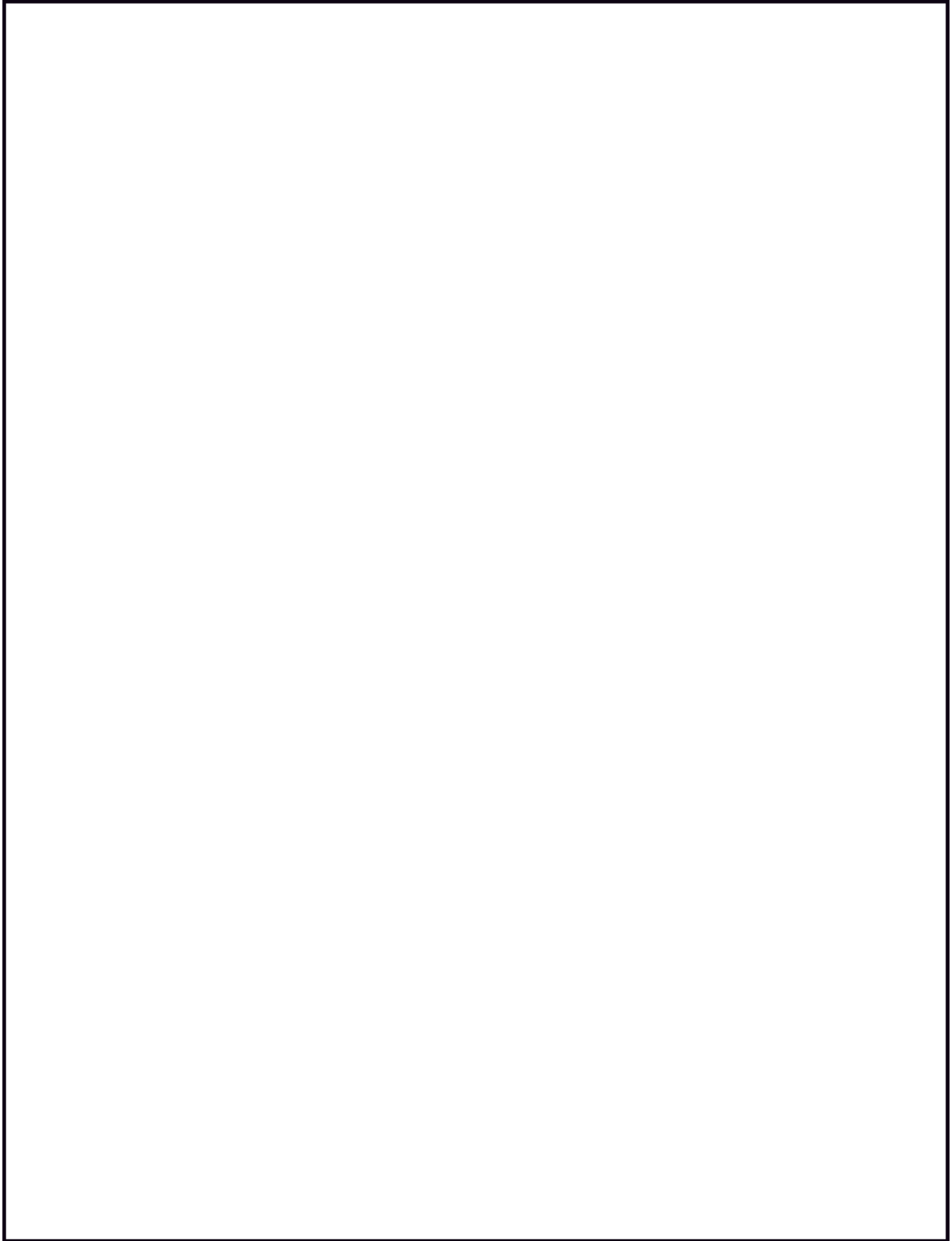


Cara is a wife, mom to a 15-year-old stepson, 6-year-old daughter, 4-year-old son, and a woman of God. She works as a mom empowerment coach and her mission is to provide women with the tools, resources, and community to reach their goals, empower themselves, find their happiness, and live a life by design. She does this via her blog, podcast, virtual community groups, and e-courses that help women learn to balance their lives, finances, schedules, health, and themselves!

