

# Location of Things Market – Industry Trends and Forecast to 2028



The [Location of Things Market](#), By Location Type (Indoor Location, Outdoor Location), Application (Mapping and Navigation, Location-Based Customer Engagement and Advertising Platform, Location-based, Social Media Monitoring, IoT Asset Management, Location Intelligence), Vertical (BFSI, Defense, Government and Public Utilities, Healthcare and Life Sciences, Industrial Manufacturing, Media and Entertainment, Retail and E-Commerce, Transportation and Logistics, Others), Country (U.S., Canada, Mexico, Brazil, Argentina, Rest of South America, Germany, Italy, U.K., France, Spain, Netherlands, Belgium, Switzerland, Turkey, Russia, Rest of Europe, Japan, China, India, South Korea, Australia, Singapore, Malaysia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific, Saudi Arabia, U.A.E, South Africa, Egypt, Israel, Rest of Middle East and Africa)

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# Report Description

The location of things market is expected to witness market growth at a rate of 37.76% in the forecast period of 2021 to 2028 and is expected to reach USD 186.11 billion by 2028. Data Bridge Market Research report on location of things market provides analysis and insights regarding the various factors expected to be prevalent throughout the forecast period while providing their impacts on the market's growth. The increase in demand from various end user industries is escalating the growth of location of things market.

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# Major Key Players

Some of the major players operating in this market are :

- ☐ Bosch.IO GmbH,
- ☐ Alphabet Inc., IBM,
- ☐ Microsoft,
- ☐ Qualcomm Technologies, Inc.,
- ☐ Apple Inc.,
- ☐ Esri,
- ☐ Wireless Logic,

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# Market Segmentation

- **By Location Type** (Indoor Location, Outdoor Location)
- **By Application** (Mapping and Navigation, Location-Based Customer Engagement and Advertising Platform, Location-based, Social Media Monitoring, IoT Asset Management, Location Intelligence)
- **By Vertical** (BFSI, Defense, Government and Public Utilities, Healthcare and Life Sciences, Industrial Manufacturing, Media and Entertainment, Retail and E-Commerce, Transportation and Logistics, Others)

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**Based on geography, the market is segmented into five geographical regions**

- ☐ North America
- ☐ Europe
- ☐ Asia-Pacific
- ☐ South America
- ☐ Middle East
- ☐ Africa

# About Data Bridge Market Research



**An absolute way to forecast what future holds is to comprehend the trend today!**

Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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