

# Extended Reality Market – Industry Trends and Forecast to 2028



The **Extended Reality Market**, By Type (Mobile XR and PC-Tethered XR), Hardware (Sensors, Cameras, Transducers, Speakers), Services and Solutions (Consumer Engagement, Business Engagement), Application (Virtual Reality, Augmented Reality, Mixed Reality), End User (Healthcare, Media and Entertainment, Manufacturing and Industrial, Retail and E-Commerce, Transportation, Others), Country (U.S., Canada, Mexico, Brazil, Argentina, Rest of South America, Germany, Italy, U.K., France, Spain, Netherlands, Belgium, Switzerland, Turkey, Russia, Rest of Europe, Japan, China, India, South Korea, Australia, Singapore, Malaysia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific, Saudi Arabia, U.A.E, South Africa, Egypt, Israel, Rest of Middle East and Africa)

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# Report Description

The extended reality market is expected to witness market growth at a rate of 66.50% in the forecast period of 2021 to 2028. Data Bridge Market Research report on extended reality market provides analysis and insights regarding the various factors expected to be prevalent throughout the forecast period while providing their impacts on the market's growth. The increase in demand for multiple applications across several industries is escalating the growth of extended reality market.

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# Major Key Players

Some of the major players operating in this market are :

- ☐ Microsoft,
- ☐ Qualcomm Technologies, Inc.,
- ☐ SoftServe,
- ☐ SphereGen,
- ☐ Northern Digital Inc,
- ☐ Softweb Solutions Inc.,
- ☐ VertexPlus Softwares Pvt. Ltd.,

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# Market Segmentation

- **By Type** (Mobile XR and PC-Tethered XR)
- **By Hardware** (Sensors, Cameras, Transducers, Speakers)
- **By Services and Solutions** (Consumer Engagement, Business Engagement)
- **By Application** (Virtual Reality, Augmented Reality, Mixed Reality)
- **By End User** (Healthcare, Media and Entertainment, Manufacturing and Industrial, Retail and E-Commerce, Transportation, Others)

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**Based on geography, the market is segmented into five geographical regions**

- ☐ North America
- ☐ Europe
- ☐ Asia-Pacific
- ☐ South America
- ☐ Middle East
- ☐ Africa

# About Data Bridge Market Research



**An absolute way to forecast what future holds is to comprehend the trend today!**

Data Bridge Market Research set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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**Contact Us :**

**Sopan Gedam**

[Sopan.gedam@databridgemarketresearch.com](mailto:Sopan.gedam@databridgemarketresearch.com)