ABOUT

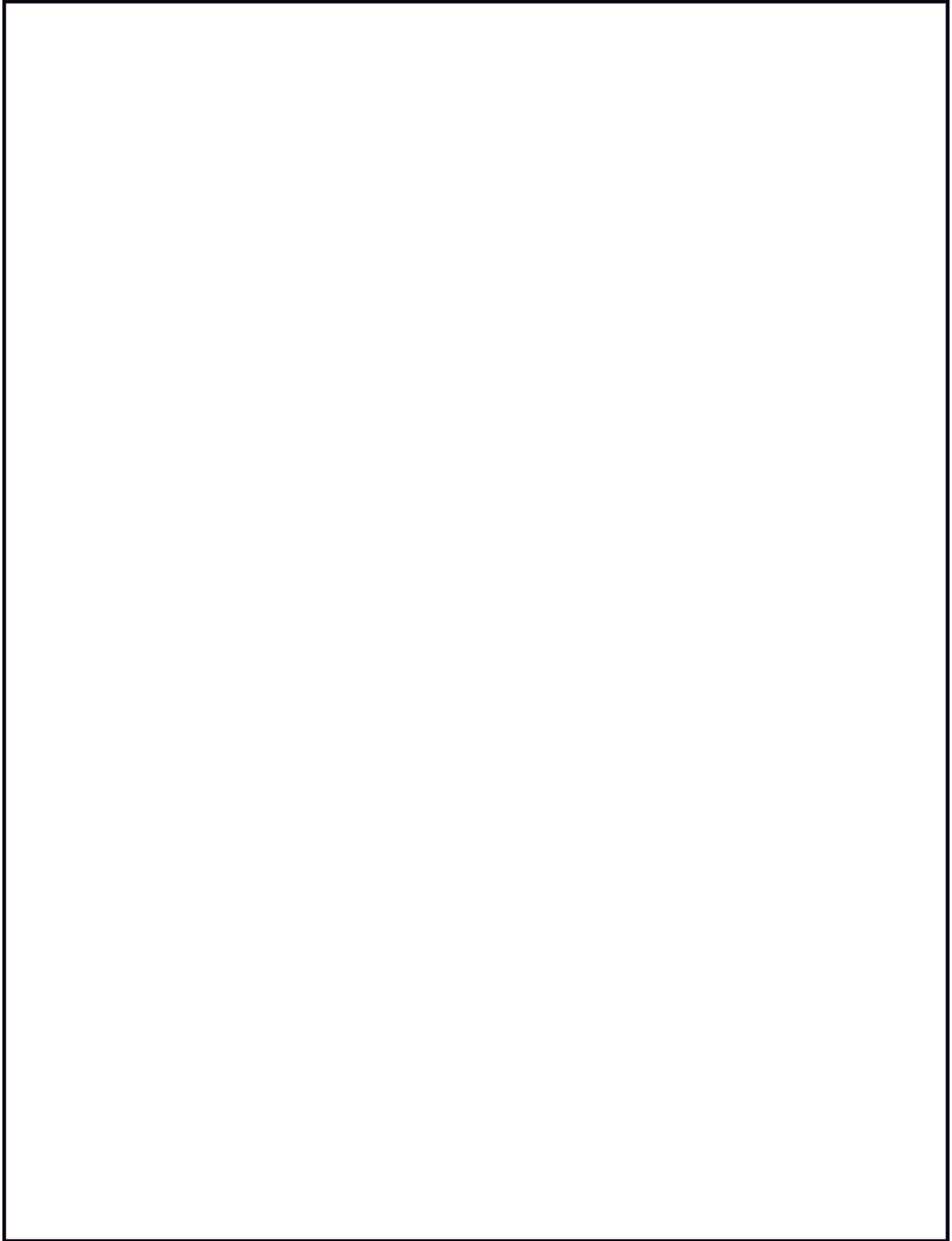
Monetization Panel

Amanda Warfield, Jenny Melrose



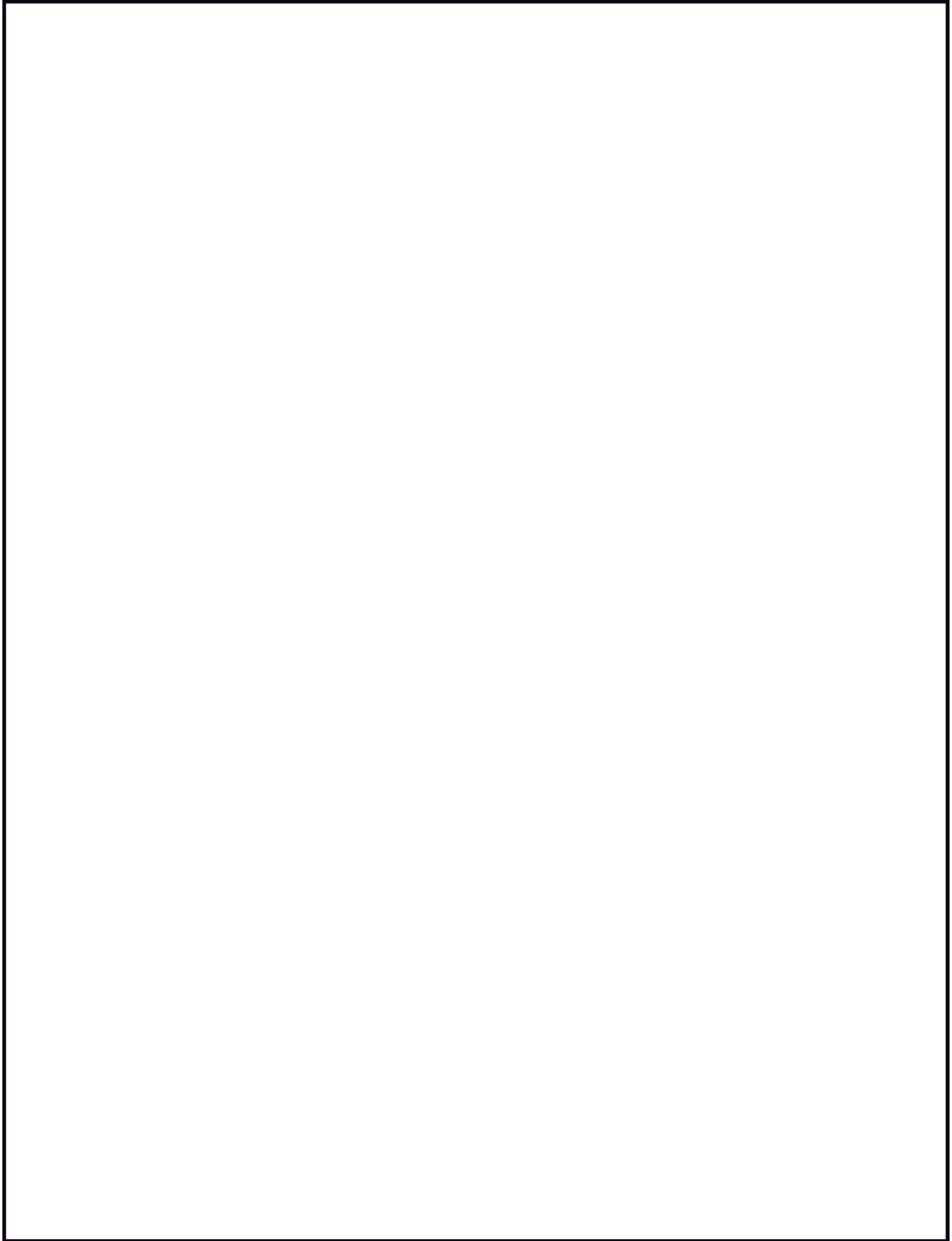
Monetization Panel

Amanda Warfield, Jenny Melrose



Monetization Panel

Amanda Warfield, Jenny Melrose



Monetization Panel

Amanda Warfield, Jenny Melrose



Amanda is a simplicity-focused content marketing strategist, and host of Chasing Simple - a podcast to help creative entrepreneurs uncomplicate their life and biz.

She traded in her classroom lesson plans for speaking and educating creative entrepreneurs on sustainably fitting content marketing into their business without it taking over their business.

Now a two-time business owner, she spends her time helping 1:1 clients creating content marketing strategy and teaching her students to batch their content so that they have time to move the needle in their business.

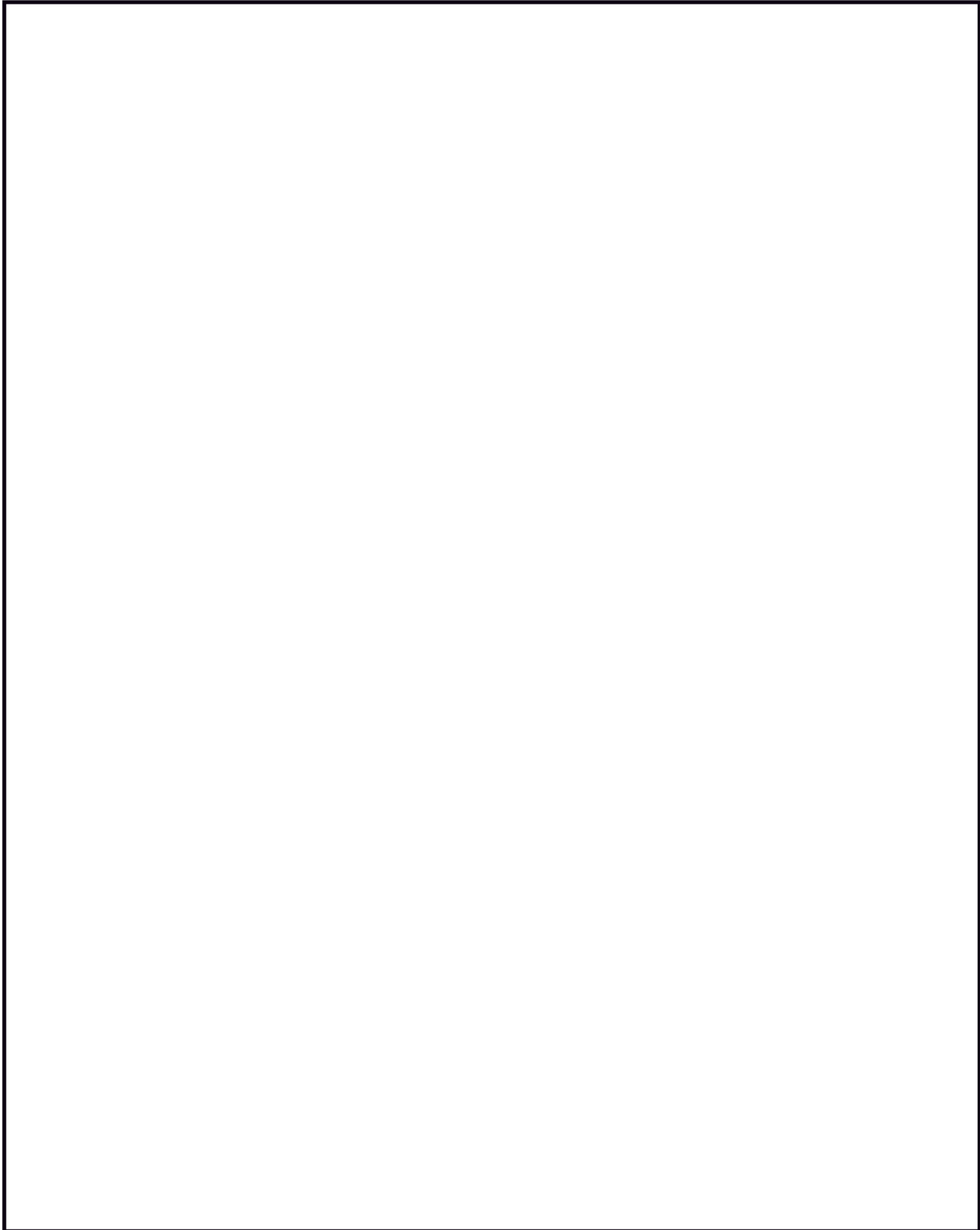
If her nose isn't in a book, you can find Amanda annoying her husband by slipping Disney into every conversation, or forcing her cats to snuggle.



Jenny is a former reading specialist who “retired” from her teaching career when her blogging income far exceeded her salary. Through hard work and dedication, her lifestyle blog, The Melrose Family, became regularly sought out by nationally recognized brands such as Neutrogena, Smuckers, Glad, Costco, Stanley Steamer, Sara Lee, and many more. She is a content strategist that helps entrepreneurs better understand their messaging and unique position in the online space. Now, she’s combining her passion for teaching with her extensive experience of creating strategic content for online business owners via JennyMelrose.com and her podcast, Influencer Entrepreneurs with Jenny Melrose as well as her first book Influencer Entrepreneurs: The 4-Step Framework to Building Your Audience, Growing Your Business, and Making More Money Online.

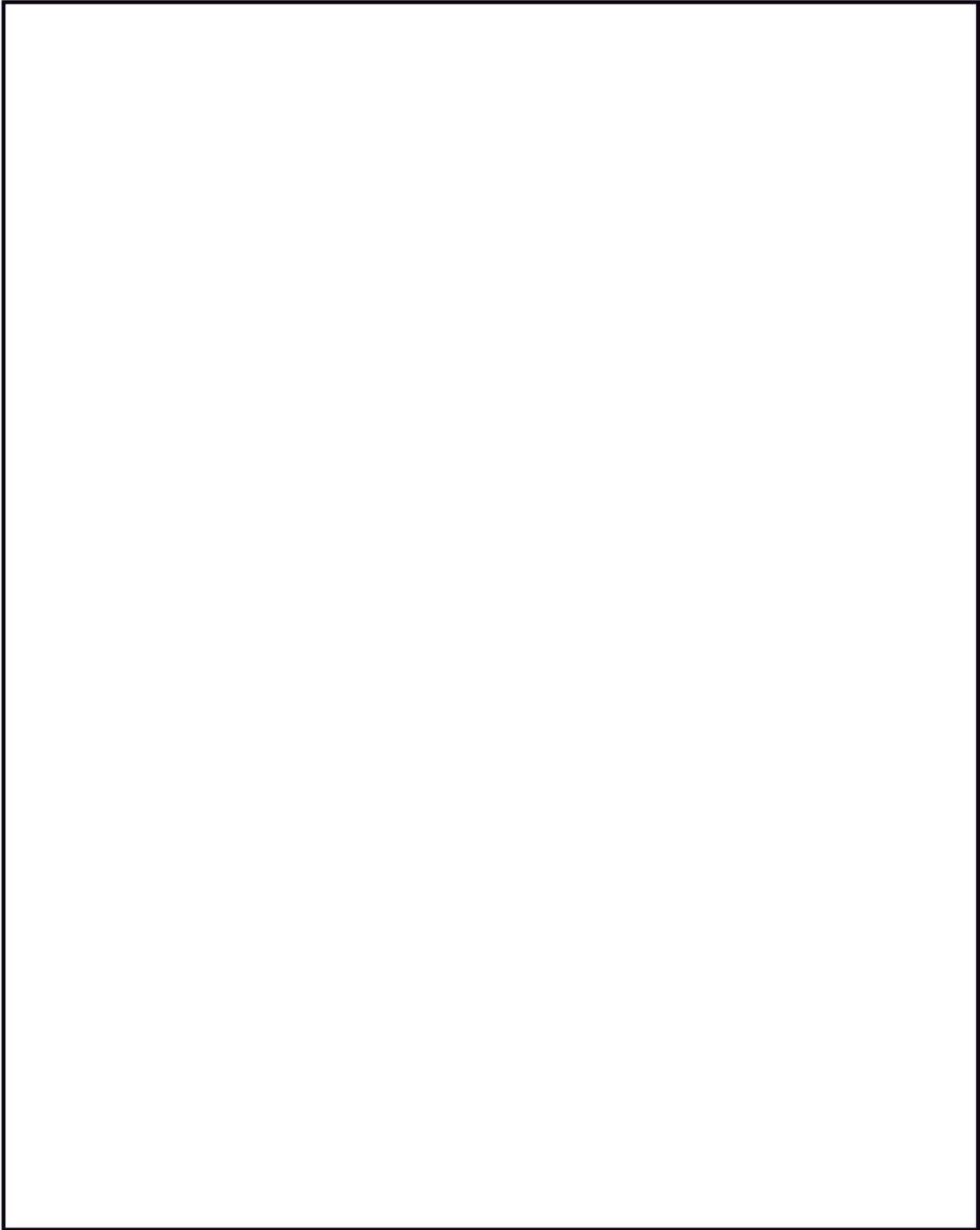
What it Takes to Be a _____ Successful Affiliate

Jessica Evans



What it Takes to Be a _____ Successful Affiliate

Jessica Evans



What it Takes to Be a _____ Successful Affiliate

Jessica Evans



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[Sign up to be an Ultimate Bundles Affiliate](#)

Resources

Jessica Evans is the Owner of Ultimate Bundles. Before that, she was a customer and affiliate as well as the Customer Happiness Manager, so her roots run deep with UB. Her blog, Follow My Arrow, sparked the entrepreneur bug nearly 7 years ago, and it only seems to be growing with her latest role as CEO. Her journey is why she is so passionate about what they do there! Because she knows how transformational it can be when you connect goal-oriented people with trainings they can afford and an affiliate program that rewards bloggers at every level.



ABOUT

BLOGGER BREAKTHROUGH MEMBERSHIP

Join Today

Blogger Breakthrough Membership

Join the Facebook Group

Submit a Question for the Weekly Q&A

Add the Live Calls To Your Calendar

Your progress

0%

PROMO PLANNER

Workbook

This workbook will help you to draft a Calendar as well as provide worksheets to determine the best way to execute

Be sure to watch the video in the Membership for a walk through of how to use the Workbook.

SITEWIDE

TO DO

- Headings on all landing pages and blog posts are used correctly
- Images have alt text included
- Images are optimized for the web
- Plugins installed:
 - Yoast SEO
 - Broken Link Checker
- Media is set to lazy load
- Redirect chains have been fixed
- No broken links, and schedule to maintain set (recurring ClickUp task)
- All posts and pages have meta descriptions
- Review Page Speed Analytics for areas to improve
- Fix or redirect and pages that no longer exist
- Sign up to a SEO tool trial to run a site audit
 - Fix any errors it finds.

BLOGGER BREAKTHROUGH MEMBERSHIP

You can create new tasks with email (check out this tutorial)

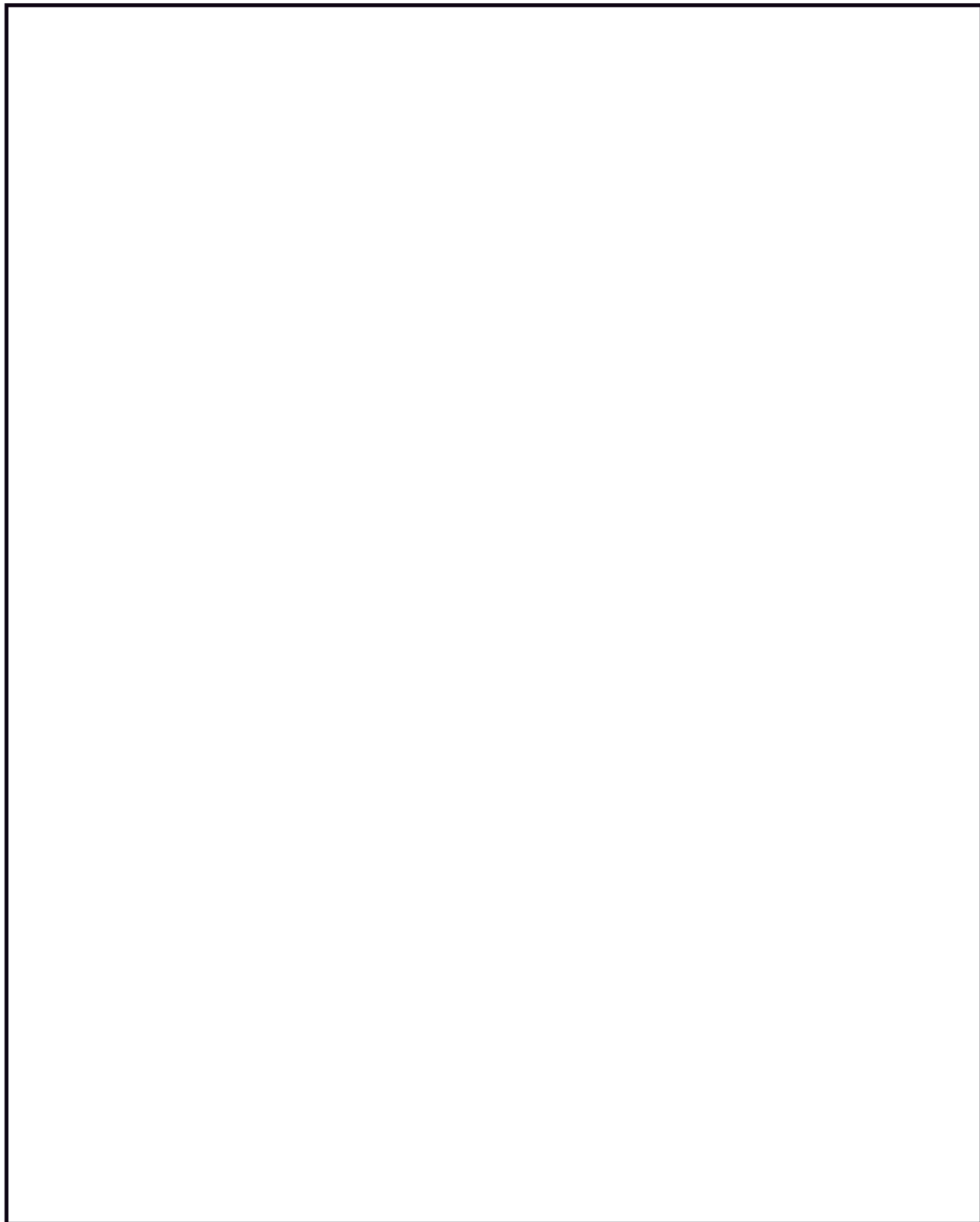
You can embed almost anything into ClickUp (videos, google sheets, gifs, you name it).

You can create custom dashboards to track what is most important to you.

BLOGGER BREAKTHROUGH MEMBERSHIP

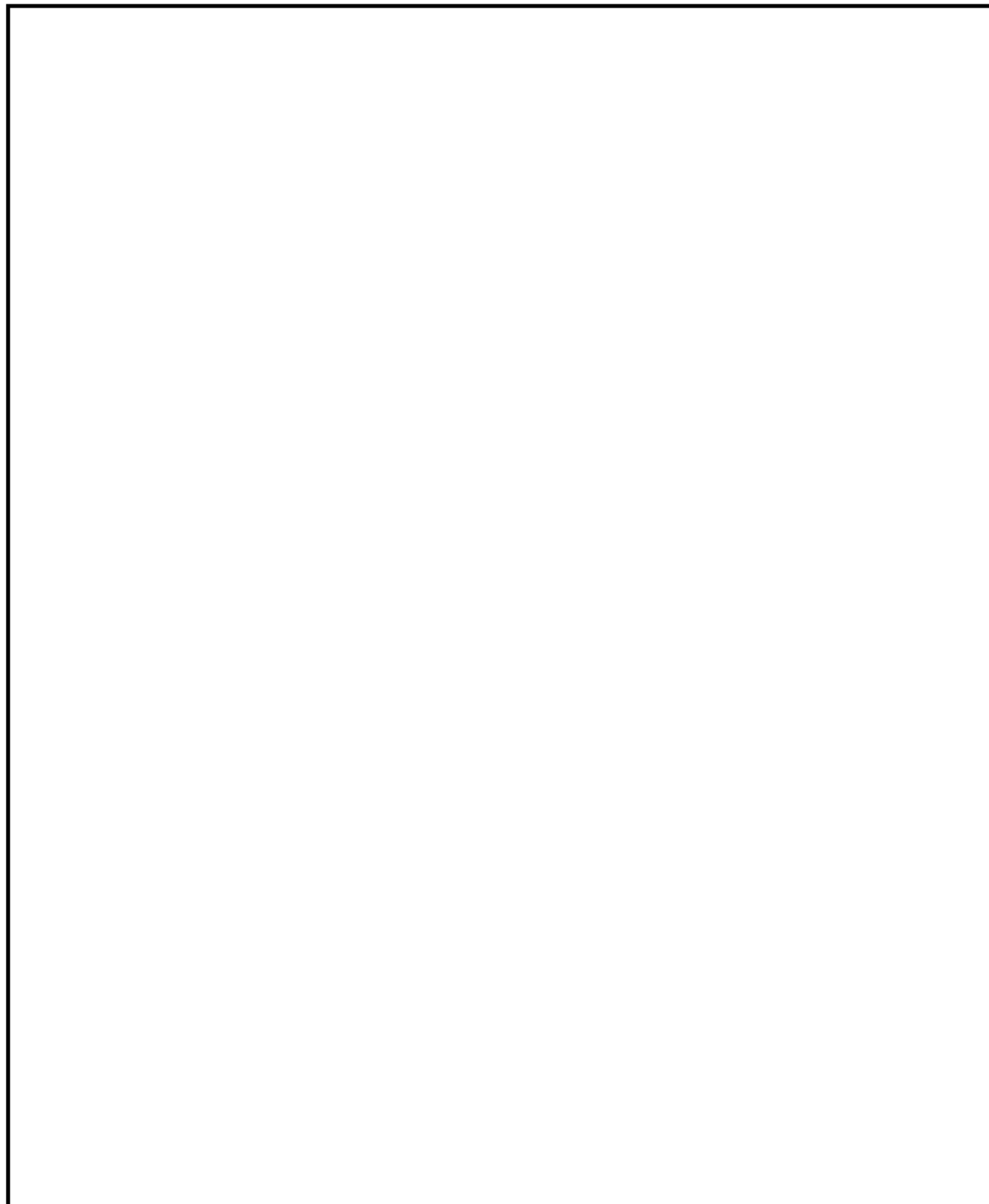
Turning A Freebie into a High Value Digital Product

Sasha Hutchison



Turning A Freebie into a High Value Digital Product

Sasha Hutchison



Turning A Freebie into a High Value Digital Product

Sasha Hutchison



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[Canva](#)

[Corjl](#)

[Templett](#)

[PDFescape](#)

[Adobe DC](#)

[Foxit](#)

Keynote

[Adobe Indesign](#)

Goodnotes

Google Sheets

Excel

Numbers

Resources

Sasha is a top 1% seller over at [yourfrugalfriend.etsy.com](#). She creates products that help sellers, just like you, make more money and more sales.

She loves being a mom, running her businesses, and helping people thrive in their own small businesses.

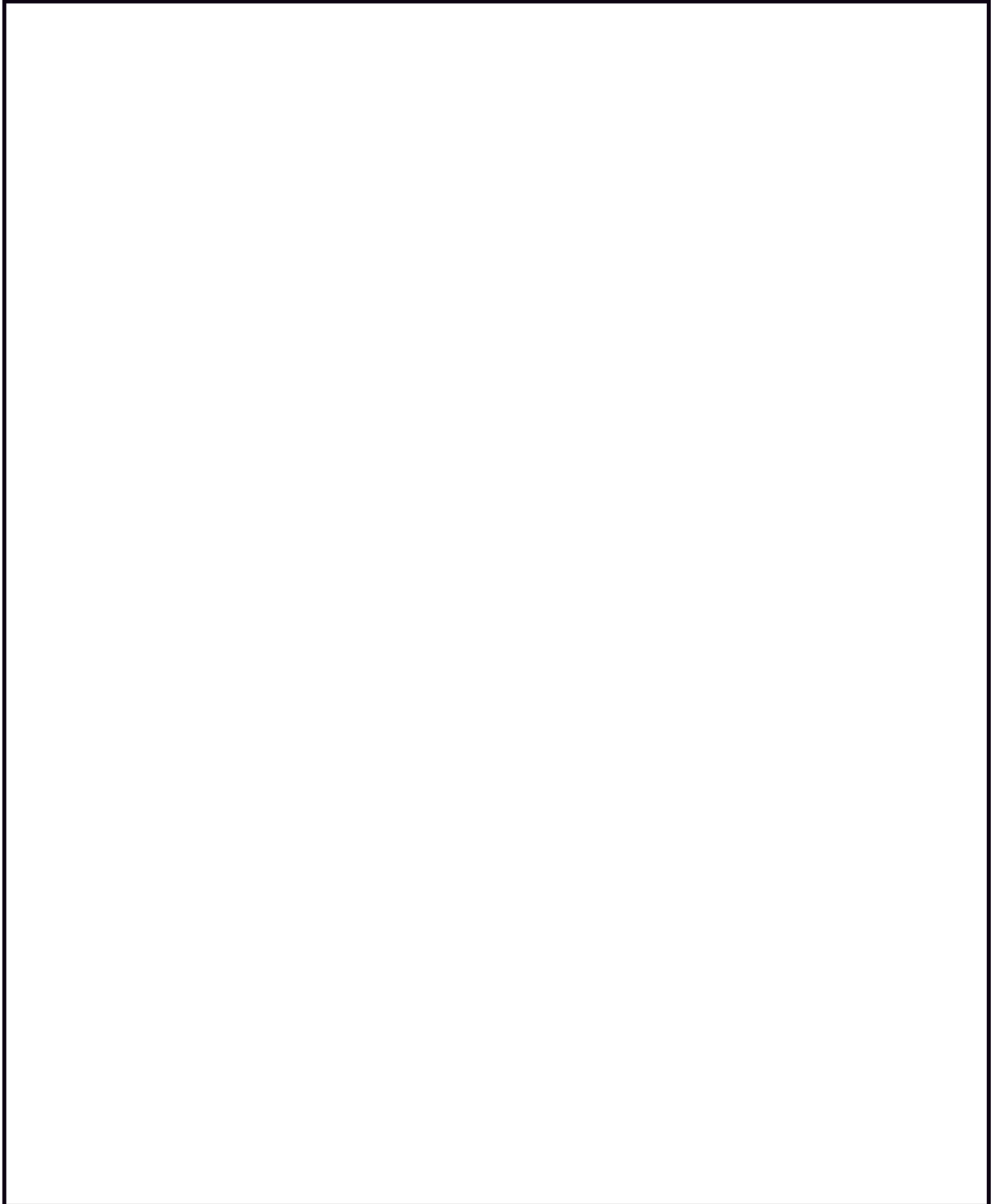
The products and templates below will help you to level up your sales in your Etsy shop, on your blog, or anywhere you make money online.

ABOUT

How to Make Your First Affiliate Sale

with Less Than 1,000 Pageviews

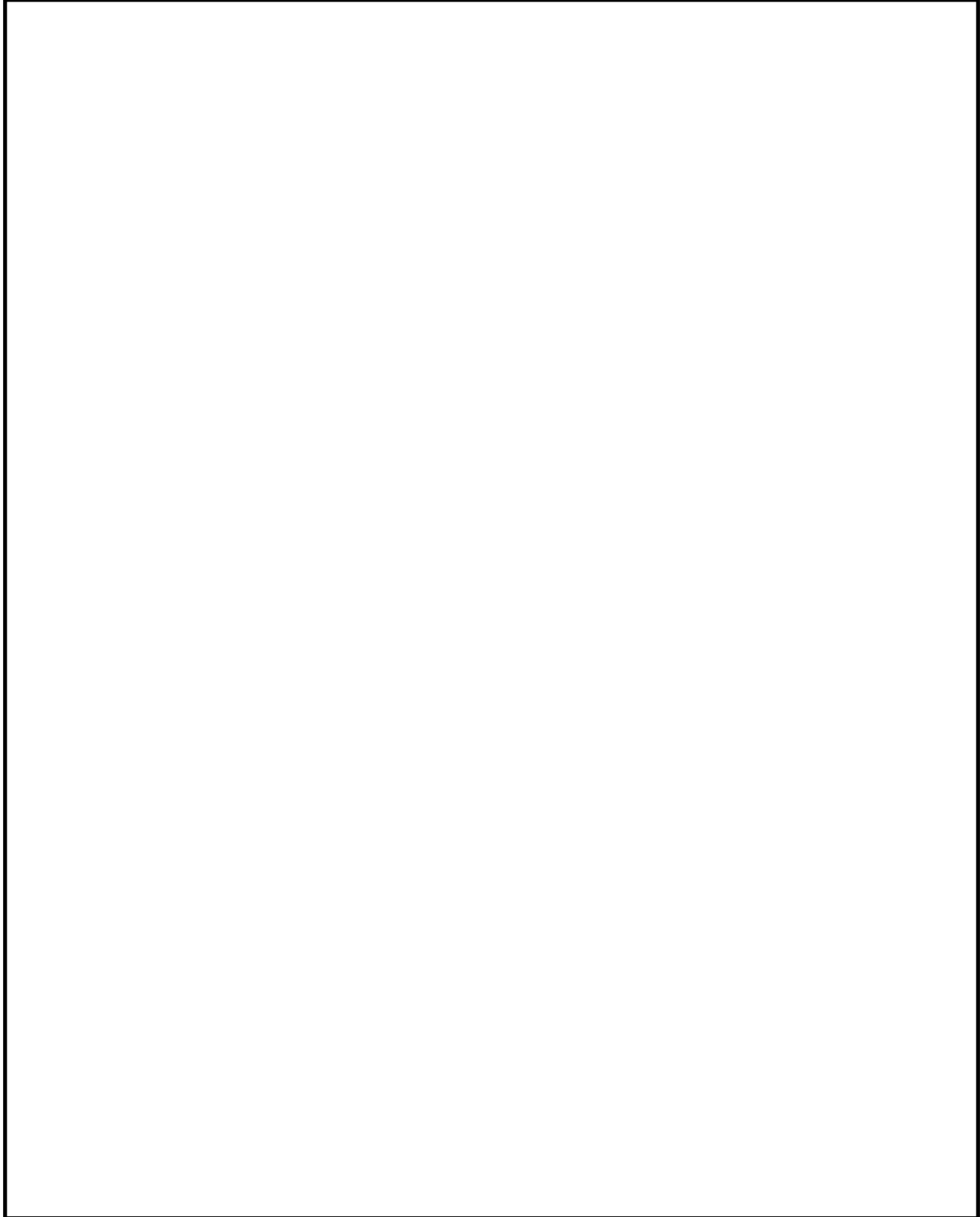
Aisha Preece



How to Make Your First Affiliate Sale

with Less Than 1,000 Pageviews

Aisha Preece



How to Make Your First Affiliate Sale

with Less Than 1,000 Pageviews

Aisha Preece



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[Amazon](#)

[2022 Summit All Access Pass](#)

"Aisha Preece is the founder and owner of side hustle website OutandBeyond.com, as well as 5 other niche websites. She managed to grow Out and Beyond to a revenue of \$18k per month, predominantly from affiliate marketing. Her 5th site made its first affiliate sale with less than 100 pageviews! Aisha quit her corporate job with her blog income and became financially independent and it's something Aisha is incredibly passionate about helping others learn."

Resources

ABOUT

SCHEDULE

DAY 5 - JANUARY 27 - FRIDAY



12:00 PM ALL ACCESS PASS LUNCH NETWORKING
Information on how to attend is inside the AAP

1:30 PM ALL ACCESS PASS LIVE IMPLEMENTATION
WORKSHOP
Liz Stapleton



Action Items

DAY 5 - JANUARY 27 - FRIDAY

TOOLS

These are the tools used to create the summit. Some are affiliate links meaning I may earn a commission if you make a purchase through the link.

<u>CANVA</u>	Notebooks & video intro and outro
<u>RELAYTHAT</u>	Promo graphics
<u>HEYSUMMIT</u>	Hosting the summit videos
<u>THRIVECART</u>	Paid pass sales cart and hosting
<u>WISERNOTIFY</u>	Social proof
<u>CONVERTBOX</u>	Quizzes, pop ups
<u>FOXIT</u>	PDF editor
<u>CLICKUP</u>	Speaker onboarding
<u>CONVERTKIT</u>	Email marketing
<u>LEMLIST</u>	Cold outreach
<u>IMOVIE</u>	Video editing
<u>ZOOM</u>	Recording interviews
<u>SOUNDWISE</u>	Private podcast feed

Misc. Notes

